

NORTH AMERICAN EDITION

— IMMEDIATE DISTRIBUTION —

DISCOVER OUR NEXT WINNING OIL STOCK

> SUBSCRIBER EXCLUSIVE from The Oil Stock Journal

How a little-known oil play in the 'billionaire state' could make Bison Petroleum **BISN** shareholders rich

- "Forgotten" oil discovery may be worth billions
- Gov. Matt Mead launches new plan as investors prepare to cash-in
- Shareholders of **BISN** prep for possible wave of takeovers
- Could **BISN** become Marathon Oil's next acquisition target?

Investors know the oil sector is hot right now, and for good reason. [Oil demand is predicted to remain high](#) for years to come, and the [cash-rich Big Oil companies](#) are racing to lock-up more reserves.

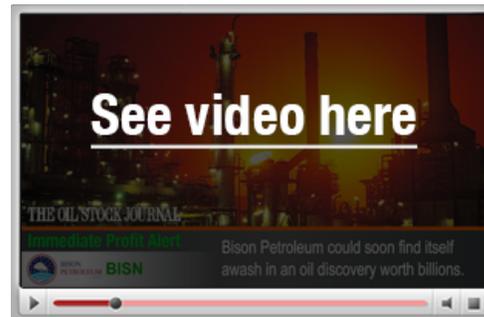
For smaller oil companies, that means one thing: a **strong cycle of "takeover activity" could be about to begin**, as tiny E&P's get [gobbled up by reserve-hungry majors](#).

Bison Petroleum **BISN** is a junior oil company poised to benefit from Governor Mead's new legislation --- and it could deliver unusually high gains in the [coming wave of Buy-Outs](#) which may be sweeping Wyoming's oil patch later this year...



BISON
PETROLEUM
INC

Stock
Symbol:
BISN



-- IMMEDIATE PROFIT ALERT --

- symbol: **BISN** (Bison Petroleum Corp)
value potential:
- ▶ short term: **\$4.97/share** (10% EUR**)
 - ▶ mid term: **\$9.94/share** (20% EUR**)
 - ▶ long term: **\$24.87/share** (50% EUR**)

* based on only 1/5th total est. EUR
** estimated ultimate recovery

Latest Developments

Governor Matt Mead's [new energy policy](#) is aggressively pushing for more production from **Wyoming's estimated 5 billion barrels of untapped crude**. Investors are already cashing-in, as tiny Bison Petroleum **BISN** rushes to produce from **a potential 675 million barrel bonanza...**



Matt Mead,
Governor

A "takeover frenzy" may be coming for Wyoming's junior oil companies. Are you positioned to profit from it?

Subscriber Edition - Immediate Profit Alert on BISN

BISN 1.21 +0

That's good news for junior oil stock investors, who stand to make windfall profits if they position themselves in select companies, early. But junior oil companies whose projects are based in **Wyoming could receive some of the heftiest valuations**, due to the state's attractive reservoir characteristics.

The pace of acquisitions hasn't reached fever pitch yet, but it's clearly headed that way --- and it's being driven by large producers who are desperate to put more barrels on their books. Bison **BISN** shareholders are locking-in their positions now, anticipating big profits as the [majors begin acquiring tiny oil companies](#) in the "Cowboy State".

Already, the Big Oil companies have just cycled through a land-acquisition binge, generating **\$254 billion in M&A deals last year alone**. And now they're turning their attention to [junior E&P buy-outs](#), (more on this below).

Stunning windfalls could be made by early investors whose strategy is to [load-up on select junior oil stocks](#) like **BISN** while they're still relatively cheap. But as any veteran oil investor will tell you, *the strategy has a secret to it...*

You can't just invest in any junior oil stock and expect to make a killing. Rather, you've got to select the ones which are still *"under the radar"* and trading at a fraction of what they

Bison Petroleum has identified a conventional oil target hosting up to 675 million barrels of crude...

- ▶ and has locked-up the oil AND natural gas rights to more than four thousand acres, right in the heart of Big Oil country...
- ▶ has announced they are acquiring more acreage...
- ▶ and could soon be in the cross-hairs of an industry-wide "acquisition rush"



Tony
Martinez-
Guzman,
CEO, Bison
Petroleum

ought to be.

Not only that, you want junior oil stocks which have the potential to *absolutely explode in value*... 3-times, 4-times, even 10-times over.

That's why we've issued this edition of the **Oil Stock Journal**. Bison Petroleum **BISN** is a company we've identified which few investors are aware of, yet has the potential to deliver huge gains to its shareholders, *even in the short term.*

Unlike other junior oil companies, Bison's strategy for growth is simple, reliable, and effective: apply modern technology to conventional oil targets in Wyoming's "elephant country" --- and ignore the "fashionable" shale-oil plays which are expensive, crowded, and often over-priced.



Bison Petroleum's **BISN** management team has decided to **do things differently by going after conventional oil** --- *the kind of plays which made the oldtimers rich*. First they put together an oil portfolio with high-caliber assets, which they've acquired relatively cheaply. Then they targeted established reservoirs in mature oil-zones with extensive, proven potential --- but they've focused on a "niche" which few others are even aware of (more details in a moment).

Bison Petroleum **BISN** is following an established strategy for building a successful oil company...

Is Bison Petroleum's strategy exciting, hype-driven, or promotional? Hardly. Rather, it's an intelligent stealth-approach to building a real oil company, with real reserves, and real production. Bison Petroleum **BISN** is going after long-term value, *rather than simply blowing smoke*.

Already, this tiny upstart has acquired **an astonishing oil project** which has been estimated to contain **up to 675 million barrels** of crude --- of which **135 million barrels** has been identified as potentially recoverable. At current oil prices, that represents a staggering resource value, to be sure.

But let's *pare that number down in the interests of being conservative*, and simply focus on the potential value of just a small fraction of their project. The company says it plans to first focus their attention on two of their longer-term lease blocks --- 10-00691 and 10-00689. These two leases are estimated by the company to hold approximately 20% of their overall potential resource. That potentially gives Bison Petroleum an estimated **27 million barrels of recoverable crude** just from these two lease blocks alone.

What could 27 million barrels of conventional crude be worth? Let's assume \$92.93 per barrel (the current rate at which some domestic producers are hedging their 2013 production). Then let's subtract potential lifting costs of \$19.25 per barrel --- an estimate taken from another active Wyoming producer. That would result in \$73.68 per barrel for Bison Petroleum --- for a **whopping \$1,989,360,000 potential value** to **BISN** shareholders. That translates into **an astonishing \$49.73 per share** based on their current approximately 40 million shares outstanding.

But let's *make it even more conservative*, and say Bison only produces *half* of the 27 million barrels they've estimated. That would still give Bison Petroleum **up to \$994,680,000 in production**, net of estimated lifting costs --- **for an incredible \$24.87 per share potential value**.

And if we assumed production of just **one-fifth** of the 27 million recoverable estimate, **the outcome would be \$9.94 per share**. And what would happen if we assumed only **one-tenth**? We'd still be at **\$4.97 per share in estimated resource value** --- which could lead

Shareholders are speculating that Bison's share price is about to soar, as developments unfold and the play begins to receive attention...

"Could Bison's shares hand investors a home-run, like we saw with Pennaco Energy? Listen --- the potential resource value could exceed 24-bucks per share..."

More than 100 years ago, a tiny junior oil company was born...

Today, that "tiny" company is known as Marathon Oil --- a \$25 billion NYSE-listed stock, and Wyoming's number-one oil producer...

Today in 2013, **a junior oil company by the name of Bison Petroleum BISN** has just positioned itself in the heart of Marathon's north west Wyoming oil holdings. How Bison managed to obtain the valuable land remains a bit of a mystery. But a geological report now estimates that **Bison could be sitting on up to 675 million barrels of crude**.

"Bison's simple strategy is to grow organically by drilling cheap conventional wells in proven formations..."

Bison Petroleum's plan for cheap, quick production

... which could lead to a stunning increase over the current share price.

Investors will agree, a near-term target of just **\$4.97** could end up being *ridiculously conservative*, and even a longer-term target of **\$24.87** could end up being way too low. Either way, **BISN** shareholders could soon see spectacular increases in resource value --- which is why the Oil Stock Journal has issued this edition --- there's simply no time to delay. This is one stock that could hand shareholders *a serious home-run*.

As if that weren't enough reason to make investors want to load up on **BISN** shares right now, it turns out there's more...

While many junior oil companies are rushing headlong into North Dakota and Texas, spending money at a ferocious rate, Bison Petroleum's **BISN** project is in **the fairway of Wyoming's ultra-prolific Bighorn oil basin**, and has been assembled at a fraction of the cost of their peers.



But don't let Bison's "low-profile" tactics fool you into overlooking its remarkable economics. Bison's "Bighorn basin" project is *right in the heart of Wyoming's prodigious oil belt*. First discovered more than a hundred years ago, the "Bighorn" has generated billions of barrels of oil and trillions of cubic feet of natural gas.

In fact, cumulative production from the Bighorn basin is more than 3.1 billion barrels of crude, representing *more than forty percent* of the 7 billion barrels of oil which have been produced in Wyoming to date.

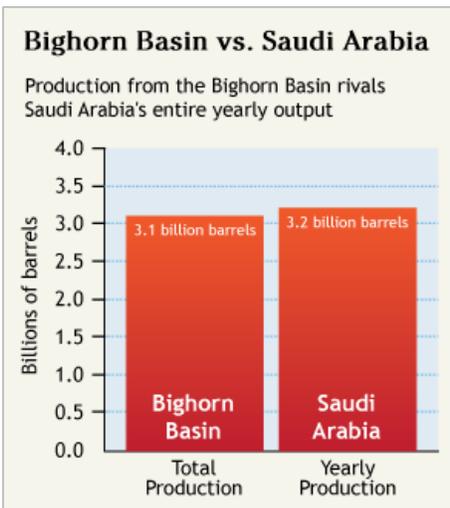
It has also been estimated by the University of Wyoming's EOR Institute that up to 2 billion more barrels can be recovered from the Bighorn basin --- *in addition* to the 3.5 billion barrels of oil which could still be identified.

And that's to say nothing of the Bighorn's astonishing production of more than 2 trillion cubic feet of natural gas --- with an additional 2 trillion cubic feet in deeper formations still waiting to be tapped.

All told, eight of the twelve **largest oil fields in Wyoming** are located within the Bighorn basin.

To put things in perspective, Wyoming's Bighorn basin has produced so much oil that it rivals Saudi Arabia's entire yearly output.

In fact, if you put a price tag on it, the Bighorn basin has churned out the equivalent of **over 300 billion dollars of petroleum** at current prices.



In today's junior oil sector, it's rare to find a company whose business plan doesn't call for a staggeringly high exploration and drilling budget.

Yet Bison Petroleum **BISN** has identified an amazingly *simple*, and potentially *cheap* method for locating, drilling, and producing from their potential 675 million barrel Wyoming oil project.

First, they plan to acquire 2D seismic to generate high-level prospects. The advantage of 2D is that it's generally much cheaper than 3D, and can be acquired off-the-shelf.

Second, once they've generated the high-level data, they plan to look at 3D seismic to pinpoint specific high-grade targets.

Finally, their plan calls for relatively low-cost conventional drilling, targeting the prolific Muddy formation --- a sandy oil zone which Bison says could contain hundreds of millions of barrels of crude.

This "**conventional**" oil play could end up being much cheaper than the shale-oil plays of the Bakken and Eagle Ford. If so, the resulting lifting-costs and finding-costs for Bison Petroleum **BISN** may end up being a *small fraction of the industry average*, making the economics of their project ultra-compelling. That could be great news for Bison shareholders who position themselves *before* the Wall Street herd.



-- IMMEDIATE PROFIT ALERT --

symbol: **BISN** (**Bison Petroleum Corp**)
value potential:

- ▶ short term: **\$4.97/share** (10% EUR**)
- ▶ mid term: **\$9.94/share** (20% EUR**)
- ▶ long term: **\$24.87/share** (50% EUR**)

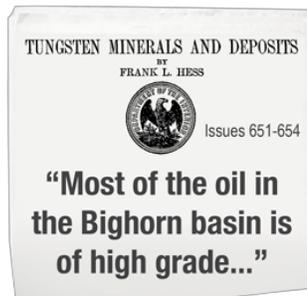
* based on only 1/5th total est. EUR
** estimated ultimate recovery

And here's the astonishing fact: it's estimated that 78% of the Bighorn basin hasn't been drilled yet. In other words, **the lion's share of the Bighorn basin remains untapped**.

That's enough reason for Bison **BISN** shareholders to **prepare for a stunning windfall** in the coming months.

Bighorn Basin Production Statistics

Total Oil Production:	3.1 billion barrels
Percentage Of Wyoming's Total Output:	40 percent
Recoverable Barrels Remaining:	2 billion
Additional Unidentified Barrels:	3.5 billion
Total Natural Gas Production:	2 trillion cubic feet
Natural Gas Remaining:	2 trillion cubic feet
Area Still To Be Drilled:	78% of basin



And while it's true that the Bighorn basin has produced an enormous amount of petroleum, it's just a portion of Wyoming's entire petroleum reserves, which are known to hold billions more barrels of oil and copious quantities of natural gas.

In fact, since oil was first discovered in Wyoming more than a hundred years ago, 7 billion barrels have been produced --- making it one of America's premier sources of crude.

But it doesn't stop there...

The USGS has estimated Wyoming's remaining recoverable oil resources at nearly 5 billion barrels --- which places it firmly in the top-tier of oil-producing states. Its petroleum reservoirs are vast, with **nearly 900 fields** currently producing.

And its reservoirs are known to **keep on producing for decades** at a time ---like the Energizer Bunny ---

Wyoming's oil fields just keep on producing, and Bison **BISN** is right in the fairway tract...

Plus, Wyoming is *smack-dab in the middle* of the reserve-rich **Rocky Mountain oil**

region --- which the EIA estimates could produce another 19 billion barrels of crude oil --- and a mindblowing 200 trillion cubic feet of natural gas.

All this adds up to an undeniable fact: Wyoming is considered one of America's strongest oil regions, *and has been for more than a century...* meaning Bison **BISN** shareholders are well-situated for maximum upside.

Plus, because of the geological characteristics of Wyoming's top oil deposits, which are known by insiders to be particularly long-lived with low decline rates, Bison may find itself in the enviable position of having oil wells which just keep on pumping out never-ending profits. And that's one reason Bison Petroleum **BISN** could be a compelling acquisition target --- *resulting in heady and rapid gains for early shareholders*.

One of the oil industry's historic facts is that ---

Wyoming's prolific oil fields have produced more millionaires and billionaires than most investors realize...

John D. Rockefeller, the world's first bonafide oil billionaire, made a fortune through his Standard Oil empire which was the dominant force in Wyoming's oil industry in the 1920's.

And it wasn't just Rockefeller who made a bundle in Wyoming. Well-known oil tycoons like **Philip Anschutz** and **Marvin Davis** also made billions from Wyoming's extensive petroleum deposits (see sidebars).

Billionaire rancher makes a fortune in Wyoming



Philip Anschutz

According to CNN Money, one morning in 1967 Philip Anschutz was informed by his rig supervisor that there had been an emergency at one of their wells near Gillette, Wyoming. A spectacular blow-out.

Anschutz rushed to the well, and found himself ankle-deep in crude. Then, quick-like, before word got out about the discovery, Anschutz cheaply bought up oil leases all around the region. He didn't have the money to pay for the leases, so he bought them on credit --- *but later parlayed the leases into a windfall*.

Then, four years later, Anschutz bought a sprawling ranch along the Wyoming border. Sometime later, he began tinkering with seismic technology. He went on to discover *a vast billion-barrel deposit of crude* --- a mile underneath his ranch.

The Anschutz Ranch became the **largest oil field** discovery in the United States since Alaska's Prudhoe Bay deposit was found. Anschutz sold a half-interest in it to Mobil Oil for **\$500 million** in 1982.

Could Bison **BISN** shareholders be about to benefit from another massive oil find? The Bison **BISN** management team says the company is sitting on a reservoir which *could contain 675 million barrels of crude...*

WYOMING BUSINESS REPORT

August 7, 2013

Wyo. ranked No.7 most oil rich state

"According to a new report, Wyoming is the seventh-most oil-rich state in the country."

Famous oil billionaire makes

The fact is...

Wyoming has more billionaires per capita than almost any other state...

And when you combine its vast oil, gas, and coal production, it produces more energy than anywhere else besides Texas. **Wyoming is known as the "Energy State" for good reason.**

It all adds up to one very important point: Wyoming is one of the top states for finding *AND* producing oil --- and that's important news for Bison Petroleum's **BISN** shareholders.

But simply having a high-impact oil project in Wyoming's oil-belt isn't what makes Bison Petroleum

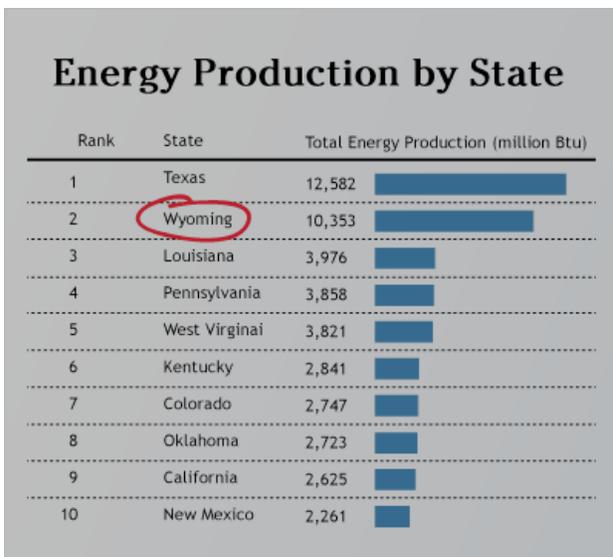
BISN so special. Rather, *their unique exploration focus* is the real kicker.

The folks at Bison Petroleum **BISN** have figured out a geological "niche" which could open up a vast new oil zone worth billions of dollars, and make a fortune for shareholders in the process.

Bison **BISN** has identified a vast oil formation which was largely overlooked for more than a generation... and could now be on the cusp of producing **hundreds of millions of barrels of oil** and hurling Wyoming back into the forefront of American oil production.

Wyoming's forgotten "Muddy formation" could host several hundred million barrels of conventional crude...

A "forgotten" oil zone known as "the Muddy Formation" has now been identified by Bison Petroleum as a prolific producer of hydrocarbons, spanning several basins, and stretching across multiple states. Mostly ignored by modern explorationists, "the Muddy" is **now being re-assessed in light of**



a killing in Wyoming's "Muddy"

One of America's greatest businessmen was Marvin Davis, chairman of Davis Petroleum. Before he died in 2004, Davis was listed by Forbes as *one of the richest men in the world.*



Known as **"Mr. Wildcatter"** in the exploration industry, Davis worked alongside his father as they developed a thriving oil and gas enterprise. Marvin's voracious appetite for drilling wildcat wells put him only behind Shell, **Amoco** and **Exxon** for exploratory drilling in the 1970's.

Although Davis became a celebrated billionaire and mingled with the Hollywood elite, one of his greatest exploits was his

spectacular Wyoming oil discovery in 1983, where he penetrated the Muddy formation for "one of the most significant" oil and gas discoveries outside the huge Overthrust belt.



While Davis may have "hit it big" in Wyoming's Muddy formation, it could be that Bison Petroleum **BISN** exceeds his discovery with their estimated 675 million barrel "Muddy" oil treasure.

-- IMMEDIATE PROFIT ALERT --

- symbol: **BISN** (Bison Petroleum Corp)
 value potential:
- ▶ short term: **\$4.97/share** (10% EUR**)
 - ▶ mid term: **\$9.94/share** (20% EUR**)
 - ▶ long term: **\$24.87/share** (50% EUR**)

* based on only 1/5th total est. EUR
 ** estimated ultimate recovery

How the biggest oil profits are made

Do you remember just 15 years ago, when the "experts" were saying America was running out of petroleum? *They claimed all the best deposits had been tapped.*



But then, a dedicated old-timer by the name of George Mitchell hit-upon an innovation --- "slick-water fracking" applied

modern seismic data... and the results could soon send Bison Petroleum's [BISN](#) share price into the big leagues.

While the exploration industry has been focusing on shale-oil, Bison Petroleum's "contrarian thinking" management team has done things smarter, cheaper, and faster. They've gone back to the roots of America's oil wealth and "rediscovered" a vast hydrocarbon zone which most of the so-called experts had missed... and they've acquired a fairway tract of land running straight through the heart of this [hidden oil motherlode](#).

Muddy Formation Statistics

Total Oil Production:	1.5 billion BOE
Total Natural Gas Production:	1.7 trillion cubic feet
Drilling/Production Technology:	conventional
Potential for EOR:	yes

New study confirms: "Forgotten" oil reservoir still holds vast quantities of crude...

In the past century, this little-known geological formation in America's Rocky Mountain oil region **"quietly" produced more than 1.5 billion barrels of crude.**

In fact, historically "the Muddy" was one of the most prolific sources of crude in the entire Lower 48. [Many a wildcatter built his career on this "unknown" oil formation](#), and countless fortunes were made. Yet today, modern oilmen have unknowingly passed it by, assuming the Muddy was "tapped out" 40 years ago. But was it?

Bison Petroleum's scientific team is saying "No"... and they've gone on-record as estimating [there could be another 675 million barrels on their acreage alone](#), just waiting to be exploited... and possibly much, much more throughout the formation.

You see, despite the Muddy's humble name, Bison Petroleum's [BISN](#) research is now pointing to it as **one of the most important oil zones in the entire region...**

In fact, the historic data confirms it. Just in the state of Wyoming alone, **the Muddy has yielded an astonishing 1.5 billion BOE**, making it one of the most economically important petroleum reservoirs in the prolific Rocky Mountain oil district. The Muddy has yielded approximately [1.7 trillion cubic feet of natural gas in the state of Wyoming alone](#).

The old wildcatters knew "the Muddy" was [a treasure-trove of high-quality crude](#) --- especially [once the famed "Bell Creek Discovery" was made](#), which went on to produce **more than 130 million barrels** (see ["Wildcatter makes his fortune in Muddy discovery" sidebar](#)).

But as the 1980's oil-slump extended into the nineties, many of those famous wildcatters retired from the business, passing away... *and taking their secret knowledge of the Muddy Formation to their graves.*

Today, the small band of bold explorationists at Bison Petroleum [BISN](#) has rediscovered the Muddy by applying modern technology to it... and *they've locked-up an astonishing oil project* which they say [could contain up to 675 million barrels of oil](#).

This could result in Bison Petroleum shares skyrocketing later this year --- although it may get taken-over before that...

Now if the story just ended there, investors would have enough reason to load-up on shares of Bison Petroleum *while they're still relatively cheap*, in anticipation of a stunning windfall.

But what really sets Bison Petroleum [BISN](#) apart from its peers is this next point:

Bison Petroleum [BISN](#) has **positioned itself in the hopes of being an acquisition target...**

and it's anticipating a white-hot M&A market as

to dense shale --- and within a few years, the **vast shale oil & gas plays** of Texas and North Dakota were going gangbusters...

Billions of dollars worth of oil & gas began to flow from "tight" formations... and George Mitchell **sold his "little" oil company for \$3.1 billion...**

That's an example of how "innovation" led to billions of dollars in profits... and investors making a fortune.

Well, the "shale oil & gas" revolution is now *yesterday's news*, and much of the easy-money has been made...

But **Bison Petroleum [BISN](#)** may have locked-up the next big opportunity for oil investors with its "rediscovery" of an oil formation which could potentially produce **hundreds of millions of barrels of crude.**



John D. Rockefeller's vast Wyoming oil empire

According to the New York Times, Rockefeller's Standard Oil controlled "the bulk of the crude petroleum produced in Wyoming" by 1921 --- which at that time was producing a phenomenal 17 million barrels a year.



John D. Rockefeller



and its encompassing a wide petroleum market as we approach 2014. One potential suitor is none other than the Grand-Daddy of Big Oil in Wyoming... Marathon Oil, a \$25 billion NYSE-listed producer with a strong appetite for growth.

Plus, there's a compelling reason why shareholders of Bison could potentially see a **bidding-war erupt** for the stock between multiple buyers, but more on that in a moment.



While most investors know that Marathon Oil is **one of the top oil companies in America**, few realize that it started more than a hundred years ago and was part of John D. Rockefeller's empire, playing a giant role in Wyoming's history since 1912. That was about the time Teddy Roosevelt's campaign against John D.'s oil monopoly resulted in the separation of Marathon from Standard Oil.

Since that time, Marathon has come to be the dominant oil company in Wyoming, and considers itself to be almost synonymous with the state. Its roots extend so deeply into Wyoming that the two entities could be considered joined at the hip. And while Marathon doesn't exactly have a monopoly in Wyoming, the company plays such a commanding role in the state that it's like their own personal turf.

When Marathon figures out what Bison Petroleum **BISN** is up to... Bison's shareholders could make a killing...

"It's simply staggering that Bison Petroleum (BISN) scooped a possible 675 million barrel oil asset, right from under Marathon's nose..."

In fact, *it remains a bit of a mystery* as to how precisely Bison **BISN** was able to acquire its project. Flanked by Marathon's Spring Creek field (**150 million barrels**) and Garland field (**200 million barrels**) to the north, and the Pitchfork field (**54 million barrels**) to the south, Bison Petroleum's **BISN** world-class oil target is *smack-dab on Marathon's doorstep*. It may end up costing Marathon upwards of a billion dollars if it has to acquire Bison Petroleum **BISN** to get its hands on the massive potential resource.

And that's alright from Bison investors' perspective --- **they would welcome Marathon acquiring their shares**. But only at the right price.

As any oil insider will tell you, the entire state of Wyoming is "Marathon territory" --- and a surging upstart like Bison can't stay under Marathon's radar for long. *Marathon Oil has too much at stake* to let Bison Petroleum **BISN** eat their lunch. Just like all major oil companies, Marathon has to survive by adding reserves through acquisitions.

In fact, Marathon Oil has a long history of buying-up junior oil companies who've had the gumption to "muscle their way into" Wyoming's oil fields...

And while there have been *dozens* of recent examples, one particularly stands out.

Thirteen years ago when Wyoming's Powder River CBM play was exploding, a tiny upstart by the name of Pennaco Energy had the moxy to plant their stake in the heart of Wyoming's hydrocarbon fairway. **Marathon's response was to acquire them for \$446 million**. Pennaco's stock shot from just over two bucks up to \$19 per share, and early investors made a fortune as the stock rose 660%.

The New York Times

Marathon Oil to Acquire Pennaco Energy

The Marathon Oil division of the USX-Marathon Group said today that it had agreed to buy Pennaco Energy, a rival, for \$446 million in cash, or \$19 a share.

of crude petroleum in the Wyoming oil fields than in any other field in the United States."

Rockefeller was one of the first to profit from Wyoming's extensive oil deposits, and his fortune is now legendary. **Bison BISN shareholders** may be the next big winners in Wyoming's massive oil discoveries.

Wildcatter makes his fortune in Wyoming "Muddy" discover

One of America's legendary "Wildcatters" is Sam Gary. Back in 1967 he discovered the Bell Creek oilfield, which produced **130 million barrels of crude**, making it one of the most prolific deposits in the Rocky Mountain region.



Sam Gary

Sam was so convinced that a major oilfield was about to be found that he drilled 33 dry holes before he finally struck it big. He knew he'd hit the target when his drill rig

penetrated the Muddy Formation, and that was the discovery well for the massive oil field. **Sam had made his fortune**.

In those days, wells in the field cost about \$35,000 through completion --- a far cry less than today's costs. But the wells Sam drilled into the Muddy sometimes flowed upwards of 1,000 barrels-per-day, and **the field produced 5 million barrels in its first year alone**.



Sam's discovery also opened a Muddy play that eventually gave Apache Corp. its Recluse field in Campbell County with a well that tested at 1,128 b/d and a reservoir of up to 150 million barrels.

Sam was elected to the All-American Wildcatters in 1968. He's just one of the many wildcatters who made their fortunes in the Wyoming oilfields, and his "130 million barrel" discovery in the prolific Muddy formation helped lay the foundation for what Bison Petroleum **BISN** has now identified **as a potential 675 million barrel**

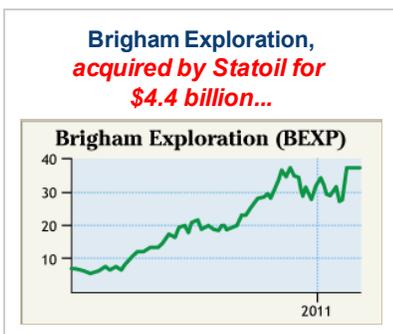
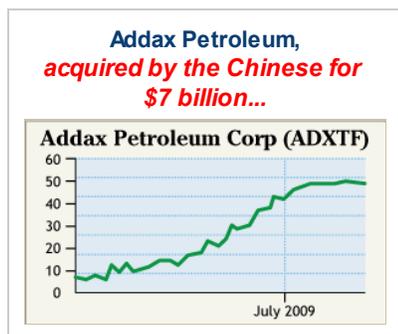
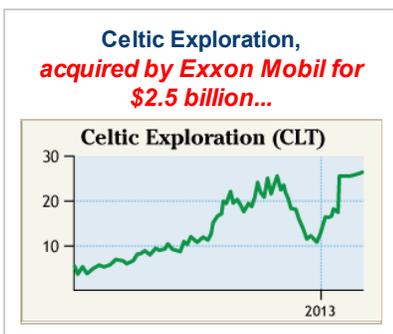
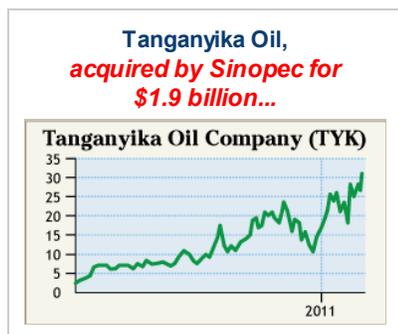
Bison Petroleum's **BISN** shareholders are positioning themselves in the hopes of a similar win. But could BISN shares really blast through 19-bucks?

If their geological estimates are correct, then the answer to that question is clearly "Yes" --- but before you race out to buy shares, the first question you need to ask is: "Who's going to buy this junior oil stock from me at a higher price?"

The best answer is always "A big oil company."

And that's precisely why Bison Petroleum **BISN is likely grooming itself to be a takeover target...**

Bison's Management realizes that the best exit strategy is to build production, accumulate a significant land package, and sell-out to a major. The model has been used countless times by other successful junior oil companies, like these:



These are just four examples of junior oil companies which have been **gobbled up by Big Oil recently** --- but the fact is, there have been *dozens* of other oil companies over the

Marathon Oil Global Ranking

Marathon's ranking amongst the world's top oil companies has been dropping rapidly.

motherlode.

Billionaire oilman Harry Sinclair's Wyoming oil scandal

One of America's most powerful oil tycoons, Harry Sinclair of the Sinclair Oil Corporation,

tried desperately to scoop-up one of the country's most coveted oil deposits, the Teapot Dome oil reserve near Casper, **Wyoming**.



Harry Sinclair

The problem was, the oil deposit was so valuable that the Federal Government deemed it "off-limits" to private industry --- in order that the vast reservoir could be held by the US Navy as a "war reserve" which **could only be drilled by Executive Order**.

But Harry Sinclair wanted the oil reserve so desperately that he bribed one of President Harding's top men to get access. Word got out, and a scandal broke --- "the Teapot Dome scandal" --- *the worst scandal until Watergate*.

Harry never got his hands on the massive oil deposit, *yet he went on to make his fortune* --- and to this day, the oil pool remains part of Wyoming's extensive petroleum reservoirs.

Bison **BISN** shareholders have positioned themselves for a big win in another major Wyoming oil basin --- and if Bison's geologists are right, *it could end up dwarfing the legendary Teapot Dome*.

-- IMMEDIATE PROFIT ALERT --

- symbol: **BISN** (Bison Petroleum Corp)
 value potential:
- ▶ short term: **\$4.97/share** (10% EUR**)
 - ▶ mid term: **\$9.94/share** (20% EUR**)
 - ▶ long term: **\$24.87/share** (50% EUR**)

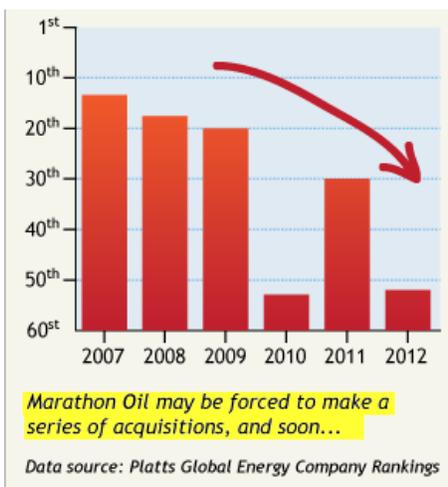
* based on only 1/5th total est. EUR
 ** estimated ultimate recovery

7 reasons oil prices could be heading higher in 2013

years which could have been presented here too, all of which were acquired by majors at hefty price tags --- generating windfall gains for investors who bought early.

So will Marathon Oil begin aggressively acquiring junior oil companies like Bison Petroleum, later this year? *They may be forced to*, and here's why.

Marathon's ranking amongst the world's top oil companies has been dropping rapidly. In 2007, they placed 13th in the world. Today, they've dropped to the 52nd spot. If this trend isn't reversed, Marathon Oil could lose its status as an international petroleum heavyweight. *In other words, the stakes for Marathon are substantial*. Based on this factor alone, Marathon could be under considerable pressure to go on an "acquisition binge" in order to increase its reserves, and the process could begin soon.



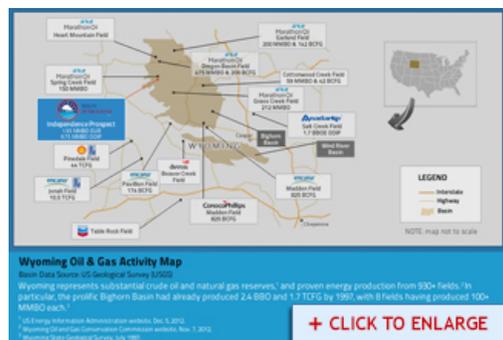
In fact, the pace of acquisitions in Wyoming is already heating up...

Several of America's most successful upstream MLP's have been gobbling-up Bighorn basin properties at an increasing rate.

BreitBurn Energy Partners recently closed a Wyoming petroleum acquisition for \$285 million. Then they announced another Bighorn basin oil deal for \$93 million. And then Linn Energy closed a nearby Wyoming acquisition from BP for more than \$1 billion.

This could be just the beginning of a "takeover rush" which sends Bighorn basin oil properties skyrocketing. Bison Petroleum BISN is likely positioning for this, and they've situated themselves squarely in the sights of some of the world's top oil companies.

Take a look at this map below. Some of Bison's neighboring plays include industry heavyweights such as **ConocoPhillips** (market cap of \$70 Billion), **Anadarko** (\$40 billion), **Devon Energy** (\$20 billion), and most importantly **Marathon Oil** (\$25 billion).



This is why Bison Petroleum BISN could find themselves the target of a bidding-war between some of the biggest producers in the industry. That would be stunning news for Bison BISN shareholders who could see the stock skyrocket.

...and taking junior oil stocks with them

- World's oil fields in decline.**
Major reservoirs throughout the world are in decline, with supply from existing fields decreasing by about 4 million barrels per day, annually.
- War brewing in the Middle East.**
Geopolitical experts says the likelihood is high. Since twenty-percent of the world's oil comes from the Persian Gulf, it functions as a "choke-point" for global supply.
- Meteoric demand.**
Newly industrialized heavyweights such as China, India, Brazil, and the rest of Southeast Asia are demanding more oil, sending prices higher.
- Transportation bottlenecks.**
Environmental red-tape is blocking new distribution routes for oil, resulting in a shortage of pipeline capacity. Bottlenecks could last for years, pushing oil prices even higher.
- Price Inflation.**
Everyone knows what happens to oil prices in an inflationary economy --- they skyrocket. Does anyone doubt massive inflation is on the horizon?
- No alternatives.**
Think cheap natural gas will keep a lid on the price of crude? Not likely, as the price differential between oil and nat-gas continues to demonstrate.
- Rising production costs.**
The oil industry is suffering from increasing production costs. Many deposits now require \$70+ oil just to remain profitable. With pricey unconventional deposits like shale-oil and oil-sands, prices need to remain high just to keep the oil flowing.

Investors are positioning themselves now in select junior oil stocks like Bison Petroleum BISN to ride the historic trend in oil prices we are witnessing.

9 Reasons to Buy Bison Petroleum

Bison Petroleum BISN stands out as a superior speculation because...

- Conventional oil projects**, limited

All this comes down to a single fact:

US-based junior oil companies could be entering a mania-phase which results in dozens of stocks going through the roof...

Bison Petroleum's [BISN](#) management team appears to have specifically developed their project to attract multiple potential buyers, including Marathon Oil or any of the upstream MLP's (such as Linn Energy) which are [entering Wyoming](#). These are **strong candidates to potentially acquire Bison** [BISN](#) in what could be [a massive pay-day for BISN shareholders](#).

Plus, Bison [BISN](#) has positioned themselves in the fairway of an oil basin with a proven **multi-billion barrel oil history** and *billions still to produce*.

And, they've focused their project in an oil-friendly state which is *one of America's top producers*, contains several of the country's [most prolific oilfields](#), and is believed to have [5 billion barrels of oil and several trillion cubic feet of natural gas](#) still waiting to be developed.

Conventional wells, an established oil play, pipelines galore, and an oil-friendly state...

But let's not stop there. Bison [BISN](#) has also put together *a prudent strategy for finding and producing oil* which could result in ultra low-cost economics, making their stunning oil project even more valuable than our preliminary numbers suggest. Using a conventional technology approach, [they've focused on keeping costs low](#), and that could dramatically improve the metrics beyond the relatively conservative estimates we've made in this special report.

And, most importantly, Bison Petroleum [BISN](#) has assembled **an astonishing oil project** which is estimated to contain **up to 675 million barrels of oil** of which 135 million may be recoverable --- which at today's oil prices could have a potential value in the billions --- representing a home-run increase over Bison's (BISN) current market capitalization...

This could result in a quick, massive increase in BISN shares, causing a windfall increase for investors who buy now...

We began this edition of The Oil Stock Journal by saying "the secret" to making stunning windfalls is to select oil stocks which are "under the radar" and trading at a fraction of what they ought to be. We think you'll agree that Bison Petroleum [BISN](#) is a junior oil stock which clearly fits this profile, and [could swiftly hand investors an immediate "pre-drilling" surge](#), before going on to deliver spectacular 'homerun' gains.

Plus, we've identified [9 factors which could send](#) [BISN shares skyrocketing](#), potentially making a mint for shareholders who are astute enough to buy low.

And, we've covered [7 reasons why oil prices could remain well above \\$90 per barrel](#) over the next several years --- making Bison Petroleum [BISN](#) a winning strategy for investors looking to capitalize on the momentum of surging oil demand.

No matter which way you look at it, Bison Petroleum [BISN](#) provides the upside which investors are looking for to "juice" their portfolios and **ride the oil stock boom** which is now firmly underway. Bison Petroleum [BISN](#) is giving shareholders the **singular potential to supercharge their portfolios and rapidly garner an impressive fortune**.

[How to Purchase \[BISN\]\(#\) Shares](#)

technical risk

2. The basin being targeted has produced 3.1 billion barrels, **with 2 billion remaining**
3. The formation has produced **1.5 billion BOE**
4. It may have a resource potential of **up to 675 million barrels**
5. A wave of **Wyoming oil acquisitions** is sweeping the region
6. Several **major potential suitors** are regionally active
7. Significant **natural gas potential** provides additional upside
8. MLP boom could signal **more Bighorn acquisitions**
9. Oil prices (and juniors) in a **long-term uptrend**

Company name: Bison Petroleum Inc.
Symbol: **BISN**
Shares out (9/13): 39,366,667 common
Phone number: 1-866-247-6617
Website: www.bison-petroleum.com

Write to the Oil Stock Journal editorial department at editorial@oilstockjournal.com

A version of this article is available in print upon request to The Oil Stock Journal.

This copy is for your personal, non-commercial use only. Distribution and use of this material are governed by copyright law. To order multiple copies, please contact The Oil Stock Journal.



IMPORTANT NOTICE AND DISCLAIMER: This stock profile should be viewed as a paid advertisement. In order to enhance public awareness of Bison Petroleum and its securities through the distribution of this report, Chennai Media Ltd paid the publisher, Basic Resources, LLC, five hundred thousand dollars in consideration. This total production budget was applied towards costs associated with creating, printing and distributing this report. Excess funds remaining after production, if any, will be retained by the publisher as profit. This publication is not, and should not be construed to be, an offer to sell or a solicitation of an offer to buy any security. This publication, its publisher, and its editor do not purport to provide a complete analysis of any company's financial position. The publisher and editor are not, and do not purport to be, broker-dealers or registered investment advisors. Any investment should be made only after consulting a professional investment advisor and only after reviewing the financial statements and other pertinent corporate information about the company. Investing in securities is speculative and carries a high degree of risk. Past performance does not guarantee future results. This publication is based exclusively on information generally available to the public and does not contain any material, non-public information. The information on which it is based is believed to be reliable. Nevertheless, the publisher cannot guarantee the accuracy or completeness of the information. This publication contains forward-looking statements, including statements regarding expected continual growth of the featured company and/or industry. The publisher notes that statements contained herein that look forward in time, which include everything other than historical information, involve risks and uncertainties that may affect the company's actual results of operations. Factors that could cause actual results to differ include the size and growth of the market for the company's products and services, the ultimate degree of success in drilling excursions, the company's ability to fund its capital requirements in the near term and long term, pricing pressures, etc. The Oil Stock Journal is a trademark of Basic Resources, LLC. All other trademarks used in this publication are the property of their respective trademark holders. Basic Resources LLC, and The Oil Stock Journal are not affiliated, connected, or associated with, and are not sponsored, approved, or originated by, the trademark holders unless otherwise stated. No claim is made by Basic Resources LLC, and The Oil Stock Journal to any rights in any third-party trademarks.