

What is Alkaline Water?

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Posted: Sat, Jun 01, 2013

Budget: Less than \$500

Time Left: Closed

Fixed Price Job

Location: Anywhere

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Start: Immediately

W9 Not Required

[Less Detail](#)[Client Info](#) | Canada

Alkaline drinking water is also referred to as "high pH" water and is known to have numerous health benefits such as the potential to boost metabolism, help absorb nutrients better and neutralize acid in the bloodstream. Alkaline water can provide relief to the more than 70 million Americans suffering from acid reflux. A huge market opportunity.

Alkaline is a big trend (youtube video link here) - started with the Alkaline diet (very Hollywood) Links to "Hollywood Article" and Celebs are endorsing new Alkaline water Co's (links to Celeb endorser article)

ALKALINE WATER AND THE HEALTH BENEFITS:

– Following the healthy living boom, purified water companies have appeared on the scene, each touting products that promise consumers longer and healthier lives.

– Also referred to as "high pH" waters, alkaline waters come under the umbrella of the "Alkaline Diet" movement, one based on the theory that consumption of foods and beverages that have a low acid content – meaning a higher pH level – can neutralize acid in the bloodstream, boost metabolism and help individuals absorb nutrients more effectively.

PROBLEM: Heart Burn in American (A.K.A) ACID Reflux Disease

About 70 million Americans suffer from acid reflux. Many of them are trying to find a natural way to relieve their pain.

ALKALINE WATER is considered to be:

- the healthiest water
- Proper pH balance helps fight disease & boosts immune system
- Alkaline water helps to keep our cells young and hydrated
- Alkaline water helps to maintain a proper body pH

During acid reflux, pepsin gets pushed up from the stomach into the airway and then acidic food or drink activates the pepsin causing painful, burning sensations and tissue damage.

Your body is not all one pH, some parts are naturally acidic, others naturally alkaline. Your blood maintains a narrow range of 7.35 – 7.45 pH.

Maintaining the proper pH balance in your kidneys has been shown to be a preventive measure against a medical condition called metabolic syndrome.

Research shows that raising the pH of your urine by just 1 pH can prevent or eliminate the symptoms of metabolic syndrome:

- Obesity
- High Blood Pressure

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- High blood cholesterol
 - High Blood Sugar
 - Kidney Stones
- pH Balance – Research published by Harvard University
 Medical shows that maintaining the body's pH balance with alkaline water reduces your chance of suffering from the symptoms of metabolic syndrome – one of which is weight gain.

Article:
 The slant of this article is the positive. The significant growth and interest in alkaline water is a great benefit to investors and consumers.

Conclusion: Alkaline Water is on a big trend...investing in it looks like a great idea.

REFERENCES:
 I want the article to site specific stats/Quotes/Articles from reputable papers/sources; Wallstreet Journal, New York Times, Washington Post, Bloomberg, CNN Economist etc.

I prefer statistics and detailed information to be provided in bullets with explanation/conclusions to the stats provided with opening lines for context, and/or summary conclusions supporting the stats or main theme.

Suggested Industry Resources:
 BEVNET.com
<http://www.bottledwater.org> - International bottled water association -

600-700 Words.

Desired Skills

Article Writing, Business Writing, Content Writing, Financial Writing, Writing

Job ID: 42284660

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Proposals

Total Proposals (14) | [Proposals Declined \(1\)](#)

Avg \$65 | High \$110 | Low \$22

[Submit Date \(Latest\)](#)



Dyann Callahan



United States |

SCBWI member with a passion for all things creative! Expressing in imagery-word or paint- is our specialty. From hyperrealistic art in oil, vivid...

Skills: [Adobe Illustrator](#), [Creative Writing](#), [Adobe Photoshop](#)

5 | **4.8** | Private | [55 Jobs](#)

Bid ID: 42285859 | Submitted: Jun 1, 2013 18:41 ET

Delivery Within 1 week **\$46.01**



Salman Y.

Pakistan |

I can offer experience and skills in many areas including copywriting, article writing, internet marketing and ghostwriting. If you need the words,...

Skills: [E Book](#), [Content Writing](#), [Academic Writing](#), [MEDICAL WRITING](#)

1 | **4.3** | Private | [16 Jobs](#)

Bid ID: 42302632 | Submitted: Jun 2, 2013 10:56 ET

Proposal **SEALED**



thankgod n.

 Nigeria |

I believe that quality service delivery is essential to success

Skills: [Content Writing](#), [Speech Writing](#), [Academic Writing](#), [Article ...](#)

1 | **0.0** | \$63 Earnings | 3 Jobs

Bid ID: 42296250 | Submitted: Jun 2, 2013 05:20 ET

Proposal **SEALED**



Inordinate Fluency

 Kenya |

Quality is affordable here. We write SEO articles, web blogs, forex articles, reviews, academic articles and all other kinds of articles. APA, MLA,...

Skills: [Academic Writing](#), [Content Writing](#), [English Grammar](#)

7 | **5.0** | Private | 9 Jobs

Bid ID: 42293167 | Submitted: Jun 2, 2013 02:41 ET

Proposal **SEALED**



Rajat Chakraborty

 Bangladesh |

Being a platinum level expert Ezine author and having 4 years of writing expertise (articles, rewriting, blogs, ghostwriting etc), my TEAM 100%...

Skills: [Technical Writing](#), [article rewriting](#), [seo article writing](#), [SEO...](#)

3 | **4.7** | Private | 34 Jobs

Bid ID: 42290844 | Submitted: Jun 2, 2013 00:32 ET

Proposal **SEALED**



Mary B.

 United States |

Keywords: Professional, creative, dedicated. I am a communications professional who has written articles, product descriptions, blogs, web pages...

Skills: [Business Writing](#), [Advertising](#), [Creative Writing](#), [Onlin...](#)

4 | **4.9** | Private | 80 Jobs

Bid ID: 42290307 | Submitted: Jun 2, 2013 00:04 ET

Proposal **SEALED**



Brett Moore

 United States

Passionate writer and editor, I have the experience to bring your needs to life, to make your website or print copy pop! Let me work with you to...

4 | **0.0** | Private | 8 Jobs

Bid ID: 42289674 | Submitted: Jun 1, 2013 23:22 ET

Proposal **SEALED**



Eileen Johnson

 United States |

I am a Master's prepared Registered Nurse with 20+ years clinical experience and 10+ years clinical, quality and technical writing and quality...

Skills: [Analytics](#), [Project Management](#), [Technical Writing](#), [Lean](#), [Six Sig...](#)

9 | **4.9** | Private | 9 Jobs | 1 verified credential(s)

Bid ID: 42288961 | Submitted: Jun 1, 2013 22:33 ET

Proposal **SEALED**

SANYA N.

 India |



I have been operating in the freelance writing space for the last decade. While Sanya is a software engineer she uses the services of a qualified...

Skills: [English](#), [Content Writing](#), [Creative Writing](#)

7 | **5.0** | \$2,140 Earnings | 30 Jobs

Bid ID: 42287834 | Submitted: Jun 1, 2013 21:11 ET

Proposal **SEALED**



Dan C.

United States |

Dan is an award-winning writer/editor with over 35 years of writing experience and 20 years editing. He is a former sports editor and acting news...

Skills: [Academic Writing](#), [Article Writing](#), [Content Writing](#), [Copyw...](#)

1 | **0.0** | \$0 Earnings | 0 Jobs

Bid ID: 42286028 | Submitted: Jun 1, 2013 18:54 ET

Proposal **SEALED**



Nikki S.

United States |

I am a PROFESSIONAL AMERICAN FREELANCER that would love to help you in your next artistic vision. As a certified chef, I can help you make balanced...

Skills: [Content Writing](#), [Online Writing](#), [recipe writing](#), [Adobe CS5](#)

4 | **5.0** | \$292 Earnings | 5 Jobs

Bid ID: 42285668 | Submitted: Jun 1, 2013 18:29 ET

Proposal **SEALED**



Byron B.

United States |

With over sixteen years of experience in technical writing, legal writing, and editing, I'm ready to deliver you a quality project on time. One...

Skills: [Academic Writing](#), [Article Writing](#), [Business Writing](#)

7 | **5.0** | Private | 11 Jobs

Bid ID: 42285575 | Submitted: Jun 1, 2013 18:24 ET

Proposal **SEALED**



Hafsa W.

Pakistan |

Hi! My name is Hafsa. I am a freelance content writer. I believe in quality, not quantity of work, at reasonable price. I love writing and will be...

Skills: [Knowledge of Microsoft Office](#), [Windows 7](#), [Windows XP](#)

1 | **0.0** | Private | 1 Jobs

Bid ID: 42285233 | Submitted: Jun 1, 2013 18:00 ET

Proposal **SEALED**



Ryan Johnson

NEW FREELANCER

United States |

My name is Ryan Johnson, and I am a 24 year old entrepreneur. I am great at working online and getting work done within deadline. The work I do is...

Skills: [Data Entry](#), [Content Writing](#), [Forums](#)

1 | **0.0** | \$0 Earnings | 0 Jobs

Bid ID: 42285217 | Submitted: Jun 1, 2013 18:00 ET

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