

Early investors are getting rich in the single greatest health trend in America: **BOTTLED WATER.**

Learn what respected financial analyst Francis Gaskins says about ALKALINE WATER CO.

Read the Full Report Below 

Brace yourself for one of the biggest wealth booms ever as early investors ride this healthy beverage explosion that's capturing *billions* from the \$74.3 billion dollar soda industry

Mark Wahlberg and Sea "P. Diddy" Combs at the launch of alkaline water product Aquahydrate.

Movie stars and famous athletes are drinking alkaline water, the “Rolls Royce” of healthy drinks, and demand is soaring. *I’ve found a little-known stock that could potentially explode...*



This ‘tiny’ 40-cent stock—Alkaline Water Co. (WTER) could grab a big share of soda company profits and potentially return a 50-fold gain

Fellow Investor:

\$74.3 billion is at stake. That’s how much the American public paid for sugary soda drinks last year. These fabulously wealthy soda companies have one problem: people are fleeing these unhealthy drinks at a breakneck pace and sales have steadily declined for the last 8 years.

What’s bad news for them...is the opportunity of a lifetime for us.

People are now buying healthy water drinks like there’s no tomorrow. The bottled water industry is already at \$15 billion sales and growing like wildfire. I believe that I’ve found a unique new product in this booming area with a great marketing plan others don’t have.

This strategy includes a gallon size bottle consumers can’t get enough of. This also has the built-in advantage having them drink more water. This increased consumption also brings them its enormously popular health benefits. This alone could help Alkaline Water Co. (WTER) grab an enormous piece of these soda profits and reward early investors with potentially spectacular gains.

“I’m *convinced* that Alkaline Water Co. (WTER) could be the most profitable stock of 2013.”

At the time of this writing, Alkaline Water Co. (WTER) is only 40 cents a share, virtually unknown and poised to grab a multi-million-dollar share of the hottest niche in the healthy beverage sector--alkaline water.

**As seen on CNBC,
Bloomberg and The
Wall Street Journal**



[Yahoo: WTER](#)

**The Public Has NEVER Been
This Health Conscious Before**

Alkaline Water Co. (WTER) will capture sales from sugary soft drinks and inferior bottled water because it has impressive health benefits they simply can't match. People now demand healthy alternatives. Alkaline Water Co. (WTER) will help fill this rapidly-expanding need.

They first use a reverse osmosis system and then "remineralize" it, adding electrolytes and 84 vital trace minerals. This helps keep your pH level in normal ranges and your body healthy. You also absorb alkaline water faster because its molecules are smaller.

One of the best ways of making life-changing profits is to get in on a sure-fire boom at the earliest stages and wait for others to pile aboard, vastly increasing your profit. HEALTHY WATER IS THAT BOOM and your opportunity. *News Max Health* correctly reports, "Water overtakes soda as the most popular drink. This trend reflects America's ever-changing tastes..."



**Alkaline Water Co. product AK84:
premium bulk water 1-gallon bottle**



NEWS MAX HEALTH STATES:

"Water Overtakes Soda as The Most Popular Drink."

Buyouts: here's another opportunity that Wall Street pros hope for because it can generate huge gains quickly. These big soda companies are grabbing smaller companies in desperation because they know they're in a steadily declining market. Much more of this key point later on.

Millions of People Across America Are Influenced By Their Favorite Celebrities: This Can Make Demand Go Through The Roof—Along With This 40-Cent Stock

It's one of the smartest strategies on Wall Street. Get in early on a trend that's about to generate *billions* in sales, sparked by the media coverage of a high-profile group of opinion leaders: famous actors, musicians and athletes.

That's *exactly* what's now happening with the alkaline water business. An elite celebrity group can't get enough high alkaline water. On TV, in major magazines, in movies, videos, you name it, they're constantly seen drinking it and raving about its health benefits and delicious taste. Millions of Americans want to be exactly like the famous celebrities they admire the most. And that means buying what the stars are seen with.

High alkaline water is fashionable in Hollywood and sometimes that's all it takes for a new product to find its way into every home in America. Alkaline Water Co. (WTER) is making it possible for average folks to take care of themselves the way the beautiful people do. Due to their remarkable technology, brilliant packaging and effective distribution... you stand to make a fortune as an early WTER investor. THIS REALLY WORKS. Consider...

"True Religion Jeans Had The Same "Celebrity" Strategy as the alkaline water business. Their Stock Went From 67 Cents To \$36.18.

\$10,000 HIT A STAGGERING \$540,000.”

True Religion Jeans Had The *Exact* Same Strategy. Their Stock Went From 67 Cents To \$36.18 When Celebrities Started To Rave About Their Clothing

Influential stars like Ringo Starr, Cameron Diaz, and Colin Farrell started to wear their cool looking jackets and well-cut jeans. Sales hit \$467 million in the last fiscal year, netting almost a million dollars a week.

Their stock then took off. Stockholders got so rich, the results were like a rocket shot into the night sky. Incredibly enough, I believe that these results were almost predictable, just like I think they can be with Alkaline Water Co. (WTER).

\$10,000 invested in True Religion hit a staggering \$540,000. The company was just sold for \$835 Million Dollars. That's the power of high profile celebrities.

True Religion became a true fashion empire netting almost a million dollars a week with this simple strategy. You probably missed their stock, but I'm confident that Alkaline Water Co. (WTER) could also hand you spectacular gains. In this Special Report, I am going to tell you all about this little-known enterprise and why I believe that even a modest investment could turn into the greatest profit you've ever made.

Hello, my name is Francis Gaskins and I'm the President and Editor of *IPOdesktop Premium*. For over 17 years I've been finding little-known stocks like Alkaline Water Co. (WTER) that offer market-outperforming profit potential.

I'm proud to say that my commentary has been featured on CNBC, Bloomberg, The Wall Street Journal, Dow Jones Business News, Reuters, Investor's Business Daily, USA TODAY, and The Street.com, among many others. Today I want to tell you exactly why I think

Alkaline Water Co. (WTER) could become an industry leader, generously rewarding early shareholders

Alkaline Water Is What I Call A SURE-FIRE BOOM Because The Industry Is In Its *Earliest* Growth Stage, Fueled By Unlimited Demand Across America

I look at Alkaline Water's product, called Alkaline84, and see a double-barrel blast of unstoppable demand propelling profits. First off, our population has never been more aware of their health. Folks are making healthier buying decisions. Bottled water instead of canned soda, for instance. And secondly, specialized ALKALINE WATER delivers both thirst quenching power and a range of genuine health benefits that represent a significant upgrade for consumers.

What's exciting for investors like us is the demand for Alkaline water is just starting. And the potential for it to



expand is absolutely enormous. Americans clearly accept the idea of paying a premium price for pure water. Their health is worth it! MarketWatch correctly reports, "The hottest new beverage is water. Water is one of the fastest growing segments of the beverage industry."

The Motley Fool adds, "Bottled water and energy drinks are the fastest growing drinks in the developed world." Did you know that the average American now drinks 29 gallons of bottled water a year? And this figure will only grow. Once alkaline water gets more publicity, I expect it to soar.

Consider the following growth markets the bottle water business is going to actively gain customers from because it offers superior benefits and the backing of countless famous movie stars. As an investor this gives you a sense how huge the potential is to expand for this remarkable 40-cent-a-share enterprise Alkaline Water Co. (WTER).



SUGARY COLA AND SODA: This market is *colossal*—last year it racked up \$74.3 billion dollars in sales--and it's rapidly losing customers who are switching over to healthier drinks, and bottled water in particular. Coke and Pepsi know this. It's why they're actively buying smaller niche enterprises for fabulously high prices.



ENERGY DRINKS: The market for them is impressive: Yahoo Finance reports that for 2012, total sales for energy drinks came to \$12.5 billion dollars. Only one problem, as we all begin to get a little older, energy drinks become very questionable—a big opening for Alkaline84 with its real health benefits.



VITAMIN WATER: It's a great idea to offer a potential health benefit like vitamins. No question about it. Sales in this category are estimated to be between \$1 billion and \$1.4 billion. That's smaller than the other drinks but it's growing very quickly. Their only problem is that alkaline water offers more health benefits they can't match.



BOTTLED WATER: The overall bottled water category in its entirety had sales of \$11.8 billion dollars according to the Beverage Marketing Corporation. This includes some overlap of the above water categories, but you get the idea: this is a *huge* market that's right in line for Alkaline84 to gain sales from. Remember, Alkaline Water Co. (WTER) makes alkaline bottled water, a big step up from regular bottled water, which is often nothing more than glorified tap water!



THE MOTLEY FOOL REVEALS:

"Bottled water and energy drinks are the fastest growing drinks in the developed world."

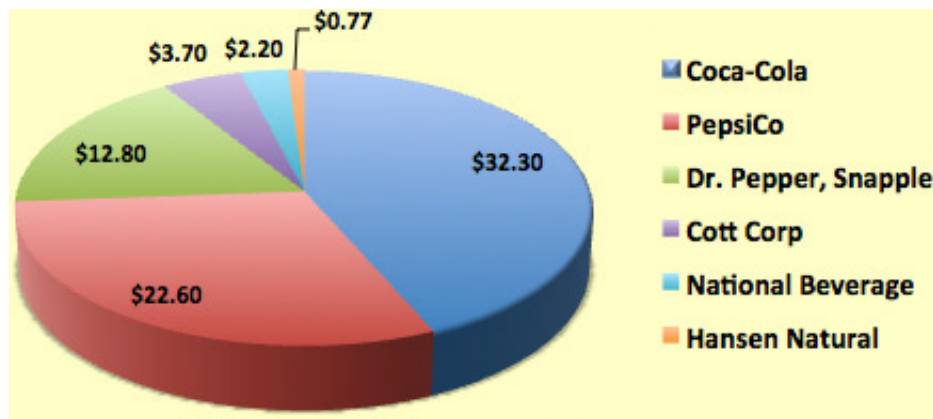


THE DAILY NEWS REVEALS:

"Move Over Soda, The Bottled Water Business Is Booming."

Alkaline Water Co. Can Skyrocket By Being The Alternative To The \$74.3 Billion Soda Industry

\$74.3 billion is the approximate size of the main players in the soft drink industry. People are fleeing from sugary sodas like you can't believe. Who's benefiting? Healthy drinks--the sweet spot for Alkaline Water Co. (WTER).



Numbers are in Billions of Dollars

Great Investments Are Always Thought Of As Being In Technology Or Medical Science. In Fact, They're More a Matter of Timing And Being In Markets With Vast Potential

I believe that the best investment you could make is staring you right in the face—a specialized water drink that quietly is building a franchise that could generate a river of cash and build a business worth well in excess of \$104 million dollars.

When I talk about Alkaline Water Co. (WTER) being in the right market at the right time, below are a few stocks that make my point. Beverages may not seem exciting the way software is, but *who the heck cares!* Some of the most spectacular gains imaginable have been made in them.

The companies listed below made an absolute fortune for early investors because they were in a very large industry with a shrewd sales strategy, creating almost unlimited demand, run by first rate management. They rewarded early shareholders with immense life-altering gains.



MARKETWATCH
CORRECTLY REPORTS:

“The hottest new beverage is water. Water is one of the fastest growing segments of the beverage industry.”

LOOK AT THESE REAL-LIFE GAINS... Specialty Beverage Stocks Can Be a Goldmine. \$5,000 INVESTED IN EACH ONE TURNED INTO A JAW-DROPPING TOTAL OF \$1.27 MILLION DOLLARS

- **Starbucks**--from 78¢ to \$58. That's up 7,528%. \$5,000 reaches \$376,000
- **Jones Soda**-- from 26¢ to \$24.59 --UP + 9,357%. \$5,000 hits \$467,850
- **Monster Beverage**--from 56¢ to \$34.00—up +5,091%. \$5,000 hits \$254,550
- **Craft Brew Alliance**--from 85¢ to \$10.17—up 1,097%--\$5,000 goes to \$54,500
- **Samuel Adams Beer**-- from \$7.43 to \$159.64—UP + 2,048%. \$5,000 hits \$104,000
- **Pulse Beverage**--from 36¢ to \$1.43—UP +317%. \$5,000 soars to \$15,850



JONES
SODA CO.®



“\$5,000 Invested In Jones Soda At 26 Cents a Share Turned Into \$467,850.”

The Drinking Habits Of Americans Are Changing Like Never Before. Those Who Anticipate This Trend Could Become Multi-Millionaires Almost Overnight

We all grew up with the idea that “having a Coke” was a good thing. The free market has a way of evolving that is nothing short of extraordinary. New trends come, old ones die or slowly fade away. It's always a surprise because we get so used to our favorites. And that applies to the carbonated drink market more than ever.

I am confident that it's on its way out. Not tomorrow or the day after, but the long term trend is quite dim. Health concerns will only grow. Research will turn up additional dangers of drinking soda. Politicians will start passing laws like Mayor Bloomberg in NYC who outlawed drinks over 16 ounces.

Remember this: as investors, this trend is great news for us. These soda giants—Coke and Pepsi—will have to diversify. And that means buying other companies. I have no doubt whatsoever that Alkaline Water Co. (WTER) would be sold if the offer was right. This is very exciting news. Take a look at the increasingly difficult spot Coke and Pepsi are in.

They see the figures. Buying promising young enterprises is *crucial* for their long-term survival. Next I have a small sampling of the companies they've acquired, along with the huge prices they paid for these businesses. First...



Coke and Pepsi are aware consumers want healthier drinks. Both beverage giants are replacing soda vending machines with machines dispensing water.

THE NEW YORK TIMES states: *The New York Times*

Soda Makers Scramble to Fill Void As Sales Drop

What began as a slow decline accelerated in the middle of the last decade and now threatens some of the best known brands. Coke and Pepsi are relying more than ever on bottled water...

Is This The End of The Soft Drink Era? —————

They have a big worry: soda sales. Baby boomers are aging and soda's traditional target market—youth—are often turning to water, energy drinks and coffee.

CNBC TELEVISION:



Drop in sales Accelerates as Healthier Options Grow

They have a big worry: soda sales. Baby boomers are aging and soda's traditional target market—youth—are often turning to water, energy drinks and coffee.

THE FINANCIAL TIMES: **FINANCIAL TIMES**

Pepsi shifts focus to non-carbonated drinks

Consumption of carbonated soft drinks in the U.S. has been in a steady decline over the past decade, in part because of the many alternative beverages available in the market, from still water to sports drinks, and in part to health concerns...

Those are the facts. They're *not* going to get better. The plain fact is that we're all drinking fewer sodas in favor of healthier drinks. Coke and Pepsi are two fabulously wealthy companies that have the money and inclination to diversify to save their businesses. Wall Street is watching them carefully. This leaves us in a perfect position.

Snapping up a successful emerging water company makes perfect sense for them. Why? With their immense international distribution arms, they could quadruple the business almost overnight. This means they're willing to pay incredibly high prices for these acquisitions. Here are a few examples...

Some Have Called This The Fastest Way Of Getting Rich In History—A Buyout...

Look at these bank-account building figures. They're astounding and all actual transaction, proof of the value being quietly developed in the specialty beverage industry.

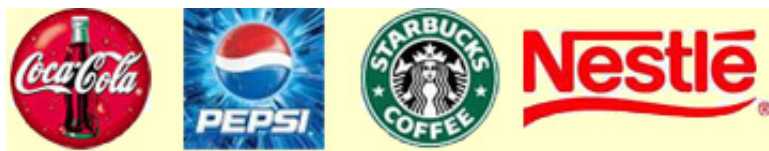
Coke, Pepsi and Nestle have been gobbling up smaller players in the beverage sector—the timing may be just right for up and coming players like Alkaline Water Co. (WTER).

Healthy Drinks Are Quickly Crushing The Old-Name Drinks And Growing Like Crazy

It's extraordinary how fast new trends can create huge companies almost overnight. For example, tea drinks grew a jaw-dropping 32% from 2007. Energy drinks soared 60% from 2008 and 2012. Soft drinks, CNBC reports "U.S. soda consumption fell in 2012 for the 8th straight year by 1.2% to levels not seen before..." This opens the door for Alkaline Water Co. (WTER)

He makes my earlier point—about Alkaline Water Co. (WTER) being a rare opportunity for you to buy into a specialty beverage company. The great majority are privately held with just a few shrewd owners who keep the profits for themselves. Consider these buyout figures...

Coke, Pepsi and Nestle Are Buying Water Companies At Super High Prices. You Could Make Hundreds of Thousands Almost Overnight



- ✓ Coca-Cola purchased the VITAMIN WATER brand for \$4.1 billion... approximately 17 times Vitamin Water's annual sales. This was an entirely new product class. That's why it was so valuable.
 - ✓ Arizona Iced Tea turned down an offer from Coca-Cola for \$2.1 billion. Bottled tea isn't even a new product but 4.2 times sales just wasn't sweet enough to make the deal happen.
 - ✓ Coca-Cola also purchased FUZE for approximately \$300 million ... just a little over 2 times annual sales.
 - ✓ Coke still wasn't done. They bought its first share of Honest Tea paying \$43 million for just 40% of the tiny new company's \$23 million in sales... approximately 4.7 times sales.
 - ✓ Pepsi-Cola purchased SOBE for \$378 million.... Paying about 4.2 times annual sales.
 - ✓ Starbucks bought Seattle Coffee for \$72 million... apparently 4.5 times Seattle's \$16 million in annual sales.
-

THIS IS A RARE OPPORTUNITY TO INVEST IN A SPECIALTY BEVERAGE COMPANY. MOST ARE PRIVATE COMPANIES OWNED BY MILLIONAIRES

There are very few public companies in the specialty beverage field. The vast majority are privately held, making a few owners richer than you'd ever imagine. At the time of this writing, Alkaline Water Co. (WTER) is a 40-cent stock few know about. This low profile is an opportunity seasoned Wall Street investors *immediately* recognize.

Imagine being a shareholder in Vitamin Water, a recognized brand in the industry—even a tiny shareholder. Let's say you owned just 4% of it. Today, you'd have \$160 million in the bank because Coke handed them \$4.1 billion dollars to buy the entire outfit. In fact, musician 50 CENT was a shareholder in Vitamin Water and it's rumored he made close to this amount!

The acquisition of Vitamin Water makes my point about how desperate the major beverage companies are for new all-natural niches to develop. The public is shunning the usual sugar-laden soft drinks like Coke and Pepsi. THEY HAVE NO CHOICE. Diversify or eventually die. Maybe not tomorrow or soon after, but the writing is on the wall, *and they know it*. Even Hollywood moguls see this enormous opportunity.

A Brilliant Plan for Superior Growth That Could Turn This Small Cap Into an Empire

Alkaline Water Co. has two hidden advantages that could make their stock go through the roof. The first is cleverly selling its Alkaline84 product in large one gallon (or 3-liter) jugs where there is virtually NO competition. Retail customers love it. It's also less expensive on a per ounce basis!

The second advantage is users have to regularly drink it to get the praised health benefits. That's huge. No one ever said you have to drink Coke everyday like they are with alkaline water. Remember, the average American already drinks 29.2 gallons of plain bottled water. Now they can replace this with Alkaline84.

The Most Famous Celebrities in the World Plan on Making MILLIONS from the Alkaline Water Industry. The Aquahydrate Deal Is Not Open To Us...

Sean "Diddy" Combs, the super star singer record producer, actor, and entrepreneur, has a sure-proof way to not let the stress of a world tour get him down. No surprise – the burgeoning billionaire's secret is alkaline water.

Sitting down with actor Mark Wahlberg, this is what Combs told the Huffington Post... "I was at a party last night till 4 a.m., and look how fresh and hydrated I am today," Combs said. Wahlberg turned to Combs and joked, "I told him you'll wake up fresh as a daisy the next day and that's how I got him on board."

Though they are multi-millionaires many times over, Wahlberg and Combs are another sign of alkaline water's massive unfolding trend. Mr. Wahlberg found that it helped boost his performance when training for the boxing movie "The Fighter." The Oscar-nominated actor even invested in a alkaline water company, along with Mr. Combs.



Mark Wahlberg and Sea "P. Diddy" Combs at the launch of alkaline water product Aquahydrate.

Here's the catch: you are completely shut out of this deal because the company is privately held. Alkaline Water Co. (WTER) is selling for just 40 cents a share at the time of this writing and you are invited to invest and ride along with this unstoppable trend for alkaline water.

Watch out Tums! The 70 million of us suffering heartburn and indigestion can now find blessed relief drinking Alkaline84

Here in America, our diet is excessively acidic. We get heartburn. We get indigestion. That's why supermarket shelves are lined with alkaline-delivering products like Tums. Now we can defeat the ill effects of an acidic diet with bottled water – as long as it's alkaline water that's in the bottles.

Thanks to Alkaline84's management, this is the niche in the health water market no other public company has targeted—alkaline water in truly beneficial amounts... big bottles consumers wants.

Consumers are drinking 260+ gallons of water a year. They want a lot of water, and they want a good price. With the competition priced at \$1.99 per 1-liter bottle. Alkaline84 is priced at \$3.99 for 3-liter bottles (nearly a gallon)... 3 times as much water for just two times the price.

Alkaline Water Co. (WTER) is the only company meeting the growing demand by putting convenient bottles larger than 1.5 liters on the market.



With value-priced large bottles in grocery stores, drug stores, chain stores like Wal-Mart and convenience stores, this market could soar... just 50,000 health conscious couples—out of the endless millions of them—would generate \$104 million in sales. How is all this possible? Smart management making the right moves with a premium product in a booming market segment.

Alkaline84 is now Selling Successfully

In 7-11 Convenience Stores

Buyers love Alkaline84. How do I know. It was tested and proven so. The goals for the store test were to see if a gallon of Alkaline water would sell in convenience outlets, determine the best placement and get feedback from store personnel. The results? After just 13 days, the test was deemed to be a homerun success. Alkaline water sold well. As a result of this, distributors Core-Mark and McLane agreed to carry the Alkaline84 product line throughout the United States.

Alkaline84 is currently sold in these stores

Smart & Final (282 stores); Northgate Market (38 stores); Bristol Farms (15 stores); Superior Groceries (39 stores). Recently opened accounts include: Core-Mark, McLane, Ace Hardware, Lowes, New Frontiers, True Value and Complete Nutrition. MAJOR EXPANSION IS PLANNED



A Winning Strategy For Nationwide Expansion In Prime Growth Markets

Alkaline Water Co.s top management team know *exactly* what it takes to market and win sales for a new product. Consider...

- **Distinctive large-size bottling for serious users:** Alkaline84 is the only alkaline water product being sold in a larger bottle—and that's a real advantage. It attracts the *serious* user who wants to stay healthy and enjoy the taste. This can lead to repeat sales which steadily build profitability.
- **Pricing at a fraction of the competitors per ounce:** Alkaline84 is the best buy out there. That's because you're getting a bigger bottle with more water. There is a high demand among retailers for larger bottles.
- **Enriched mineral content to set it apart from simple alkaline water competition:** They start with purified water, using a Reverse Osmosis system that ensures absolute water quality. They then "remineralize" the purified water which gives it electrolytes and 84 vital trace minerals. The Alkaline water is then tested daily and sent to a third party for analysis. The final result is the finest and healthiest water you can drink.
- **Setting up national distribution network:** Full speed ahead on this front. They currently have opened Sales and Marketing offices providing representation in the Southwest, including Southern California, and Texas; the Midwest, and the Southeast, including Florida.



Retailers

Bashas Markets- Phoenix, AZ
Albertson's Markets- Phoenix, AZ
Baron's Markets- San Diego, CA
Bristol Farms- Los Angeles, CA

Distributors

Santa Monica Distributing- Santa Monica, CA
Las Vegas Beer and Beverage- Las Vegas, NV
Brown and Brown Distributing- Prescott, AZ
Rick's Running Water- Santa Ana, CA



- **Within the next year, Alkaline84 intends to be for sale in every state:** No time is being lost in getting Alkaline84 out to the millions of people who could make it a regular healthy habit.

WHO ELSE MATCHES THESE HEALTH BENEFITS EVERYONE WANTS. It's not Just Hollywood Stars That Drink It.

Professional athletes Report Rave Results

A new beverage and health craze is sweeping America driven by testimonials from professional athletes, fitness authorities and some of Hollywood's most well known people. These high profile stars are drinking high pH alkaline water. The power of this is astonishing.

Some of alkaline water's biggest fans are professional athletes who have experienced its unique benefits. Remember, this is a very important advantage that Alkaline Water Co. (WTER) has over other companies, including those selling plain bottled water. People today want more. They want to stay as healthy as possible. Read what these pros say about alkaline water. It's remarkable...

- ✓ **For Faster Recovery** – Professional athletes like baseball player **Derek Lee** drinks alkaline water to recover faster from workouts. The two-time All Star player says: "I have more energy and focus and I feel more hydrated."
- ✓ **Improved Athletic Performance – Eleven-year NFL Veteran Running Back & Super Bowl Champion Femi Ayanbadejo** credits alkaline water with giving him more energy and endurance: "The immediate thing I noticed [is that] I have a lot more energy and a lot more endurance."
- ✓ **Better Hydration – Dotsie Bausch, professional cyclist**, is a five time National Champion & Former World Record Holder. She had a hydration saturation test performed to measure the results after she began drinking alkaline water: "Drinking alkaline water over the past month has greatly increased my hydration at the cellular level."
- ✓ **Improved Joint Health** – Joel Purma played football as a linebacker for Colorado State for 4 years. He cites problems with arthritis in his knees as his reason for drinking alkaline water: "I suffered from arthritis in my knees and ankles. However, I noticed that drinking alkaline water alleviated my arthritis, and improved my digestion"
- ✓ **Prevent Cramping** – Kirk Bausch a member of

Alkaline Water Helps You Live a Much Healthier Life In Two Powerful Ways:

FIRST: A pH balanced body is a healthy body. Your pH level determines how acid or alkaline your blood is. Alkaline water helps get your blood's pH level to between 6.8 and 7.8, where it should be. Below 6.8 you become acidic, encouraging sickness. Above 7.8 you're too alkaline and prone to illness.

SECOND: The molecules in alkaline water are smaller than those in regular bottled water. The advantage? You quickly absorb the smaller molecules, keeping your body well hydrated. It also helps detoxify your system, improving elimination through urination & perspiration.

BOTTOMLINE: Alkaline84 is way superior to any drink out there. And once it's discovered, it can take over. Your blood can be as healthy as it was when you

the Amgen Cycling Team turned to alkaline water after he began to suffer from cramping during long road races. He credits his alkaline water for alleviating his debilitating cramping: "shortly after I started [drinking it] my cramping has dramatically decreased"

ALKALINE WATER LEAVES THE OTHER HEALTHY BEVERAGES BEHIND WHEN IT COMES TO HELPING TO DELIVER KEY BENEFITS LIKE THESE.

Alkaline84's health properties go *far* beyond *purest* spring or mineral waters now on the market. It's completely different. That's just one reason why I'm so excited about this 40-cent stock.

This enterprise has another "secret weapon." First rate management. When I look back at the vast majority of stocks that have increased in a spectacular way, they've had one thing in common, able, experienced executives who knew their business inside out. In today's competitive climate, you have to. Consistent, shrewd business management is why stocks soar. It's never an accident or an endless stroke of good luck.

A Leader With a 37-Year History Of Success In The Bottled Water Industry...

I'm a firm believer in management that's had extensive prior experience in the *same* industry the company is in. This is why I'm enthusiastic about the Chief Executive Officer of Alkaline Water Co. (WTER). Look at these extraordinary credentials.

Mr. Nickolas has over 37 years of international and domestic management experience in the beverage and food science industries. He started his career with Anheuser Busch in Southern California in 1973, later opening in 1980, the first bottled water company in the state of Hawaii.

Between 1981 and 1990, he developed bottled water companies globally including Hawaii, Micronesia, Indonesia, Philippines, Israel, Egypt and Germany as well as several companies in North America.

Impressively, he founded Apani Bottled Water in Phoenix, Arizona in 1990, becoming the first bottled water company licensed by the NFL, NBA, NHL and MLB, a breakthrough.

In 1998 he founded Bottled Water Images, Inc., becoming the first bottled water company licensed by all major Hollywood studios, including Sony, Universal, Disney, DreamWorks, Warner Brothers and Marvel Comics.

This is what you call experience and skill. He also has degrees in Economics and Government from The Claremont Colleges and post-graduate studies at Cal Poly Pomona.

CONSIDER ALL THE VALUE YOU'RE GETTING FOR 40 CENTS A SHARE...

were a baby. Illness thrives in high acid levels and die off when your pH balance is within proper range.

Millions will embrace Alkaline Water because of these JAW-DROPPING HEALTH BENEFITS

Staying health is the single biggest trend in America. 60 is the new 40. Enjoying life, staying active and feeling good is what we expect as the new norm. Capitalizing on this is the growing demand for alkaline water because of its superior health benefits. This opens up a huge market for it to draw from and grow like wildfire. It starts with your pH level.

A pH Balanced Body Is a Healthy Body. Alkaline Water Comes To The Rescue...

Your pH level determines how acid or alkaline your blood is. Alkaline water helps get your blood's pH level to between 6.8 and 7.8, where it should be. Below 6.8 you become acidic, encouraging sickness. Above 7.8 you're too alkaline and prone to illness. It's shocking how many drinks are super high in acid. Remember below 6.8 is bad news! Consider the pH levels and the little-known health hazards...

- **Premium Bottled Water Is a Hidden Trap:** Many top brands are loaded with high acid levels. These famous brands have a stunningly low pH of 4 according to Healthy Choices. Aquafina by Pepsi, Dasani by Coke, Glaceau Fruit water, Pellegrino, Perrier, Penta and Smart water.
- **Sugary Soft Drinks Are Like Battery Acid:** A single glass of

When you look at all the value being created in this industry, I honestly think that this could be one of the most profitable investments you've ever made. That's a bold claim, but please once again look at the facts. A quick summary...

- **The bottled water industry is enormous and booming:** in 2012, according to Beverage Marketing Corporation, it reported \$15 billion dollars in sales. Size matters. The bigger it is the greater our opportunity can be.
 - **Alkaline water is now the super premium beverage:** Non-alkaline bottled water is in demand. But *Alkaline* bottled water is the "Rolls Royce" of the industry and in *greater* demand among trend setters like famous movie stars, athletes and musicians who help create demand. That's very important.
 - **The buyout option by a giant beverage company is a very real possibility:** Just look at the actual deals I told you about. Billions upon billions were spent to acquire even tiny companies. Why? Sugar-filled drinks are on a downhill slope. Think of the number of schools that have kicked them out of the lunchroom. There's a reason for that!
 - **Alkaline84 was tested in major convenience stores—and it's a hit:** After just 13 days, it was selling at a terrific pace. This confirmed management's strategy and advertising ideas. Because of these results, distributors Core-Mark and McLane immediately agreed to carry the Alkaline84 product line throughout the United States
 - **The Chief Executive Officer has a proven record of success:** Mr. Nickolas has over 37 years experience in the beverage industry—AND SPECIFICALLY IN THE BOTTLED WATER INDUSTRY. He's a hands-on pro with a history of building companies—and he's *never* been more optimistic about the future than he is now.
 - **Alkaline84 has major advantages over others—including the endless health benefits—a key consumer benefit:** Being health conscious describes a huge part of America. Alkaline84 literally has 84 minerals with true health enhancing qualities. An example: alkaline water, in particular, helps lower your PH level and reduce your body's acid level. Regular tap water and even *premium* bottled water CAN'T TOUCH ALKALINE84.
- Coca has a pH of 2.5, shockingly low. Battery acid has a pH level of 1—not far off from Cola! Talk about being unhealthy. No wonder sales are plunging.
- **VitaminWater Doesn't Live Up To Its Name:** Sounds great doesn't it? Sadly, Vitamin Water has a pH of just 4. That means it's way too acidic and is not what it appears to be by a long shot. Coca-Cola's own lawyers said, "...no consumer could reasonably be misled into thinking vitamin water was a healthy beverage."
 - **Energy Drinks Harm Your Teeth:** Consider this: ScienceDaily says, "High energy and sports drinks have the strongest potential for the erosion of tooth enamel." They add, "This can lead to very severe dental issues."

And how to investors cash in on all this? The sharpest investors are just now finding out how to turn those jaw-dropping health advantages into jaw-dropping profits. You're among the first to learn about Alkaline Water Co. Act on the information in this report. Buy WTER today – while it's still under \$1.



USA TODAY REPORTS:

"Water Becomes America's Favorite Drink Again."

It Started Out As a Closely Held Secret By The Elite In Hollywood and The Music World. Now Your Turn To Cash In...

Alkaline water has been a small, almost cult-like fad among health nuts and beautiful people for some time... the healthiest athletes, the most beautiful models, the people everyone wants to copy. Now drinking Alkaline water has just started to gain recognition and pick up speed. **NOW IS THE TIME TO ACT.** When millions of Americans wake up to it, it's too late. You want to get in when the

stock is as low as possible.

Meet Francis Gaskins: One Of America's Most Trusted And Respected Investment Experts With a National Following

There's a reason why so many national media outlets line up to seek Mr. Gaskin's advice: his record of selecting winning stocks in turbulent times. Mr. Gaskin's commentary is featured on CNBC, Bloomberg, in The Wall Street Journal, Investor's Business Daily, Dow Jones Business News, USA TODAY and Reuters.

Recommendations That Have Routinely Returned Stunning Profits

He recommended The Chicago Mercantile Exchange that soared 1,655%. First Solar that rose 1,213%. Intercontinental Exchange, up 528%. And Chipotle, up 359%, among many others. Mr. Gaskins graduated from Harvard Business School with a degree in Finance after gaining a degree in economics from Princeton University. *Why not put all this to work for you?*



**Respected analyst
Francis Gaskins**

I Am NOT The Only One Looking For Companies Like Alkaline Water Co. It's No Secret That This Industry Is Red-Hot. PROMPT ACTION IS CALLED FOR

I'm not asking you to make a rush judgment. You should never do that. What I am saying is this. Consider the big picture. Look at the facts and make a reasoned decision. Even if you buy a small amount of Alkaline Water Co. for now (WTER), that's fine.

At least you'll have a toehold in it and you can always add more later. And you won't wind up kicking yourself, wishing you didn't let this opportunity slip by when you were told about it at 40 cents a share.

At 40 cents a share at the time of this writing, I can hardly believe it. *40 cents a share*. What does 40 cents buy you these days? Not even a candy bar! So I say, take advantage of this remarkable opportunity.

When I see a sector like healthy beverages showing such extraordinary growth, I look for great companies to follow. That's why I think Alkaline Water Co. could become an industry leader. But don't wait. I am interested in the Alkaline Water Co. and I'm not the only one.

Once companies are "discovered," the rush can begin. You want to avoid paying too much for a stock.

We're now drinking 9.67 billion gallons of bottled water a year

The growth of bottled water is relentless. According to the Beverage Marketing Corporation (BMC), a research, consulting and financial services firm dedicated to the global beverage industry, sales of bottled water in the U.S. jumped 6.7% last year. Consumption increased 6.2% to 9.67 billion gallons. That's 30.8 gallons of bottled water for every man, woman and child in America.

Now with Alkline84, the healthiest water on earth, tapping into this \$11.8 billion dollar bottled water sector, WTER belongs in your portfolio immediately – before share price zooms over \$1.

I Cannot Emphasize It Enough:

Time Won't Wait With This 40-Cent Gem...

What should your next step be? A quick call to your discount broker to climb aboard Alkaline Water Co. (WTER) at just 40 cents a share. Pick up any newspaper, turn on the TV—what's one of the biggest topics out there? Staying healthy by making healthy choices in life.

Almost everyone now recognizes that what you drink has a major impact on your life. The time has come for Alkaline84. Remember, this is like getting in at the beginning of any one of these trends: vitamin water, juice infused water, mineral water, energy drinks. Alkaline84 is a landmark new product with profound consumer benefits that can become a thriving, profitable market. Your timing couldn't be better with Alkaline Water Co. (WTER).

Come join us! Don't miss this once-in-a-lifetime opportunity.

Sincerely Yours,



Francis Gaskins, President and Editor of IPOdesktop Premium

P.S. Bottom Line: Alkaline Water Co. (WTER) can become a leader in the biggest new health trend in America. Famous actors, musicians and athletes drink alkaline water, building enormous public demand for this little-known enterprise and its 40-cent stock. The alkaline water trend is just starting. Why miss out when you don't have to?



**THE CHICAGO SUN
TIMES REPORTS:**

**"Analysts expect
water to hold onto
its top spot for
years to come."**

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