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Global Players in Water BUSINESS

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Posted: Sat, Jun 01, 2013

Budget: Less than \$500

Time Left: Closed

Fixed Price Job

Location: Anywhere

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Start: Immediately

W9 Not Required

[Less Detail](#)[Client Info](#) | Canada

WHO ARE THE BIG Global Players in Water BUSINESS and WHO are the UP and COMER's.

Major market share war and consolidation moves coming:

- Three global giants in the industry Coca Cola and Pepsi and Nestle
- Pepsi's Aquafina, introduced in 1997, is now the number one branded non-carbonated bottled water in the US.
- Coke's Dasani, launched a few months later, is second in the category. Both are likely to lead the market in the future.
- Market analysts look for major consolidation among the plethora of brands in the next few years.
- Be on the look out out for small regional players that can be acquisition targets an example is: TBD (leave room for an intro here and more info to come)
- Essentially, the large national marketers will buy local brands around the country and shut them down. Why? To reduce competition and, in some cases, to acquire other supply sources for spring water.

Article Conclusion:

The slant of this article is that Big Water will always try to control market share by buying Jr. brands - Numerous examples in Beverage consolidation investors should be aware of small BEV companies that could be acquisition targets.

TITLE: IE, Who Controlling the flow on beverage funding.

I prefer statistics and detailed information to be provided in bullets with explanation/conclusions to the stats provided with opening lines for context, and/or summary conclusions supporting the stats or main theme.

REFERENCES:

I want the article to site specific stats/Quotes/Articles from reputable papers/sources; Wallstreet Journal, New York Times, Washington Post, Bloomberg, CNN Economist etc.

Suggested Industry Resources:

BEVNET.com

<http://www.bottledwater.org>: - International bottled water association -

Desired Skills

[Creative Writing](#), [Financial Writing](#), [Web Content](#), [Article Writing](#), [Content Writing](#)

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Job ID: 42284084


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Avg \$126 | High \$152 | Low \$50

Submit Date (Latest)



Aviral Utkarsh

 India |

I am currently working as a software developer with Oracle India Pvt. Limited. I hold a degree in Economics and Mechanical Engineering from a...

Skills: [C++](#), [Java](#), [WordPress](#), [Content Writing](#), [Business Writing](#)

1 | **4.5** | **\$182 Earnings** | **2 Jobs**

Bid ID: 42498353 | Submitted: Jun 6, 2013 09:06 ET

Delivery Within 3 days **\$131.51**

AWARDED

Ramasamy U

 India |

Indeed it gives me immense pleasure and I look forward to devote my spare time for greater utility to meet your expectations. By profession I am...

Skills: [Content Writing](#), [Business Writing](#), [Speech Writing](#)1 | **0.0** | **\$0 Earnings** | **0 Jobs**

Bid ID: 42576235 | Submitted: Jun 8, 2013 04:31 ET

Proposal **SEALED**

Rossella Polera

 Canada |

Whatever your business or occupation, the devil really is in the details. That

Skills: [Academic Writing](#), [Article Writing](#), [Business Writing](#)1 | **0.0** | **\$0 Earnings** | **0 Jobs**

Bid ID: 42565590 | Submitted: Jun 7, 2013 19:15 ET

Proposal **SEALED**

Vincent Gerbino

 United States |

Expert news writer and researcher> 10 years exp. Expert in B-to-B communication, internal B communication > 10 yrs. Political experience...

Skills: [SEO](#), [Social Media Marketing](#), [Report Writing](#), [Tech...](#)3 | **5.0** | **\$201 Earnings** | **2 Jobs**

Bid ID: 42508205 | Submitted: Jun 8, 2013 16:10 ET

Proposal **SEALED** **INVITED**

Lena K.

 United Kingdom |

I am an experienced researcher and article writer. I have strong background in science (PhD) as well as experience as a full-time researcher in a...

Skills: [English](#), [Market Research](#), [Academic Writing](#), [Report Writing](#)5 | **4.9** | **\$8,962 Earnings** | **13 Jobs**

Bid ID: 42499870 | Submitted: Jun 6, 2013 09:45 ET

Proposal **SEALED**



Ira Paulo Pozon

Philippines |

Experienced lawyer with MBA degree. Skilled in writing, legal research, financial analysis and business consultancy, international and...

Skills: [English](#), [Financial Analysis](#), [Legal Writing](#), [Research](#)

6 | **4.9** | [\\$156 Earnings](#) | [6 Jobs](#)

Bid ID: 42382959 | Submitted: Jun 4, 2013 04:54 ET

Proposal **SEALED**



Stephanie C.

United States |

Work with Stephanie Clarke and/or her team of qualified writers and editors to complete your projects in a timely manner. If you are in need of...

Skills: [English Proofreading](#), [SEO](#), [Transcription](#), [Writing](#)

3 | **4.9** | [\\$5,363 Earnings](#) | [43 Jobs](#)

Bid ID: 42352695 | Submitted: Jun 3, 2013 13:41 ET

Proposal **SEALED**



Shahid Mehmood

NEW FREELANCER

Pakistan |

Skills: [Creative Writing](#), [Writing](#), [Reporting](#)

1 | **0.0** | [\\$0 Earnings](#) | [0 Jobs](#)

Bid ID: 42334369 | Submitted: Jun 3, 2013 06:49 ET

Proposal **SEALED**



Sakshi B.

India |

Being a vivid job for the writing community, writing is my passion. Being known for delivering High Quality content, I am an experienced...

Skills: [Business Writing](#), [Market Research](#), [Human Resources](#)

1 | **0.0** | [Private](#) | [1 Jobs](#)

Bid ID: 42323096 | Submitted: Jun 3, 2013 01:49 ET

Proposal **SEALED**



Carlos C.

United States |

With the goal of exceeding customer expectations and providing a high quality job at the best price I offer the translation, proofreading and...

Skills: [English-Spanish Translation](#), [Project Management](#), [Managemen...](#)

4 | **5.0** | [Private](#) | [8 Jobs](#) | [1 verified credential\(s\)](#)

Bid ID: 42286152 | Submitted: Jun 1, 2013 19:04 ET

Proposal **SEALED**



Zainab A.

Pakistan |

I have extensive experience as an ACADEMIC WRITER. I have written essays, research papers, dissertations, thesis and reports in variety of...

Skills: [Academic Writer](#), [Business Expert](#), [Article Writing](#)

10 | **4.9** | [Private](#) | [56 Jobs](#)

Bid ID: 42284647 | Submitted: Jun 1, 2013 17:22 ET

Proposal **SEALED**

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