

AMERICANS LOVE HEALTH FOOD TRENDS

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Writing & Translation > Web Content

Help

Posted: Sat, Jun 01, 2013 Budget: Less than \$500
 Time Left: Closed Fixed Price Job
 Location: Anywhere [Elance Escrow](#) Protection
 Start: Immediately [W9](#) Not Required

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[Client Info](#) | Canada

What the next trend for Beverages?

Answer: Alkaline Water

AMERICANS LOVE HEALTH FOOD TRENDS what the next trend?
 – Organic Food, Natural Food, high fiber, low sodium, low fat, no trans fat, sugar free, low calorie, low carb. America loves less....although in beverages they love more....

- IE Vitamin fortified Foods
 - o Water (Vitamin Water/Smart Water)
 - o Milk (Vitamin D etc)
 - o Orange juice (add C and Calcium etc)

Now more than ever people don't want tap water they want healthy water - or water enriched with vitamins and minerals. Alkaline water is an example. (there will be a link to A full Alkaline Water Article)

Article:
 The slant of this article is the positive. The significant growth of the bottled water industry is a great benefit to investors and consumers.

Conclusion: AMERICANS LOVE HEALTH FOOD TRENDS the next trend is fortified water like Alkaline Water Bottled - keep your eye on it, investing in it looks like a great idea.

REFERENCES:
 I want the article to site specific stats/Quotes/Articles from reputable papers/sources; Wallstreet Journal, New York Times, Washington Post, Bloomberg, CNN Economist etc.

I prefer statistics and detailed information to be provided in bullets with explanation/conclusions to the stats provided with opening lines for context, and/or summary conclusions supporting the stats or main theme.

Suggested Industry Resources:
 BEVNET.com
<http://www.bottledwater.org> - International bottled water association -

300-400 words.

Desired Skills

[Article Writing](#), [Business Writing](#), [Content Writing](#), [Financial Writing](#), [Web Content](#)

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Cari (Honor Jane) Mostert

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Stephanie C.



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3 | **4.9** | **\$5,363 Earnings** | 43 Jobs

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