

DEC 2013

Jonathan Kolber's Transformational Technology Report

# Stake Your Claim Now: This Brand New Industry is Almost as Profitable as International Drug Dealing!



***Find out why investors are scrambling to join the modern-day gold rush in the patent monetization industry...***

Fellow Investor,

According to the *Wall Street Journal*...this new industry has reached "frenzied levels."<sup>1</sup>

Patent monetization companies – like the one I've just discovered – are winning multi-million dollar settlements virtually every week from some of the biggest companies in the world.

It's a modern-day gold rush...and it's making investors rich.

Now normally this type of opportunity isn't available to

**Other Patent  
Monetization Stocks  
Have Already Rocketed**

VHC closed @ \$.25 on 6/16/06  
and closed @ \$18.93 on 11/26/13

**for gain of 7,1720%**

Now, normally this type of opportunity isn't available to individual investors.

This industry is normally dominated by private, deep-pocketed investors – or those with “inside” connections.

So it isn't often that a spot at the table opens up for individual investors.

*But that's exactly what's happening now – with a company called Endeavor IP (OTCBB: ENIP.)*

Those investors who act quickly – **before a multi-billion-dollar company swoops in and cuts a deal** – could see life-altering returns.

It happened in the fall of 2012 when MGT Capital Investments, Inc. **soared 154% in less than three weeks<sup>2</sup> ...**

It happened in early 2013 when Worlds Inc. **shot up 170% in less than three months<sup>3</sup> ...**

It's happening right now with Vringo, whose shares are **up 252% since January 2012<sup>4</sup> ...**

And it's happening – in a huge way – right now with VirnetX Holding Corp., whose shares are **up an astounding 7,472%<sup>5</sup> and still climbing!**

*I've discovered another company – following the very same money-making blueprint – that presents a unique opportunity for you to cash in on this idea.*

The company is **Endeavor IP, Inc. (OTC: ENIP)** – and as you're about to see...

**Because of a recent, critical development, this could be the fastest-moving play of its kind.**

Here's what I mean...

## Your Invitation to Play With the World's Largest Investors

**Endeavor IP, Inc. (OTC: ENIP)** is one of the up-and-coming stars in the hottest new industry that is making millionaires of those who have invested early.

This new industry is...the patent monetization business.

**for gain of 7,472%**

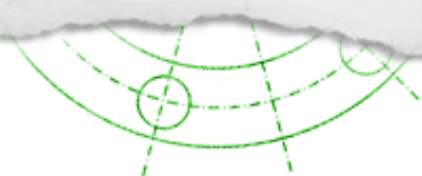


**VRNG closed @ .91 on 1/3/12 and closed @ 3.20 on 11/26/13 for gain of 252%**



**THE WALL STREET JOURNAL<sup>9</sup>**

**“Patent litigation—and the value placed on some technology patents — (has) reached frenzied levels.”**



business.

But let me tell you – patent monetization plays are few and far between for individual investors.

That's because we're essentially talking about **a rigged game**. Most scenarios for patent monetization firms are not "win-loss" but instead "win-or-win even more."

You see...when you invest in a company like **Endeavor IP (OTCBB: ENIP)** the odds are stacked heavily in your favor.

Patent monetization firms – like **Endeavor IP** – seek to **collect enormous paydays** from some of the world's wealthiest companies for infringement upon their intellectual property, or patents.

## Why Investors are Going Crazy for Patent Companies Like Endeavor IP

But because these companies have virtually zero overhead...no marketing costs...and no production costs – they're rarely taken public.

We're talking about *invitation-only investments*...reserved for those with connections or astonishingly large bank accounts.

Men like John Desmarais – the "**billion-dollar lawyer**" who at age 46 walked away from a **multi-million dollar annual legal salary**<sup>67</sup> to buy a portfolio of 4,500 technology patents and launch a patent monetization firm.

Or men like Erich Spangenberg – the 53-year-old owner of patent monetization firm IPNav.

According to the New York Times, Spangenberg **"earns about \$25 million a year...lived in a 14,000-square-foot home in Dallas...and owned 16 cars, six of them Lamborghinis."**<sup>8</sup>

But while patent monetization firms are usually reserved for the super-rich...a handful of these companies have gone public.

**And some of those have produced explosive returns – in a short period of time – like the gains of 154%...170%...252%...and 7,472% I showed you earlier.**

Now along comes **Endeavor IP (OTCBB: ENIP)** – and it looks like the odds could be stacked even

### The New York Times

*"The number of patent infringement suits has more than doubled in recent years, to 4,731 cases in 2012 from 2,304 in 2009."*

### How Patent Monetization Firms Like Endeavor IP Can Deliver Huge Profits for Investors

Patent litigation companies like **Endeavor IP (OTCBB: ENIP)** are making a killing for investors...but how are they doing it?



Let me show you how it works:

### Step #1 Endeavor IP



higher than they were in those other examples.  
Here's why...

**Grabbing shares of Endeavor IP (OTCBB: ENIP) right now is like sitting down at a game of high-stakes poker with some of the richest men in the world...and knowing that you're about to draw four aces.**

## **How Endeavor IP (OTCBB: ENIP) Just Got Put on the *Fast-Track***

Before I go any further regarding my recommendation to immediately acquire shares of **Endeavor IP (OTCBB: ENIP)**...let me make one thing clear.

**This is very much a *fast-moving* profit opportunity**...for two very important reasons.

First...this company just recently went public – meaning that those who invest now can be on the leading edge of the patent monetization trend.

But second...patent monetization companies are – by their very nature – always one deal away from having their shares acquired.

When that happens, those investors holding shares stand to make a fortune – in many cases several times their original investment.

This could be your opportunity to potentially double or triple your money in a short window of time.

And – thanks to a recent development – that window may be rapidly closing...meaning you must start your due diligence into **Endeavor IP (OTCBB: ENIP)** now in order to be sure you don't miss out.

That's because in late 2013, Endeavor IP's litigation against Con Edison – a \$12 billion GIANT of a company – **was put on a “fast-track” by the federal government.**

What this means is that Endeavor IP's lawsuit against Con Edison could be resolved in a considerably shorter time period than was previously thought...

Meaning you'll need to start your research into this company NOW in order to be able to collect on what I believe could be an extraordinarily lucrative

### **Buys Patents**

Inventors of new technology often sell the intellectual rights to their inventions to intellectual property firms...



like Endeavor IP (OTCBB: ENIP).

### **Step #2 Large Companies Use the Patented Technology**

The technology Endeavor IP owns is then sought-after - or in some cases, actually used - by larger firms... and that allows for...



### **Step #3 Endeavor IP Cashes In**

This could come in the form of litigation...a settlement...or an outright buyout. But no matter



what form it takes, the blueprint is simple – by controlling the intellectual property, companies like **Endeavor IP (OTCBB: ENIP)** help investors like you collect huge returns!

### **In Summary**

But like I said – companies like

**Endeavor IP (OTCBB: ENIP)** aren't often taken public.

outcome.

But Con Edison is just one of the potential targets for Endeavor IP (OTCBB: ENIP).

*You see...Endeavor IP (OTCBB: ENIP) owns critical patents in the energy and wireless communications industries – meaning that their intellectual property could impact some of the world's largest companies like...*

***You see...Endeavor IP (OTCBB: ENIP) owns critical patents in the energy and wireless communications industries – meaning that their intellectual property could impact some of the world's largest companies like...***

That's because these companies have virtually zero overhead...no marketing costs...and no risk of losing market share.

It's simply a team of attorneys acquiring the rights to new technology – and then seeking compensation from larger firms for their use of that technology.

So what happens is the rich get richer because patent monetization firms often remain privately held.

That's not the case with Endeavor IP (OTCBB: ENIP) – as in this case you have the opportunity to stake your claim now in the fast-moving new industry that's helping investors rake in triple-digit profits.

**Research ENIP Today**



Pacific Gas & Electric --  
**\$11.6 billion**



Southern California Edison --  
**\$9.7 billion**



Florida Power & Light --  
**\$9.8 billion**





Commonwealth Edison --  
\$4.9 billion



Georgia Power --  
\$7.5 billion



Dominion Resources --  
\$6.4 billion

## Wireless Communications Companies Potentially Impacted by Patents



AT&T --  
\$128 billion



Verizon --  
\$119 billion



Sprint --  
\$35 billion

These companies are just a few of the types of firms who may be impacted by Endeavor IP's intellectual property.

The fact of the matter is there are potentially dozens of companies that could be impacted.

But it takes a verdict against – or a settlement with – just one of those companies to turn Endeavor IP (OTCBB: ENIP) from an unheard-of penny stock to an overnight fortune-maker.



T-Mobile --  
\$22.5 billion

***High Margins – and Low Overhead...  
Endeavor IP (OTCBB: ENIP) is the Perfect  
Low-Risk, High-Upside Company***

In all my years of evaluating investments, I've never seen another investment like this one.

**Endeavor IP (OTCBB: ENIP)** is truly an unconventional business...with an extraordinary upside. It has everything you want in a stock – high upside and the potential for fast-moving profits...

And it comes with virtually none of the things that can negatively impact a company like high overhead costs and low profit margins.

When you buy shares of **Endeavor IP (OTCBB: ENIP)** you're investing in a company with low overhead...no risk of losing market share...no huge advertising budget...no complications...no worry about recession or fear of foreign competition.

**Bloomberg**<sup>11</sup>

Patent monetization "is an asset"



Instead, it's a company following a proven blueprint for turning intellectual property into large amounts of cash for those investors who bought early.

***Like those investors who could have turned \$5,000 into \$13,500 – in less than three months – with Worlds Inc...***

***Or those investors who saw a \$5,000 investment in Vringo turn into \$17,582...***

***Or how about the savvy investors who got in early on VirnetX Holding Corp. – one of the most successful patent monetization companies to date – who could have turned a mere \$5,000 investment into \$378,600 – and climbing!***

The potential that exists with **Endeavor IP (OTCBB: ENIP)** for an extraordinarily high return on capital makes this like a cash "machine."

But here's the thing.

**Endeavor IP (OTCBB: ENIP)** actually has even greater potential than other patent monetization stocks – including those I just named – for one simple reason:

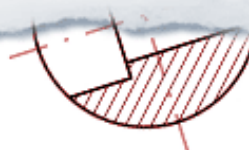
This company has an extraordinary amount of high-quality intellectual property in its portfolio...plus a visionary leader in CEO Cameron Gray. I'll tell you more about him in a moment.

And while I can't go into specifics regarding the patents owned by **Endeavor IP (OTCBB: ENIP)** – what I can tell you is...

## Guys Like Bill Gates and Mark Zuckerberg are Terrified of Companies Like Endeavor IP (OTCBB: ENIP)

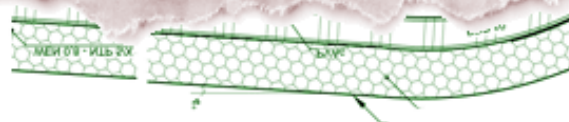
This may sound crazy, but...companies like Microsoft, Google and Facebook are prepared to pay upwards of \$100 million to protect their cash hoards from patent monetization firms.

Patent monetization is an asset class that is evolving."



The Washington Times<sup>12</sup>

"BILLIONS OF DOLLARS CAN BE AT STAKE."



In fact...each of these companies has built up large hoards of cash – for the purpose of buying up intellectual property from the likes of **Endeavor IP (OTCBB: ENIP.)**



In August 2011, Google paid **\$12.5 billion** in cash to Motorola for control of 17,000 mobile-related patents.

In 2012, it happened again – when Microsoft paid **\$1 billion** for 800 patents previously held by AOL.

Also in 2012, a group of technology companies – including Apple, Microsoft and Blackberry – paid a total of **\$4.5 billion** to buy up the patent portfolio of Nortel.

And here's why...

## Patent Monetization is the New Tech Frontier... and Companies Like Endeavor IP (OTCBB: ENIP) are Leading the Way!

*Want to make money in tech today?*

Investing in companies like **Endeavor IP (OTCBB: ENIP)** is the way to do it...NOT by buying shares of Google, Apple, Microsoft or Facebook.

That's because making money in technology is all about **the idea**.

And ideas are best generated by **individuals**...not employees who are tied to a desk 10 hours a day at some office building.

But the truth is – it doesn't matter where the ideas come from. And the big boys know that.

That's why they've established such enormous cash stockpiles – because they know their best chance for growth – and survival – is to pay handsomely for the very best ideas...no matter where they come from.

**And that's where Endeavor IP (OTCBB: ENIP) comes in.**

**Endeavor IP is the company with the ideas already licensed...and the company is prepared to sell the very best ideas to the highest bidder. That could translate into game-changing profits for shareholders who buy early!**

This is a relatively new industry – established within the last 10 years – and we all know that in tech...the real money is made in the early stage of the game.

***Which is exactly where we are right now.***

### How Patent Monetization Firms Like Endeavor IP Can Deliver Huge Profits for Investors

#### #1 - Explosive Profit Potential

– Within the past three years, patent monetization firms – just like Endeavor IP (OTCBB: ENIP) have helped investors collect profits of 154%... 1705%... 252%... even 7,472%. Endeavor IP could be the next life-changer...

#### #2 - Low-Risk, High-Upside

– Endeavor IP comes with an extraordinary upside... because there is very low overhead...no risk of losing market share...and no complications.

The profit margins are so high that nearly every penny – from every settlement or award – goes directly to the company's bottom line.



That's why I believe **Endeavor IP (OTCBB: ENIP)** has the potential to deliver triple-digit returns – in a short period of time – to those investors who act quickly.

And there's one more thing about this company that tips the scales in its favor...

## Endeavor IP's Leadership Team: Experienced, Agile and Proven

When it comes right down to it, patent monetization firms are a direct reflection of their leadership.

After all – there are no products to sell...no employees to manage...and no advertising campaign to sweat over.

Instead...what makes these high-margin businesses great is the experience and vision of the management team.

**Endeavor IP (OTCBB: ENIP)** is led by Mr. Cameron Gray.

Mr. Gray brings a diverse background to the table – with experience in law, finance and science.

His strong record of success in fast-paced, entrepreneurial environments – and his broad experience across multiple industries – provide the perfect foundation upon which to build a successful patent monetization profit opportunity.

Most importantly, Mr. Gray's experience in the patent industry – where he served as Senior Vice President of ICAP Patent Brokerage – makes him uniquely qualified to build Endeavor IP into the world's foremost patent monetization firm.

Director Andrew Uribe brings more than a decade worth of experience understanding the ins and outs of public company operations. And his work in the technology field helps Endeavor IP to shine in the area of technology properties.

## Why You Should Start Your Due

## Diligence into Endeavor IP (OTCBB: ENIP) Immediately

There's one point related to **Endeavor IP (OTCBB: ENIP)** that I can't stress enough.

### #3 – This is a Fast-Mover

– Endeavor IP (OTCBB: ENIP) has only recently gone public...so early investors have an opportunity to be on the front-end of this profit wave. Plus, Endeavor's litigation against \$12 billion behemoth Con Edison was recently put on the "fast-track" by the federal government... meaning you'll need to start your due diligence now in order to not be left behind.

### #4 – Hundreds of Potential Targets

– Because Endeavor IP owns critical patents in the energy and wireless communications industries...that means their intellectual property could impact some of the world's largest companies like. It takes a large settlement or award from just one of these companies to send shares of **Endeavor IP (OTCBB: ENIP)** soaring overnight!

### #5 – This Industry is Red-Hot

-- Patent monetization companies like Endeavor IP are winning multi-million dollar settlements virtually every week from some of the biggest companies in the world. It's a modern-day gold rush...and it's making investors rich in a very short period of time.

### #6 – An Experienced, Visionary Leadership Team

– Endeavor IP CEO Cameron Gray brings a diverse background to the table – with experience in law, finance and science. His strong record of success in fast-paced, entrepreneurial environments

***It's vitally important that you start researching the ENIP opportunity immediately. Look at the incredible gains made by VirnetX (VHC) and Vringo (VRNG).***

To wait even as little as another day before you start your due diligence means risking missing out on the entire opportunity.

One settlement deal – or one buyout offer – from just a single company among the many that Endeavor IP has impacted could mean a rapid rise in share price in a very short period of time.

The very same kinds of gains pocketed by VirnetX Holding Corp. investors – those 7.472% profits – are possible in this scenario.

And you surely can't afford to miss that.

**Endeavor IP (OTCBB: ENIP)** represents the hottest opportunity I've seen in decades. We're talking about a company with little downside...and a strong likelihood of seeing an extraordinarily high upside become a reality.

*Wait a week or two and you could be kicking yourself for years that you didn't listen to my urgent recommendation to start your research on this company.*

## **Endeavor IP (OTCBB: ENIP) Stands Poised to Join My Personal Triple-Digit "Hall of Fame"**

I realize that I've made some pretty strong statements about the short-term profit potential I see for shares of **Endeavor IP (OTCBB: ENIP)** – and that's not something I take lightly.

But I've been down this path before. I don't say this to brag, but in my day, I've posted some impressive winners for my readers.

I'm talking about grand slams like...

- ✓ **636% gains** in six months from Lifevantage (LFVN)
- ✓ **100% gains** in three months Keyon (KEYO)
- ✓ **97% gains** in seven months from Novelos (NVLТ)
- ✓ **193% gains** in thirteen months from Phytomedical (PYTO)
- ✓ **63% gains** in seventeen months from Microvision (MVIS)

– and his years of experience in the patent space – provide the perfect foundation upon which to build a successful patent monetization company.

**#7 You Can't Afford to Miss These Gains**

– If you missed out on patent stock VHC which turned any \$10,000 invested into \$757,200... This could be your chance to get in on the patent gold rush. This is the most extraordinary investment I've seen in decades...and you'll kick yourself for the rest of your life if you miss out on the fast-moving profits I see in the months ahead for Endeavor IP (OTCBB: ENIP.)

**About  
Jonathan  
Kolber**



- ✓ **262% gains** in forty months from Nuance (NUAN)
- ✓ **186% gains** in four months from Sinovac (SVA)
- ✓ **310% gains** in thirty-two months from Commtouch (CTCH)
- ✓ **661% gains** in thirteen months from MIV Therapeutics (MIVT)
- ✓ **361% gains** in six months from Stem Cells Inc. (STEM)
- ✓ **144% gains** in forty-four months from Orbital Sciences (ORB)
- ✓ **1,247% gains** in twenty months from Nuclear Solutions (NSOL)

No question about it – that's an impressive list.

And I expect – in a very short period of time – I could be adding **Endeavor IP (OTCBB: ENIP)** to that list of winners.

Subscribers to my *Kolbert Report* advisory service have grown accustomed to cashing in double- and triple-digit winners as I uncover the “best of the best” investment opportunities. And I hope you'll join them.

You'll find a special introductory subscription offer on my web site, [www.TheKolberLetter.com](http://www.TheKolberLetter.com), of \$295 for one-year.

Subscribe today and you'll continue to receive advance notice of breakthrough profit opportunities like **Endeavor IP (OTCBB: ENIP)** as I uncover them.

Remember...you should always do your own due diligence when following any investment recommendation...

And please be sure to act quickly – and begin your due diligence on **Endeavor IP (OTCBB: ENIP)** before you miss out on this potential fast-moving profit opportunity!

Good Investing,

*Jonathan Kolber*

Jonathan Kolber  
Editor, *The Kolber Report*

**JONATHAN KOLBER** is a venture capital investor focused on early stage, breakthrough companies.

- In 1996, he co-founded the company that developed the core technology behind the expiring DVD's sold nationally in 7-11, Papa John's and airport stores.
- He is the author of dozens of Special Reports, as well as a complete rewrite of Adam Smith's historic book commonly known as *The Wealth of Nations*.
- He was a nearly investor in and consultant to Lawrenceville Plasma Physics, a nuclear fusion startup featured in *The Economist*.
- He was founding Editor of *Agora Financial's Emerging Capital Report*, which he led from 2004 – 2008.

**P.S.** Make no mistake...it takes just one company to cut a deal – or attempt a buyout – and shares of **Endeavor IP (OTCBB: ENIP)** could potentially move so quickly you wouldn't have



time to get in. That's why it's so important that you act now – before the window closes – to avoid missing out on what could be your second chance to turn \$10,000 into \$757,200 just like early investors in patent stock VHC!

- 1 <http://online.wsj.com/news/articles/SB10001424053111904070604576516211224146034?mod=googlewsj>
- 2 MGT closed @ 2.93 on 10/17/12 and opened @ 7.45 on 11/5/12 for gain of 154%
- 3 WDDD closed @ .20 on 1/30/13 and opened @ .54 on 4/16/13 for gain of 170%
- 4 VRNG closed @ .91 on 1/3/12 and closed @ 3.20 on 11/26/13 for gain of 252%
- 5 VHC closed @ .25 on 6/16/06 and closed @ 18.93 on 11/26/13 for gain of 7472%
- 6 <http://www.bloomberg.com/news/2010-06-01/billion-dollar-lawyer-quits-firm-buys-patents-to-troll-for-license-fees.html>
- 7 [http://online.wsj.com/news/articles/SB10001424052970203750404577173402442681284?mod=WSJ\\_hps\\_editorsPicks\\_3](http://online.wsj.com/news/articles/SB10001424052970203750404577173402442681284?mod=WSJ_hps_editorsPicks_3)
- 8 [http://www.nytimes.com/2013/07/14/business/has-patent-will-sue-an-alert-to-corporate-america.html?ref=business&pagewanted=all&\\_r=0](http://www.nytimes.com/2013/07/14/business/has-patent-will-sue-an-alert-to-corporate-america.html?ref=business&pagewanted=all&_r=0)
- 9 <http://online.wsj.com/news/articles/SB10001424053111904070604576516211224146034?mod=googlewsj>
- 10 [http://www.nytimes.com/2013/07/14/business/has-patent-will-sue-an-alert-to-corporate-america.html?\\_r=0](http://www.nytimes.com/2013/07/14/business/has-patent-will-sue-an-alert-to-corporate-america.html?_r=0)
- 11 <http://www.bloomberg.com/news/2013-11-20/publicly-traded-patent-collectors-plaguing-google-apple.html>
- 12 <http://www.washingtontimes.com/news/2013/dec/1/retailers-plead-for-federal-help-in-war-against-pa/?page=all>

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Capital gains depend in part on ENIP prevailing in patent litigation and/or settlement negotiations, the results of which cannot be known in advance. According to the New York Times on 12/5/13, the US House of Representatives has passed legislation that will require judges to assess patent validity early in the litigation process and may have other effects. Assuming this becomes law, it is anticipated that this will make litigation more challenging for companies such as ENIP. The information presented is provided for information purposes only and the endorsement is not to be used or considered as an offer or the solicitation of an offer to sell or to buy or subscribe for securities. Endorser has not taken any steps to ensure that the securities referred to in this report are suitable for any particular investor. 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