

The Kardashian Sisters Are Giving Us A Once- in-a-Lifetime Chance To Cash In on Their Media Empire.



Their product line is now finalized. *Sears, CVS & Kmart* are quickly clearing out their most valuable shelf space for what's sure to gush forth hundreds of millions in sales.

And it's all happening right now with this brand new public company, **BLBK – Boldface.**

***This is how fortunes are made –
our timing is PERFECT!***

Dear investor,

If you google the name Jessica Simpson, you'll come up with 138 million unique results. That's a lot of interest in one person.

If you're not familiar with Ms. Simpson, she's a pop music star that rose to fame off her hit reality show *Newlyweds: Nick and Jessica*.

But what really makes her special is not her vocal talents, or stunning looks. It's her *sharp* business acumen. You see, only 3 years after launching her own line of fashion products, she's turned her celebrity status, looks and charisma into over 1 billion dollars in sales.

You read that right: ONE BILLION DOLLARS.



“A girl could go to the shopping mall with her mother and she’d have a great new outfit and still have some money left for lunch at McDonald’s. She can look like Jessica Simpson, smell like Jessica Simpson, and she can afford it.”

**– David Levin,
Business Manager
for Jessica Simpson**

Now google the name Kim Kardashian. You’ll come up with 371 million unique results. That’s 270% MORE interest than in Jessica Simpson.

Add in her sisters Khloe (67.1million) and Kourtney (61.7million) and at any given time you have half a billion people worldwide wanting to know more about these sisters.

That’s a staggering figure. And it doesn’t include social media interest from Facebook & Twitter (that’s the real *juicy* part for us – more on that in a moment)

Like Jessica Simpson, these are beautiful women who came to stardom from a hit reality TV show (*Keeping up with the Kardashians*). And like Ms.

Simpson, these are extremely smart savvy business women who know *exactly* how to cash in on their fame.

E! Networks CASH COW is Now Ours For the Taking. How Hot Celebrity Status, Social Media and Tens of Millions of Adoring Fans Can Turn This Stock Into a \$10 Juggernaut.

While it’s true that Jessica Simpson created a Billion dollars off her name, unfortunately for us, this was all PRIVATELY made money – meaning, as investors, we couldn’t get our hands on one penny of it.

But with the Kardashians, that’s all about to change.

You see, these reality TV starlets generated over \$115 Million in ad revenue for the E! Network in just 2011 alone.

That doesn’t count the *hundreds of millions* in ad revenue they’ve recorded since their show debuted in 2007 – but if it proves anything – it show’s us just how valuable the Kardashian name has become.

It doesn’t hurt that these sisters are very active on Social Media sites like Twitter and Facebook,

“First, celebrities used

constantly interacting with their fans, further entrenching their name in the minds of MILLIONS of prospective consumers of the Kardashian brand.

So it's easy to see why the smart move would be for these sisters to monetize their name to its fullest potential. The biggest question is...

Where to start?

Enter Boldface (BLBK).

By partnering with BLBK, the Kardashians have aligned themselves with one of the world's PREMIER licensing and branding companies – a bold statement that attests to their commitment to succeed...

And with the experience and expertise of BLBK behind them – the Kardashians are finally ready to take their brand GLOBAL!

their stardom to get free things. Then they got paid to endorse products. Then they took ownership. But the newest A-list perk hits another level entirely: leveraging their fame to make early-stage investments – or launch startups themselves”

– **Forbes**



But before I tell you exactly what the Kardashians and BLBK are planning, I wanted to introduce myself...

Hi, I'm Tim Fields, and when I heard that these revenue producing siblings were going public, I knew that we were getting the chance to be a part of something big. REALLY big, which is why I'm writing you today...

Because by getting in on BLBK today, we're locking in our spot to make a LOT of money with the profit proven Kardashian name.

Khroma: What The Kardashian's Learned From Jessica Simpson, Britney Spears, Cindy Crawford And Others That Could Make Them (And YOU) Even Richer!

Jessica Simpson, Britney Spears, Alyssa Milano – all of these women have one thing in common – they've all parlayed their fame, beauty and celebrity into MASSIVE fortunes.

They cashed in on the fact that their adoring fans want to look like them...

Want to smell like them...



“Everybody doesn’t want to just look like the celebrity, because they can’t. They just want one element of that style.”

— Jessica Simpson, AOL Popeater

Want to *be* them! They wear their clothing lines, they buy their scent, cut their hair, all in attempts to capture the essence of the celebrity idols.

They want their “magic” – and are willing to pay through the nose for it.

This is exactly why BLBK and the Kardashian’s chose their newest product line of make up called Kardashian Khroma – because what better way to connect to these popular beauties than to use their very own brand of make up?

And I’m not the only one who sees the profit potential in this winning idea...



Sears, Kmart, CVS and more are already clearing valuable shelf space in anticipation of the Khroma line.

Their reasoning?



Well, if the past has proven anything to these major retail companies, it’s that celebrity is one hell of a sales driver – and with the Kardashian name behind it – Khroma looks like it could add Millions to their bottom line!



But, as investors, I think the most important thing we can take away from these companies signing on with BLBK, is that by doing so, they’re putting tremendous faith in their success and the Kardashian name...



**Why KARDASHIAN
KHROMA, Why Now?**



When it comes to the Kardashian's latest cosmetic line release, one prominent question comes to mind – why cosmetics and why now?

Well, it wasn't until further research revealed that cosmetics are just the next step in the natural progression to truly branding these three reality and business stars.

You see, they've already conquered clothing with the Kardashian Kollektion for Sears and K-DASH for QVC, as well as conquering fragrance with Khloe's highly successful Unbreakable...

But what better way to allow adoring fans to capture the Kardashian essence than by looking like them?

Now, their followers can walk right to the edge of celebrity with the sister's line of mascaras, lipsticks, powders and more!

In fact, some of my closest sources are predicting that like the Kardashian's other business efforts, Khroma looks like it could become their next big blockbuster!

And only one company is giving us the chance to profit right along side of these business savvy superstars...

BLBK.

Are they the next Billion dollar celebrities?

They could very well be on their way and exactly why you should consider acting on BLBK today! Get there before Wall Street gets a whiff of their success...

An incredible accomplishment for a newly public company who's shares are under \$1.

But if there is one thing that's certain – word about the Kardashian's latest money-making venture will spread – and once it does, BLBK could be the biggest winner as HUGE profits tend to translate into even BIGGER stock prices!

So much so, that BLBK hitting \$10 is not only possible, it looks darned near inevitable!



Want To Profit Like A Celebrity? Here's Your Chance!

Ticker Symbol.....BLBK
Best Buy.....Under \$5
PotentialHUGE

“Kim might be the most famous of the 3 Kardashian sisters, but insiders say Khloe is the sister with the business smarts. With

AND YOU'RE GETTING THE CHANCE TO GET IN BEFORE WALL STREET EVEN KNOWS WHAT'S HAPPENING!



Facebook & Twitter ALONE Could All But Ensure This Tiny Stock's Meteoric Rise

Even if you've never heard of Facebook or Twitter, or whether you use these social media tools for yourself, one single fact remains...

Combined, they are responsible for Billions of dollars in commerce every year. Facebook alone has over one Billion users, so it's no surprise why some are predicting social media to lead the retail charge for the first half of the 21st Century.

Businesses that were smart, got in on the social media game early –making sure their roots were planted deep – and many are now reaping the rewards of easy sales and a seemingly unending revenue stream.

Celebrities who were smart also got into social media early on aswell, as it presents them with a personal way to really connect to their fans.

And just as social media is paying off for businesses who got in early...



It's paying off BIG TIME for those savvy celebrities who recognized the power of constant connection to their fans.

Now, any time these stars want to promote an appearance, any time they want to push the airing of a show they'll be on, any time their new record is hitting stores...

These celebrities take to Twitter, take to Facebook and let the throngs of adoring fans know!

The more people that show up, the higher ratings their show gets, the more albums they sell – the more valuable their star power becomes – helping them to land more jobs, and more importantly, get paid more money!

So you can see how having a bunch of followers could be very beneficial to any celebrity's future business deals.

Now think about this...

The Kardashian sisters have over 15.6 MILLION friends on Facebook and over 13.3 MILLION followers on Twitter.



Do you realize the buying potential of just the 15.6 Million Facebook friends alone?



Let me save you the trouble – it's a treasure trove of consumers!

And combined with Twitter – it's a veritable gold mine!

And the Kardashian's know exactly how work them to their (and BLBK's) advantage.

An Exclusive Look At The Kardashian's Genius – They Get PAID! And So Will We! Check This Out...

With all our talk about celebrities and social media, you may be wondering exactly how these famous people are getting filthy RICH from Twitter or Facebook?

Well, I'll tell you. Get this...

Many of today's biggest stars get PAID to casually mention products or shows or locations or anything that can be bought or sold in this new age of social media advertising.

But not every celebrity has this kind of influence on their fans, followers and friends...

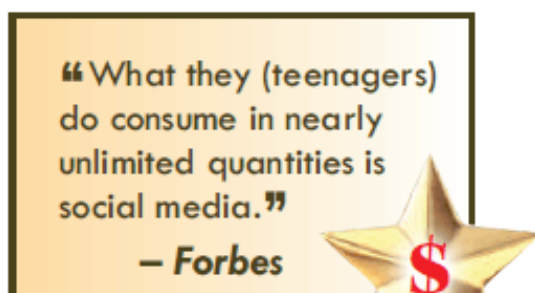
These kind of deals are reserved for only the most popular celebrities.

Like the Kardashians.

What if I told you that Kim Kardashian, the unspoken leader of the star siblings, gets paid an astounding \$20,000 for a simple mention or tweet. (That's 140 characters or less – that's barely enough for a full sentence!)

Want To Profit Like A Celebrity? Here's Your Chance!

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Best Buy.....Under \$5
PotentialHUGE



Sounds unbelievable, but it's 100% fact!

That's how valuable her name is – companies are willing to pay her twenty grand per post on her social media pages – and it's well worth it to get exclusive access to literally MILLIONS of impressionable buyers.

Now, while she gets paid to mention these companies – she doesn't get a piece of the action...

But with BLBK she does! How often do you think she'll mention her makeup line when she knows the more Khroma she sells, the more she gets paid?

And if Khroma makes money, BLBK makes money – meaning that early investors like us are getting the chance to profit right along side the Kardashians in what could be their biggest venture yet!

BLBK, The Kardashians And You

I have to admit something before we move forward...

I've never watched the Kardashian's TV show nor was I following them on Twitter or Facebook – until now. Yet somehow, I knew who these women were before researching BLBK – a testament to their name power.

And I fully expect us to be riding that name power all the way to the bank...

But until now, we've been talking at length about how celebrities like the Kardashians have been building personal fortunes for use using tools like Twitter and Facebook – but we haven't really talked about the company that's giving us the chance to build our own fortunes – BLBK.



Very rarely does a company come along that gives regular investors like us an iron clad shot at grabbing some fast cash...

But BLBK is doing *exactly* that!

Do you realize what BLBK has done by signing the Kardashians?

Remember, till now, celebrities made money for themselves – while we never had a chance get our hands on this “famous” money – like no other company before it, BLBK is giving us the chance to profit like a Hollywood star...

And the Kardashina name has already opened doors for them.

Signed distribution deals with Sears, Kmart, CVS

and more to come the Khroma line is all but guaranteed



and more to carry the Khroma line is all but ensuring the success of BLBK– and those who act on BLBK today!

And why would these HUGE companies agree to carry Khroma?



“Movie Stars once called all the shots in Hollywood. Not anymore. Thanks to unscripted television and social media, 24-hour personalities dominate this years list of the 100 most influential people in entertainment.”

– Forbes, The Celebrity 100



Chance!
Ticker Symbol.....BLBK
Best Buy.....Under \$5
Potential.....HUGE

Because like me, they know that this partnership can be very profitable – and they didn’t become “major retailers” by passing up on money - making opportunities like the one they’re getting with BLBK.

And with the Kardashian name behind it – jumping at the chance to cash in on their star power was an obvious choice.

All of this translates to one word:
PROFITS.

As the shares we can buy today for less than a buck – could very well be selling at a \$10 premium when all is said and done!

If that happens, it’s those who get in early who stand to make the most...

And with the girls putting their full celebrity weight behind BLBK and Khroma – I can’t think of a better time to consider BLBK than NOW!

Are We About To Witness The Next Billion Dollar Winner?

Earlier, I mentioned that singer and reality TV sensation, Jessica Simpson, turned her celebrity into a Billion dollar FORTUNE...

An impressive feat for a girl who famously stated buffalo wings come from actual buffalos.

But could the Kardashian sisters out earn America’s Sweet Heart?

Some say no, other’s say maybe – but if they knew what we did, they’d answer with a resounding “yes”! And here’s why...

What if I told you that the Kardashians hold more celebrity power than the Billion dollar blonde – you’d ask me to prove it, right?

Well, here it is...

BLBK = HUGE Profit Potential!!

Kourtney Kardashian has just over 6 million followers on Twitter – that's one million MORE followers than Jessica Simpson – but FEWER followers than each of her sisters have following them!

Once you take into account Khloe Kardashian's 7 million followers and the over 14 million followers Kim Kardashian has...

It's easy to see how just one of these girls has more celebrity clout than Jessica Simpson – and it's hard to see how BLBK will be anything but a slam dunk!

BLBK could very well become the Kardashian's first Billion dollar venture...

And if it is, I want to be there to profit!

By becoming a Billion dollar company, the shares we can buy today for just under \$1 – could easily go north of \$10 when all the dust settles...

Potentially making BLBK one of the most profitable stocks you ever buy! But...

The Time To Get In Is NOW!

By now, I'm sure you understand the size of the profits that are at stake...

With the power of the Kardashian name and their tens of Millions of loyal fans – BLBK could soon become one of the most lucrative celebrity business deals of all time!

Signed deals with Sears, Kmart, CVS and more to carry the Kardashian's Khroma make up line, is just part of the reason why BLBK could shoot through the roof...

But it's one of the big reasons why I'm urging you – if you make only one trade this year, please consider BLBK.

While their shares are under \$1, I doubt they'll stay this low for long, as this company has too many success factors going for it to be anything but a WINNER!

Do yourself a favor...

Put this down and consider calling your broker – right now! And give him this ticker symbol: **BLBK**

“With two of the Kardashian sisters in Forbes The Celebrity 100 list, and Kim in the top 10, I foresee the Kardashian Khroma becoming a money-making juggernaut! And a huge reason why you should consider acting on BLBK TODAY!”



**Want To Profit
Like A Celebrity?
Here's Your
Chance!**

**Ticker Symbol.....BLBK
Best Buy.....Under \$5
PotentialHUGE**

If it's still trading for less than \$5.00 there's still a chance for you to potentially double your money!

Act on BLBK today!

To Your Future Wealth,



Tim Fields
Editor, Untapped Wealth

**"My Publisher Thinks I'm Crazy - But I Want To Give You
\$520 Worth Of My Best Research, Absolutely Free -
Then Show You How To Multiply That Amount 10 Fold!"**

Yes, you read that right...

Not only am I giving you \$520 worth of my most in-depth profitable research for FREE, but I'm *guaranteeing you*, it'll be worth no less than \$5,200 within the next 12 months.

Hi, my name is Tim Fields, editor of *Untapped Wealth*, and I'm making you this bold offer not out of blind charity, but because I know once you profit along side me, you'll become a customer for life...

And from my prospective - that's just good business.

To give you an example of the type of wealth multiplying profits you'll have exclusive access to, have a look at what I've recently returned current subscribers:

SWHC: \$2.61-\$5.80 = **122% Gain**

DRJ: \$0.84-\$2.20 = **162% Gain**

VMW: \$22.10-\$89.18 = **303% Gain!!**

TXN: \$14.77-\$28.98 = **96% Gain**

SSO: \$25.62-\$45.70 = **78% Gain**

CCIH: \$13.90-\$30.70 = **121% Gain**

WGMGY.PK: \$0.013-\$0.03 = **131% Gain**

BORN: \$7.10-\$20.50 = **189% Gain**

Now to be fair I did have some losers during this period:

ISSI: \$12.05-\$9.15 = **24% Loss**

OPTT: \$6.95-\$6.71 = **3.5% Loss**

STRL: \$14.80-\$12.72 = **14% Loss**

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On balance I think you'll agree the good outweighs the bad.

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