

# Alakline Water

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Posted: Fri, Jun 07, 2013

Budget: Less than \$500

Time Left: Closed

Fixed Price Job

Location: Anywhere

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Start: Immediately

W9 Not Required

[Less Detail](#)[Client Info](#) | Canada 

Alkaline drinking water is also referred to as "high PH" water and is known to have numerous health benefits such as the potential to boost metabolism, help absorb nutrients better and neutralize acid in the bloodstream. Alkaline water can provide relief to the more than 70 million Americans suffering from acid reflux. A huge market opportunity.

Alkaline is a big trend ( see youtube for video ) - started with the Alkaline diet (very Hollywood) Links to "Hollywood Article"; and Celebs are endorsing new Alkaline water Co's (links to Celeb endorser article)

#### ALKALINE WATER AND THE HEALTH BENEFITS:

– Following the healthy living boom, purified water companies have appeared on the scene, each touting products that promise consumers longer and healthier lives.

– Also referred to as "high pH" waters, alkaline waters come under the umbrella of the "Alkaline Diet" movement, one based on the theory that consumption of foods and beverages that have a low acid content – meaning a higher pH level – can neutralize acid in the bloodstream, boost metabolism and help individuals absorb nutrients more effectively.

#### PROBLEM: Heart Burn in American (A.K.A) ACID Reflux Disease

About 70 million Americans suffer from acid reflux. Many of them are trying to find a natural way to relieve their pain.

ALKALINE WATER is considered to be:

- the healthiest water
- Proper pH balance helps fight disease & boosts immune system
- Alkaline water helps to keep our cells young and hydrated
- Alkaline water helps to maintain a proper body pH

During acid reflux, pepsin gets pushed up from the stomach into the airway and then acidic food or drink activates the pepsin causing painful, burning sensations and tissue damage.

Your body is not all one pH, some parts are naturally acidic, others naturally alkaline. Your blood maintains a narrow range of 7.35 – 7.45 pH.

Maintaining the proper pH balance in your kidneys has been shown to be a preventive measure against a medical condition called metabolic syndrome.

Research shows that raising the pH of your urine by just 1 pH can prevent or eliminate the symptoms of metabolic syndrome:

- Obesity
- High Blood Pressure

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- High blood cholesterol
  - High Blood Sugar
  - Kidney Stones
- pH Balance – Research published by Harvard University  
 Medical shows that maintaining the body's pH balance with alkaline water reduces your chance of suffering from the symptoms of metabolic syndrome  
 – one of which is weight gain.

Article:  
 The slant of this article is the positive. The significant growth and interest in alkaline water is a great benefit to investors and consumers.

Conclusion: Alkaline Water is on a big trend...investing in it looks like a great idea.

REFERENCES:  
 I want the article to site specific stats/Quotes/Articles from reputable papers/sources; Wallstreet Journal, New York Times, Washington Post, Bloomberg, CNN Economist etc.

I prefer statistics and detailed information to be provided in bullets with explanation/conclusions to the stats provided with opening lines for context, and/or summary conclusions supporting the stats or main theme.

Suggested Industry Resources:  
 BEVNET.com  
<http://www.bottledwater.org> - International bottled water association -

600-700 Words.

**Desired Skills**

Article Writing, Business Writing, Content Writing, Financial Writing, Writing

Job ID: 42550112

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**Proposals**

**Total Proposals (3)**

Avg \$148 | High \$367 | Low \$38

Submit Date (Latest)



**Christina Nemec**

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1 | 0.0 | \$0 Earnings | 0 Jobs

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Proposal **SEALED**



**Stephanie C.**

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Delivery Within 3 days **\$38.36**



## Hafsa W.

 Pakistan |

Hi! My name is Hafsa. I am a freelance content writer. I believe in quality, not quantity of work, at reasonable price. I love writing and will be...

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