



## THE PSYCHIC FRIENDS NETWORK IS **BACK** AND IT'S GOING PUBLIC!

GET IN NOW AND LOCK IN YOUR CHANCE  
TO GRAB FAST, **TRIPLE-DIGIT** GAINS!



**This iconic brand is ready to reclaim their throne at the top of their \$2 Billion industry!** And if you thought their infomercials were powerful, just wait! Because their coming cyber assault has  
[ experts predicting **HUGE profits for investors who get in early!** ]

Greeting Fellow Profit Seeker,

When an established brand like The Psychic Friends Network decides to take its business to Wall Street, it's not a decision that's made on a whim.

A lot of planning and thought goes into taking a giant name like theirs public – it's a decision driven by profit – and by their management choosing to do so now after being forced into hiatus by strict 900 regulations a few years ago, speaks volumes for the confidence they have in their product!.

I mean, the company built itself into a \$40 Million a year superstar privately – so their decision to go public now, begs the question – why?

You see, when Psychic Friends was pocketing \$40 Million a year, the internet was in its infancy – it hadn't quite become the commerce monster that it is today.

No, Psychic Friends brought in \$40 Million annually the old fashioned way – through celebrity endorsements, genius marketing and a solid product that kept their loyal customers coming back for more.

But in the new information age, the internet is giving The Psychic Friends Network a whole new medium to attract these same loyal customers that made them into that multi-Million titan. The reason they waited

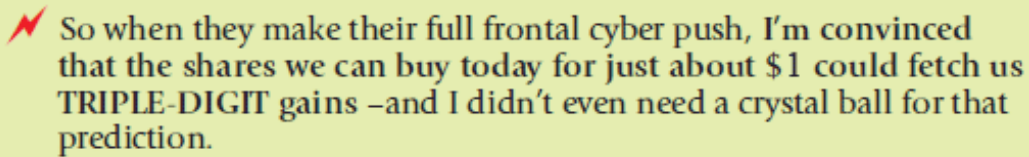
till now? Two words...


Social Media.

Facebook, Twitter, LinkedIn – just these three websites alone own a huge chunk of internet traffic...

And Psychic Friends have been waiting patiently in the wings, covertly beta-testing their strategies in their planned full scale cyber assault that's about to put their names *everywhere* the internet reaches.

The infomercials, the celebrity endorsements, the things Psychic Friends Network is famous for – they're not going anywhere – but the internet will be the vehicle that drives this company back to the top of their industry. Like I said, they're already testing their ideas, and those trials are delivering amazing results...




 So when they make their full frontal cyber push, I'm convinced that the shares we can buy today for just about \$1 could fetch us TRIPLE-DIGIT gains –and I didn't even need a crystal ball for that prediction.

advertisement, see important disclaimer below

It's simple math. But before I get into their amazing strategy to take their rightful place at the top of their industry, I wanted to introduce myself...

Hi, I'm Eric Dickson and I'm finding it hard to contain my excitement for PFNI, because as they chart their course back to \$40 Million or more in annual income, this time, we can be along for the ride!

 We're getting the chance to grab, at LEAST triple-digit profits – putting PFNI at the top of my list for huge profit potential stock picks for all of 2012!

And the success of this company is almost a given, seeing as the same people that built this company are still on board and ready to take this company back to the top of the industry they created!

And you're getting this news FIRST – before the rest of the world even has a chance – giving you first crack at the largest possible profits!

But before we get into their “can't miss” strategy, let me answer the question most people have about PFNI...

## **WHO ARE THE PSYCHIC FRIENDS AND HOW CAN THEY MAKE US RICH?**

Before we get into how many ways the Psychic Friends can create fortunes for early investors – I wanted to give you a closer look as just who the people are that could be predicting your financial future...

But first, I'm going to let you in on the biggest secret behind the success of this companies \$40 Million a year business.



There is a very good reason why The Psychic Friends Network was able to grow so big, so fast with the help of the internet, and it comes down to one simple, yet sound business strategy...

Low overhead.

You see, The Psychic Friends Network is exactly that – a network of literally thousands of tried and tested psychics who work from the comfort of their own homes.

There never was, or is, a need for PFNI to build a huge or costly workspace to house these psychics who service their customers 24 hours a day...

No, they simply connect the customer to the psychic, occasionally monitor the call for accuracy and then sit back and collect the money!

Sweet and simple...

THAT'S how you build a business – low risk, high reward – low overhead, HUGE profits!

And now they're ready to get back to the top of the industry that many people say they created!

Except this time, we can profit right along side them as this brand builds itself up to not only the \$40 Million a year juggernaut it was – but the \$120 Million per year behemoth I'm convinced it can be!

If that happens, it's 100% possible that we could be looking at a 4 bagger within the next 6 months...

And if everything happens like I, and the management of PFNI expect, we could be looking at a 10 bagger when all is said and done! Like I just said, this is 100% possible!

And it all starts with two little words...

Social media.



## **SOCIAL MEDIA: THE KEY TO UNLOCKING FUTURE PROFITS FOR INVESTORS IN PFNI**

There's no doubt that the popularity of social media is responsible for one of the most epic shifts in culture the world has seen since the invention of the television.

This cultural shift is opening new and different pathways for today's businesses to make a LOT of money.

What is making social media so important to business?



Well, unlike any other medium before it, social media gathers people and businesses and puts them in the same place – allowing companies more exposure than they could ever hope to get through traditional means!

It's also responsible for a new marketing strategy called "target advertising" – which allows companies to advertise directly to a potential customer based on their personal likes and dislikes – but we'll get more into that in a few moments...

## Is Video Chat The Future Of The \$2 Billion Psychic Market

Whether you believe in psychic consultation or not, the industry pulls in \$2 billion a year and is primed for disruption.

Pay-per-minute phone calling still dominates the market despite being around for decades, but that may not be the case for long...

Psychic consultation video chat is being designed to give people a face-to-face connection with spiritual advisors and by taking a cut of the \$2 to \$6 a minute users pay to learn the future or just receive on-demand therapy, video consultations could not only be the future, but may end up being more profitable!

Psychic video chat has several advantages over voice calling for both users and the psychics alike...



Instead of blindly being matched with "psychics" - users can select who they think matches them, as well as have their questions asked and answered live - then users can replay their sessions later - inspiring feelings of confidence and intimacy for "callers", as they know their consultant is actually engaged with them and not doing something else.

For The Psychic Friends Network, modeling their video efforts after their phone platform makes perfect sense and plays

into their intention of keep overhead costs low.

They won't have to pay for expensive phone systems, carrier charges, or call centers - the psychics could simply use their own computers and webcams, and accept clients whenever they're available.

Simple and easy...

And this is exactly where The Psychic Friends Network is heading!

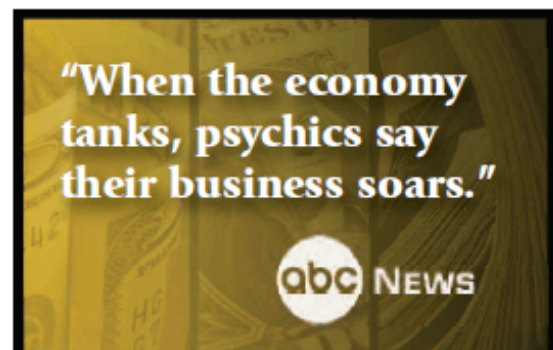
And just another reason why I'm so excited for PFNI's profit potential. That's why you should consider getting in now, before Wall Street gets a whiff of what this company is cooking up...

You don't want to be sitting on the sidelines if this thing takes off!

advertisement, see important disclaimer below

What's important to understand now is that social media, meaning companies like Facebook, Twitter, LinkedIn and more is going to be the beachhead for PFNI's campaign to regain their top spot in the business they helped build (and some say single-handedly built) into a \$2 Billion a year industry.

The best part? They're already testing ads and strategies, and while the numbers aren't all in – what we've



heard so far – is that this thing has every chance to go  
GANGBUSTERS!

I'm predicting that it could only be a matter of time till Psychic Friends Network is raking in at least \$40 Million a year...

And by doing exactly that, investors who act on PFNI today can collect the early profits that I'm expecting to hit TRIPLE-DIGITS in no time!

And let me give you a little taste of what I mean...

## PFNI'S SOCIAL MEDIA PUSH – THE NUMBERS BEHIND THE PROFITS

We've talked about the scope of social media's importance to today's business...

But I wanted to give you just a little bit of numerical proof as to why we could see PFNI vault over that \$40 Million a year milestone and jump into the BILLIONS!

Now, I've mentioned companies like Facebook, Twitter and LinkedIn – well these are just a few of the most popular social media sites the web has to offer...

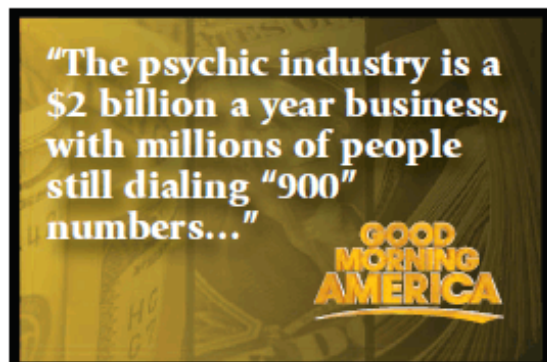
But do you realize how popular these sites are?

Facebook, the undisputed king of social media alone has over 1 Billion members. This site has gotten so popular that it's crossed generational gaps – as grandparents, parents and kids alike all frequent the website numerous times on a daily basis...

By themselves, Facebook records about 2 BILLION unique hits a day to their site. This is simply astounding for a social site...

In comparison, their closest competitors, Twitter and LinkedIn get roughly 200 Million and 50 Million hits respectively. That's a lot visits, but what do all of these numbers mean?

Well, think about this...



If the Psychic Friends advertised on just these three sites, and these three sites only – and grabbed just one half of 1% of the people who see their ad – they'd have instant access to, get this...


11.2 MILLION customers!

Sounds unbelievable I know, but it's a feat that could be EASILY accomplished with a name as big as The Psychic Friends Network.



But it gets better...

You see, customers of The Psychic Friends Network aren't generally "one and doners" – they average almost 6 calls a year – and at an average call time of 14 minutes at \$4 a minute – that works out to \$300 per year per customer.

 Now, in terms of profits, \$300 a year, multiplied by a possible 11.2 Million customers and we're looking at \$3.3 BILLION in annual revenue!

advertisement, see important disclaimer below

Yes, you read that correctly - \$3.3 BILLION!! That's over a Billion more than their industry is worth right now!

And even if the average dropped all the way down to \$100 per year per customer...

We're still looking at more than \$1 BILLION in annual revenue!

Do you realize what \$1 Billion, let alone a possible \$3.3 Billion, in annual revenue means to the investors who buy shares at just around \$1 today?

It means those triple-digit profits I'm predicting we could see with PFNI turn into QUADRUPLE-DIGIT profits, as a market value of over a Billion could send shares to \$10 or higher!

Amazing, I know...

And this is just the beginning of PFNI's cyber push, as neither Twitter, LinkedIn or even Facebook is the biggest player on the internet –

## GOOGLE AND PFNI – A PERFECT PAIRING?

Google...

No other website on the internet has ever been as popular as this search engine has become.

But there's something you may not know about the single most visited site on the internet...

And that's the fact that they've quickly become one of the most popular and EFFECTIVE ways that business advertise to both their current and prospective customers.

Bringing us back to "target advertising".

In today's age of electronic commerce, "target advertising" has become the most effective sales tool some say, the world has ever seen...

And nobody does it better than Google.

You may have experienced the power of Google advertising yourself... If you've ever searched a topic on Google, I'm sure you noticed the small blocks of ads on the borders of the screen that "just happen" to correspond with the very subject you're looking for information on?

Like if you put in “camping” and ads for discounted tent sales or camper rentals appear?

Or if you searched “investing” and ads for physical gold sales or discount brokers pop up?

This is target advertising at its finest...

Now imagine what happens every time a visitor searches the terms “psychic” or “horoscope” or even “future” and they see the iconic name of “The Psychic Friends Network” is the first ad that appears?

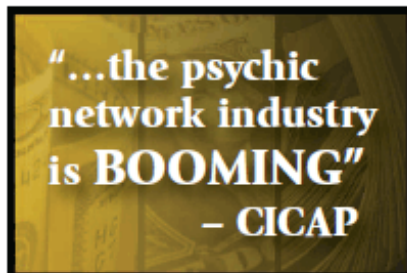
All their questions answered in just one click...

A name amongst names, the power that this brand holds over their industry is palpable.

It’s this strategic partnering of PFNI with Google is just one more reason why I can easily see shares in this company doubling, tripling or even QUADRUPLING, practically overnight, as they take their rightful place at the head of the table they set.



Now, couple this Google campaign with a strong social media push, and



we very well could be looking at a potent 1-2 knockout punch that could push PFNI to the top of every discount broker’s “buy” list...

And you’re getting the chance to get there FIRST!

Simply astounding. And remember, they’re still one of the undisputed “Kings of the Infomercial” – but before we get into that...

Let me explain what being at the top of their \$2 Billion industry could mean for those of us that decide to act on PFNI today.

## **\$2 BILLION AND COUNTING – HOW PFNI DOMINATING THEIR INDUSTRY PUTS \$\$\$ IN YOUR POCKET**

Sure...

We’ve talked about how The Psychic Friends Network basically built their \$2 Billion industry single-handedly, but we haven’t mentioned what would happen when they claim that top spot once again.

Since they’ve taken a step back, companies have been coming out of the woodwork in an attempt at becoming the next “Psychic Friends Network”, trying to fill the void left by their absence.

However, now that PFNI is back (and back in a BIG way)...

How long do you think it’ll take for them to be declared, once again, the ruler of their industry?

I’m sure it won’t be long...



And after they do, how long do you think it'll take for them to start looking to add firepower to their already proven system of generating cash? And to me, there's no better, or easier way to do this than by gobbling up the competition.

In fact, I'm betting that after a few short months, they're going to have their eyes on a few potential targets that they could bring under the Psychic Friends umbrella...

Targets that can make both PFNI and their investors LOTS of money.

Bottom line is this...

It's going to be VERY hard for any company in this industry to compete with an established brand like The Psychic Friends Network – so when PFNI comes knocking with a buyout offer – they'd be smart to take the money.

It's a classic "if you can't beat them, join them" situation, and once the first few companies go, the rest could fall like dominos.

Now, I hate to use the word "monopoly" – but it's very easy to put that term and PFNI in the same sentence.

They've got the biggest name in an industry that's ripe for the picking... And it's those who get in now that will reap the rewards! Triple-digit profits?

That's chump change compared to what would happen if PFNI became the one and ONLY name in their industry!

## **I CAN'T URGE YOU STRONGLY ENOUGH! PUT THIS DOWN NOW AND CONSIDER PFNI TODAY!**

Very rarely do established brand names like The Psychic Friends Network go public without grabbing headlines.

Even rarer still is getting a chance to get in on the ground floor of such a company like this BEFORE the rest of the world even knows about it...

But that's exactly what you're doing by acting on PFNI today!

The company that almost single-handedly built their industry into a \$2 Billion behemoth is BACK! And they're ready to claim what many say is rightfully theirs...

The throne as King of the Psychic industry!

If you want first crack at those possible triple-digit profits, then I really can't urge you enough...

Put this down and consider calling your broker or logging in to your online trading account and grabbing as many shares of PFNI as you're comfortable with.





as many snares of PFNI as you're comfortable with...

It really could be the most profitable trade you make all year!

## WHO'S THE NEXT CELEBRITY "PSYCHIC FRIEND"?



Most of us remember the 30 minute shows starring singing star, Dionne Warwick and her psychic friends sitting in a circle, talking about what the future holds and how we could take advantage of it...

But what you may not realize is how much these infomercials impacted the popularity of The Psychic Friends Network and how instrumental it was to helping them become a \$40 Million a year business.

Well, in all our talk about their social media and Google push, we didn't get a chance to speak about the future of the medium that helped establish The Psychic Friends Network brand.

I'm here to tell you now, those late night infomercials aren't going away...

In fact, PFNI is planning on spreading their wings and adding elements to this infomercial idea that could have us profiting big as their popularity is built back bigger than ever before!

Longer, more informative and interactive infomercials, a potential satellite radio show and a celebrity endorsement is the right recipe for success, as it's worked for PFNI in the past...

And could very well work again!

But there are plenty of other celebrities that may LOVE to sign on with The Psychic Friends Network – and it's only a matter of time till PFNI makes the announcement of who their next spokesperson will be.

And whether that's Dionne Warwick – or any other celebrity – the fact remains that PFNI is not abandoning the tried and true method that built their empire!

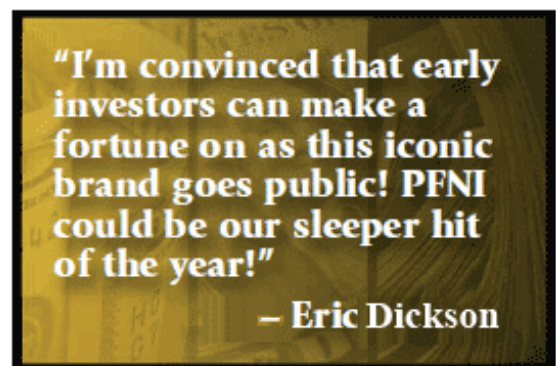
They're just adding more ways we could profit from it!

Social media, Google, infomercials, radio shows...

There's no end to the ways that PFNI is setting us up to profit big from their success!

I've predicted TRIPLE-DIGIT gains for those who act now, and I'm sure even the most skeptical investor would admit it's hard to see anything derailing this freight train.

The time to act is NOW!



advertisement, see important disclaimer below

## HOW TO LOCK IN YOUR CHANCE AT MY PREDICTED TRIPLE-DIGIT PROFITS!

Again, established brand names like The Psychic Friends Network don't go public often...

But when they do, people like you and me can make a killing if given the shot at getting in early.

Well, you're among the very first to know about PFNI and all the ways that they could make us incredibly rich! But if you want to be there to collect those potential triple-digit profits...

You need to get in NOW!

Because I can guarantee one thing – the moment the rest of the world reads about PFNI in the Wall Street Journal or in The Financial Times...

It'll be too late!

Do yourself a favor...

Put this down right now and consider connecting to your online trading account or calling your broker and give them this ticker symbol: PFNI

Then, consider grabbing as many shares as you can comfortably afford. After you do, find something solid to hold on to, because if there is one thing a brand name like The Psychic Friends Network going public means...

Is that we're in for one hell of a ride!

To Your Future Wealth,



Eric Dickson

Editor, Breakaway Stocks



**PS.** PFNI's unprecedented cyber assault on both social media and Google could push The Psychic Friends Network back to the top of their \$2 Billion industry! By collecting a potential \$3.3 Billion in revenue, PFNI is giving us the chance to walk away incredibly wealthy! And you're among the very **FIRST** to hear all about it! That's why it's so important that you act on PFNI today! **Lock in your chance at huge, TRIPLE-DIGIT gains!**

**PPS.** Get ready to hear all about The Psychic Friends Network on TV and your satellite radio with their newest infomercials and potential radio show! If you thought \$40 Million in annual revenue was big – you haven't seen anything yet! And the best part is, we get to profit right along side them this time! But in order to do that... you have to get in now, while shares could be at the lowest price we could ever see for PFNI!

**"My Publisher Thinks I'm Crazy - But I Want To Give You  
\$520 Worth Of My Best Research, Absolutely Free -  
Then Show You How To Multiply That Amount 10 Fold!"**

Yes, you read that right...

Not only am I giving you \$520 worth of my most in-depth profitable research for FREE, but I'm **guaranteeing you**, it'll be worth no less than \$5,200 within the next 12 months.

Hi, my name is Eric Dickson, analyst of *Breakaway Stocks*, and I'm making you this bold offer not out of blind charity, but because I know once you profit along side me, you'll become a customer for life...

And from my prospective - that's just good business.

To give you an example of the type of wealth multiplying profits you'll have exclusive access to, have a look at what I've recently returned current subscribers:

**SWHC:** \$2.61-\$5.80 = **122% Gain**

**DRJ:** \$0.84-\$2.20 = **162% Gain**

**VMW:** \$22.10-\$89.18 = **303% Gain!!**

**TXN:** \$14.77-\$28.98 = **96% Gain**

**SSO:** \$25.62-\$45.70 = **78% Gain**

**CCIH:** \$13.90-\$30.70 = **121% Gain**

**WGMGY.PK:** \$0.013-\$0.03 = **131% Gain**

**BORN:** \$7.10-\$20.50 = **189% Gain**



A rectangular box containing a single-line text input field and a button labeled "Sign Up!".

Now to be fair I did have some losers during this period:

**ISSI:** \$12.05-\$9.15 = **24% Loss**

**OPTT:** \$6.95-\$6.71 = **3.5% Loss**

**STRL:** \$14.80-\$12.72 = **14% Loss**

On balance I think you'll agree the good outweighs the bad.

See, the moment you sign up for your FREE subscription to *The Daily Market Beat* and *Small Cap Fortunes* you'll get expert insights into *proven profit producing investment strategies* like:

- ADRs - Bank explosive profits from overseas markets - Singapore, Hong Kong, New Delhi, Sao Palo, you'll be making money in every corner of the globe!
- IPOs - Get into the hottest investments on the market today BEFORE the street finds out tomorrow!
- ETFs - Want lightening fast returns without staring at a trading screen all day? You'll find them here (we've got the countries leading expert to guide you!)
- Penny Stocks - From \$0.1 to \$0.25, it happens everyday - and it's good enough to turn \$5,000 into \$125,000. Sound good? We'll show you how!
- Small Caps - The fertile proven profit grounds of the Over-The-Counter market. This is where you'll find a steady stream of triple-digit returns!

- Commodities - Oil, silver, gold, wheat, pork bellies, you name it - you'll profit from it, regardless of if they go up or down!
- And \$Much, \$Much \$More!

I urge you to take me up on this offer. I can't promise you'll ever see it again. Get your first fortune-building issue today!

The profits are mere moments away... Start now!

## Staying One Step Ahead Of The Market Is Easy...

With the Internet's most comprehensive newsletter, The Daily Market Beat and Small Cap Fortunes! With information and strategies on the hottest stocks tips and investing techniques... it will change the way to look at making money -

Sign Up!

FOLLOW ME ON [twitter](#)

**IMPORTANT NOTICE AND DISCLAIMER:** This featured company sponsored advertising issue of Breakaway Stocks does not purport to provide an analysis of any company's financial position, operations or prospects and this is not to be construed as a recommendation by Breakaway Stocks or an offer or solicitation to buy or sell any security. Psychic Friends Network, (PFNI), the company featured in this issue, appears as paid advertising, paid by Anna Bell Investments Limited to provide public awareness for PFNI. Breakaway Stocks and Capital Financial Media (CFM) have used outside research and writers using public information to create the advertisement coming from Breakaway Stocks about PFNI. Although the information contained in this advertisement is believed to be reliable, Breakaway Stocks and CFM makes no warranties as to the accuracy of any of the content herein and accepts no liability for how readers may choose to utilize the content. Readers should perform their own due-diligence, including consulting with a licensed, qualified investment professional or analyst. Further, readers are strongly urged to independently verify all statements made in this advertisement and perform extensive due diligence on this or any other advertised company. Breakaway Stocks is not offering securities for sale. An offer to buy or sell can be made only with accompanying disclosure documents and only in the states and provinces for which they are approved. Many states have established rules requiring the approval of a security by a state security administrator. Check with <http://www.nasaa.org> or call your state security administrator to determine whether a particular security is licensed for sale in your state. Many companies have information filed with state securities regulators and many will supply investors with additional information on request. CFM has received and managed a total production budget of \$950,000 for this advertising effort and will retain any amounts over and above the cost of production, copywriting services, mailing and other distribution expenses, as a fee for its services. Breakaway Stocks is paid \$5,000 as an editorial fee from CFM and also expects to receive new subscriber revenue as a result of this advertising effort. \*More information can be received from PFNI's investor relations firm. Further, specific financial information, filings and disclosures as well as general investor information about publicly traded companies like PFNI, advice to investors and other investor resources are available at the Securities and Exchange Commission website [www.sec.gov](http://www.sec.gov) and [www.nasd.com](http://www.nasd.com). Any investment should be made only after consulting with a qualified investment advisor and after reviewing the publicly available financial statements of and other information about the company and verifying that the investment is appropriate and suitable. Investing in securities is highly speculative and carries a great deal of risk especially as to new companies with limited operations and no history of earnings. The information contained herein contains forward-looking information within the meaning of section 27a of the Securities Act of 1933, as amended, and section 21e of the Securities Exchange Act of 1934, as amended, including statements regarding expected growth of the featured company. In accordance with the safe harbor provisions of the Private Securities Litigation Reform Act, PFNI notes that statements contained herein that look forward in time, which include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results of operations. Factors that could cause actual results to differ include the size and growth of the market, the Company's ability to fund its capital requirements in the near term and in the long term; pricing pressures, technology issues etc.