

American's Love health food trends

Add to Watch List

Sales & Marketing > Email Marketing

Help

Posted: Tue, Jun 11, 2013	Budget: Less than \$500
Time Left: Closed	Fixed Price Job
Location: Anywhere	Elance Escrow Protection
Start: Immediately	W9 Not Required

[Less Detail](#)



[Client Info](#) | Canada

AMERICANS LOVE HEALTH FOOD TRENDS - Business Angle

Detail American Health food trends

– Organic Food, Natural Food, high fiber, low sodium, low fat, no trans fat, sugar free, low calorie, low carb. America loves less....although in beverages they love more....

IE Vitamin fortified Foods

- o Water (Vitamin Water/Smart Water)
- o Milk (Vitamin D etc)
- o Orange juice (add C and Calcium etc)

Then ask - What the next trend?

and Answer - Alkaline WATER

Now more than ever people don't want tap water they want healthy water - or water enriched with vitamins and minerals. Alkaline water is an example. (there will be a link to A full Alkaline Water Article)

Article:

The slant of this article is the positive. The significant growth of the bottled and "healthy" (enhanced) water industry is a great benefit to investors and consumers.

Conclusion: AMERICANS LOVE HEALTH FOOD TRENDS the next trend is fortified water like Alkaline Water Bottled - keep your eye on it, investing in it looks like a great idea.

What the next trend for Beverages?

Answer: Alkaline Water

REFERENCES:

I want the article to site specific stats/Quotes/Articles from reputable papers/sources; Wallstreet Journal, New York Times, Washington Post, Bloomberg, CNN Economist etc.

I prefer statistics and detailed information to be provided in bullets with explanation/conclusions to the stats provided with opening lines for context, and/or summary conclusions supporting the stats or main theme.

Suggested Industry Resources:

BEVNET.com
<http://www.bottledwater.org> - International bottled water association -

300-400 words.

Are you ready to post a job like this one?

Post a similar job and receive proposals right away.

[Post a Similar Job »](#)

Do you want to submit a proposal for this job?

[Create a freelancer profile »](#)

Desired Skills

Direct Marketing, Email Marketing, Internet Marketing, Marketing

Job ID: 42704949

[Report Violation](#)**Proposals****Total Proposals (5)**

Avg \$341 | High \$411 | Low \$219

Submit Date (Latest)

**Aviral Utkarsh**

Sponsored Proposal

NEW FREELANCER

India |

I am currently working as a software developer with Oracle India Pvt. Limited. I hold a degree in Economics and Mechanical Engineering from a...

Skills: [C++](#), [Java](#), [WordPress](#), [Content Writing](#), [Business Writing](#)1 | **0.0** | \$0 Earnings | 0 Jobs

Bid ID: 43178885 | Submitted: Jun 22, 2013 02:11 ET

Proposal **SEALED****Denise Truskosky**

Sponsored Proposal

United States |

I hold a Doctorate in Psychology with a specialization in Applied Research and Statistics, and over 20 years' experience as a statistician and...

Skills: [Statistics](#), [Research](#), [SPSS](#), [Academic Writing](#)2 | **0.0** | \$0 Earnings | 0 Jobs

Bid ID: 43025912 | Submitted: Jun 18, 2013 19:01 ET

Proposal **SEALED****Adina Teodora G.**

Romania |

I am a passionate worker with a masters degree in Finance and Banks . I have worked for 6 years at BRD Groupe Societe Generale. I have great...

Skills: [Customer Service](#), [Knowledge of Microsoft Office](#), [Micro...](#)1 | **0.0** | \$0 Earnings | 0 Jobs

Bid ID: 42797671 | Submitted: Jun 13, 2013 07:18 ET

Proposal **SEALED****Data and Lead Company**

United States |

If you are looking to reach more customers at a faster speed with a greater return on your investment then you have found the right provider. I...

Skills: [data provider](#), [U.S. Culture](#), [Telephone Handling](#)9 | **4.9** | \$6,935 Earnings | 39 Jobs

Bid ID: 42729397 | Submitted: Jun 11, 2013 23:06 ET

Proposal **SEALED****Carolyn F.****NEW FREELANCER**

United States |

I am a seasoned marketing executive looking for freelance work. Everything I do is results driven, and I love what I do. If you choose me, you...

Skills: [Google AdWords](#), [Bing Ads](#), [Facebook Marketing](#), [WordPress](#)

1 | **0.0** | [\\$0 Earnings](#) | [0 Jobs](#)

Bid ID: 42728380 | Submitted: Jun 11, 2013 22:22 ET

Proposal **SEALED**

©2013 Elance, Inc. | [Terms & Privacy](#) | [Help](#) | [More](#)