



Tobin Smith's

NEXT BIG THING INVESTOR

SPRING 2013

China's "Airpocalypse" EXPLODES!



1.2 Million
DEAD from Air
Pollution in 2010

(Source: Global Burden of Disease Study 2013)

3.6 Million
Estimated DEAD
from POISON
Air in 2012

(Source: Health Effects Institute, Chinese officials)

**There is only ONE solution to China's
environmental & economic
AIR-MAGEDDON ...**

Western Graphite (WSGP)

Staggering news about the Western world's shortage of the KEY raw material for the graphene/lithium-ion revolutions could make this North American based pure-grade graphite supplier a \$5 stock by year end and a \$20 mega-winner by this time next year.

Western Graphite (WSGP) is in the Right Place — at the Right Time

— with the absolute **KEY** natural resource for the 21st Century

There is WITHOUT a DOUBT a fortune to be made in controlling the ONE rare substance that is the key building block of the near future ... high grade carbon graphite!

Dear Opportunistic Investor,

My name is Tobin Smith and finding and investing in the "Next Big Thing" is what I have done for the last 20 years for hundreds of thousands of global subscribers.

Although you probably have watched my weekly business news program on the #1 cable news network since 2000 ... or read my NY Times bestsellers "ChangeWave Investing" or "Billion Dollar Green" ... that's not really important.

Most important? Tens of thousands of investors have made small ... and NOT so small ... fortunes with me investing ahead of massive new industrial and consumer trends from my legendary newsletters. From Apple and XM Radio to the LED lighting wave, we have been ahead of the next big thing every time ... and made a fortune along the way.

Without a doubt: the "Next Big Thing" in technology may be the revolutionary super material graphene and lithium-ion battery, but ...

**My analysis is clear:
the BIG money is going to be made by
owning Western Graphite (WSGP)
IF you can acquire shares immediately!**

Unless you have been living under a rock you undoubtedly have seen breathless advertisements and articles in every business and scientific media concerning the world's next miracle product — graphene. Made from highly pure carbon graphite, graphene is truly a miracle product.

The business of making graphene is doubling every year ... along with the media coverage.

High Grade Graphite's New Super

Cycle of Demand Growth = A Lifetime of Wealth for Early & Sharp Investors

Even the conservative Wall Street Journal calls the discovery of graphene "an impending turning point in high tech as silicon and integrated circuitry were a half century ago."

Is this the end of the Silicon Valley and beginning of the Graphene Valley?

Well, consider that a graphene wafer ...

- ✓ Carries electricity 100 times faster than silicon
- ✓ Conducts heat better than ANY substance known to man ... including its carbon cousin the diamond
- ✓ Is as transparent as glass ... 200 times stronger than steel ... yet pliable enough to stretch 20% without breaking.

Wow! Columbia University professors report "It would take an elephant, balanced on a pencil, to break through a sheet of graphene the thickness of Saran Wrap." I LOVE that description.

These twin revolutions have already sent the raw price of high purity graphite through the roof.

But high purity graphite prices are set to double — and double AGAIN — very soon.

There is a story that NO ONE is telling you ... which I am about to ... but first let's understand why demand is exploding now.

Billions of smart phones and millions of electric vehicles will use hundreds of millions of lithium batteries. That will require tens of millions of tons of rare high grade graphite — but ...

To profit from this booming industry, you must ask the right questions ...

Where is All This Vital High Grade Graphite Going To Come From? ...

INVESTOR ALERT!



Company: Western Graphite

OTCQB Symbol: WSGP

Current Price: Under \$1

First Target: \$5-\$6

Second Target: \$10+

TRADING STRATEGIES:

Short Term: take some profits at a triple

Long Term: hold portion for ten-bagger potential

INVESTMENT THESIS: The upcoming Carbon Graphite War is about to create extreme supply shortages of this already rare resource... Western world supply restrictions will explode raw pure grade graphite prices and make highest grade carbon 5X the price of gold!

Do your own due diligence and be ready to make your move immediately.

... and How Will This "Next Big Revolution" Look When Graphite Prices Explode 400-800%?

Serious supply concerns already exist as China controls 70-80% of this rare material ... and has already enacted strict export controls and taxes to limit export of high grade carbon graphite to the Western world.

Those "concerns" are about to turn into what can only be called ...

The Carbon Graphite World War

Our research now tells us that ALL high grade graphite exports will END from China to the Western world ... as in the West will be CUT-OFF from Chinese graphite exports.

Zilch ... nada.

Why? I'll get to that dirty little secret in a moment.

The solution to this imminent high grade graphite supply shortage — is one of the best investments you can make in the 21st century.

NEW high grade carbon graphite discoveries are being located OUTSIDE of China's death grip of command and control

This IS our investment thesis on emerging pure play high grade carbon graphite producer **Western Graphite. WSGP** is developing their "Pure Flake" graphite mine in Western Canada right next to the ONLY existing natural flake graphite mines currently in production in North America.

Just a few miles from the U.S. border ...

Just like the bullet and bomb makers in a war, it will be companies like **WSGP** that secure the incredibly valuable WESTERN supplies of strategically vital high carbon high grade carbon graphite.

Both the United States and European Union have declared high grade carbon graphite a "strategic resource" for our military and overall economic survival ... for very good reasons.

So What is China's Dirty Little Secret?

China will HAVE To SHUT Their Graphite Export Door to The West!

China will have to cut off the West from its mother lode of graphite ... quite simply because their economy will come to a grinding HALT without access to millions of tons of high grade carbon graphite.

Why? Because you can't build a nuclear reactor without high grade carbon graphite ... you need 1,000-1,400 TONS per reactor ... and another 1,000 tons a YEAR to run the reactor.

Why do they so desperately need nuclear reactors?

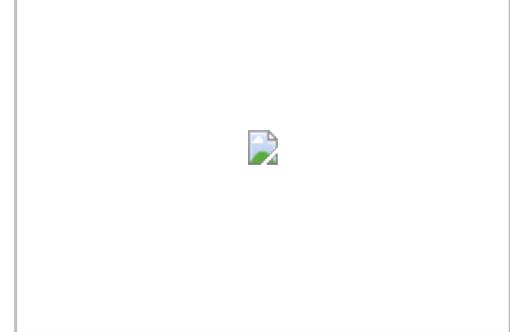
China's air pollution is quite literally killing its economy ... and the Chinese know it.

Over one billion Chinese live in areas whose air pollution makes Los Angeles, on its WORST day, look like a spring day AFTER a rain shower.

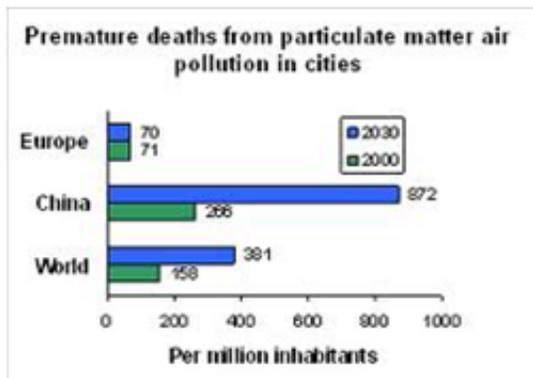
The World Health Association ranks air pollution in most of China as "critical." Even China's famously secretive TV media declared 67 cities in China at "critical levels of air pollution."

30 percent of more than 9,000 patients a DAY (about 3,000) are treated in Beijing hospitals suffering from respiratory illness ... and that's just Beijing.

Satellite View of China's Air Pollution



Every day, similar statistics come from China's 50 OTHER cities with 5 million+ populations.



China's own statistics say 300,000 die each year from ambient air pollution via heart attack and lung cancer ... Who knows what the REAL numbers are ... but the real annual premature death toll HAS to be in the millions.

70% of China's electrical power STILL comes from burning low grade coal ... and it's choking and killing China's citizens ... and its economy. The most conservative research says China's air pollution from coal power plants REDUCES GDP by 6% annually ... and that number is growing.

Nuclear power IS the only possible solution ... MASSIVE construction and operation of 100+ nuclear power plants is the only way out of this catastrophic mess.

China has NO choice But To Build 100+ Nuclear Power Plants...even in a Post-Fukushima world. This is Beijing, China...in the middle of a summer day.

The complex block contains three images illustrating the impact of air pollution. The first image shows a factory with thick smoke billowing from its chimneys. The second image shows a man and a woman walking outdoors, both wearing white face masks. The third image shows a person in a dark protective suit and mask, possibly a worker or a person affected by the pollution.

The China Economic Miracle will stop DEAD in its tracks without reaching 100 nuclear reactors.

What is the most important material (other than uranium) in a nuclear reactor?

High Purity Carbon Graphite.

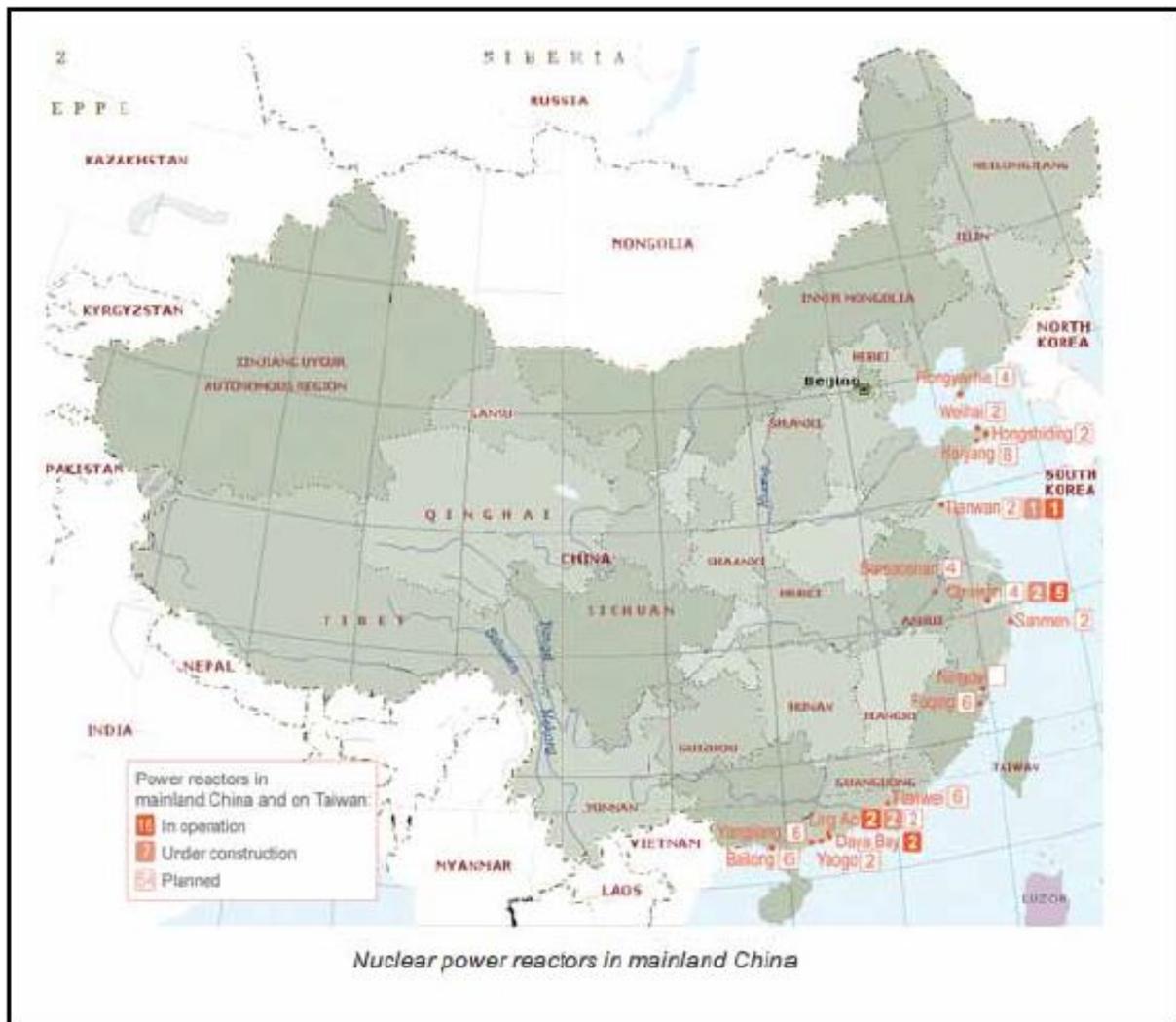
... But what does China have to do with Western Graphite's massive opportunity in High Grade Carbon Graphite Mining?

Well at 99.00% purity, carbon graphite becomes NUCLEAR graphite ... and like we said, EACH nuclear reactor in China requires 1,400 TONS of nuclear graphite to build ... 1,000 tons more every YEAR to run.

Do the math on 100 nuclear power plants consumption of nuclear grade graphite ... That's 100,000 tons of 99.99% purity carbon graphite.

But the world does not have 10,000 tons of this rare material.

The dirty little secret about China and nuclear grade carbon graphite is, China MUST have access to this increasingly rare substance to survive ... and they don't have NEAR enough top grade graphite in the ground!



FACT: China is ALREADY a Nuclear Grade Graphite IMPORTER

... even though they hold 70% of the world's graphite supply. How can this happen?

Because they do NOT own 70% of the HIGH GRADE carbon graphite — the "good stuff."

Very soon the supply/demand balance for high grade carbon graphite will go nuts — no matter HOW fast or slow the graphene and lithium ion revolutions race ahead.

ALL of China's nuclear grade graphite for their nuclear plants has been IMPORTED from Toyo Tanso ... a leading Japanese based nuclear grade graphite supplier. We know this from high grade graphite distributors in China ... and it has been confirmed by multiple sources. Toyo Tanso makes synthetic carbon graphite — they upgrade high quality carbon graphite in a very expensive and energy intensive process. They buy their graphite from ... you guessed it ... China!

The real story here? If China wants to be self-sufficient in high grade nuclear graphite ... which they have stated many times in public they MUST do ... that means their days of exporting high grade carbon graphite are sure to come to a grinding halt ... and soon.

FACT: China's need to feed their nuclear power plants massive amounts of high grade graphite will leave the Western World stranded for its high grade carbon graphite supply

It's just simple math. Note: Nuclear grade graphite is required in a nuclear reactor to slow down the neutrons to make them more efficient in producing fission in the radioactive fuel. There IS no replacement for high grade purity carbon graphite in nuclear power. Each plant uses 1,400 tons to be built and 1,000 tons a year forever. As in FOREVER.

Here to the rescue — Western Graphite Inc. (WSGP)

Without question a massive supply vs. demand death match and price explosion is brewing ... like the oil embargoes of the early 70's where oil went from \$5 to \$50 a barrel in six months!

It's not a speculation — it's a fact: North American supply of high quality carbon graphite is on its way to becoming 5X MORE VALUABLE than gold!

Those who own the high purity graphite supplies in the West will stand to own the most valuable mines in the world ... THAT is why we are so excited about **Western Graphite**.

WSGP owns two major graphite properties: The Pure Flake Mine in southern British Columbia and the Amorf Graphite property on more than 1,000+ acres in southern Turkey.

The Pure Flake mine is first up ... literally months away from final permitting and production.

The KEY to their success at Pure Flake is their neighbor at Black Crystal graphite quarry operated by privately held Eagle Graphite Corp.

With a fully operating and producing graphite mine literally right next door, permitting and production problems have already been

solved by the initial mining operators.

More important to investors: at current valuations we are literally getting the 1,000+ acre Turkish graphite mine for FREE (it's a few years away from production.)

INVESTOR ALERT!



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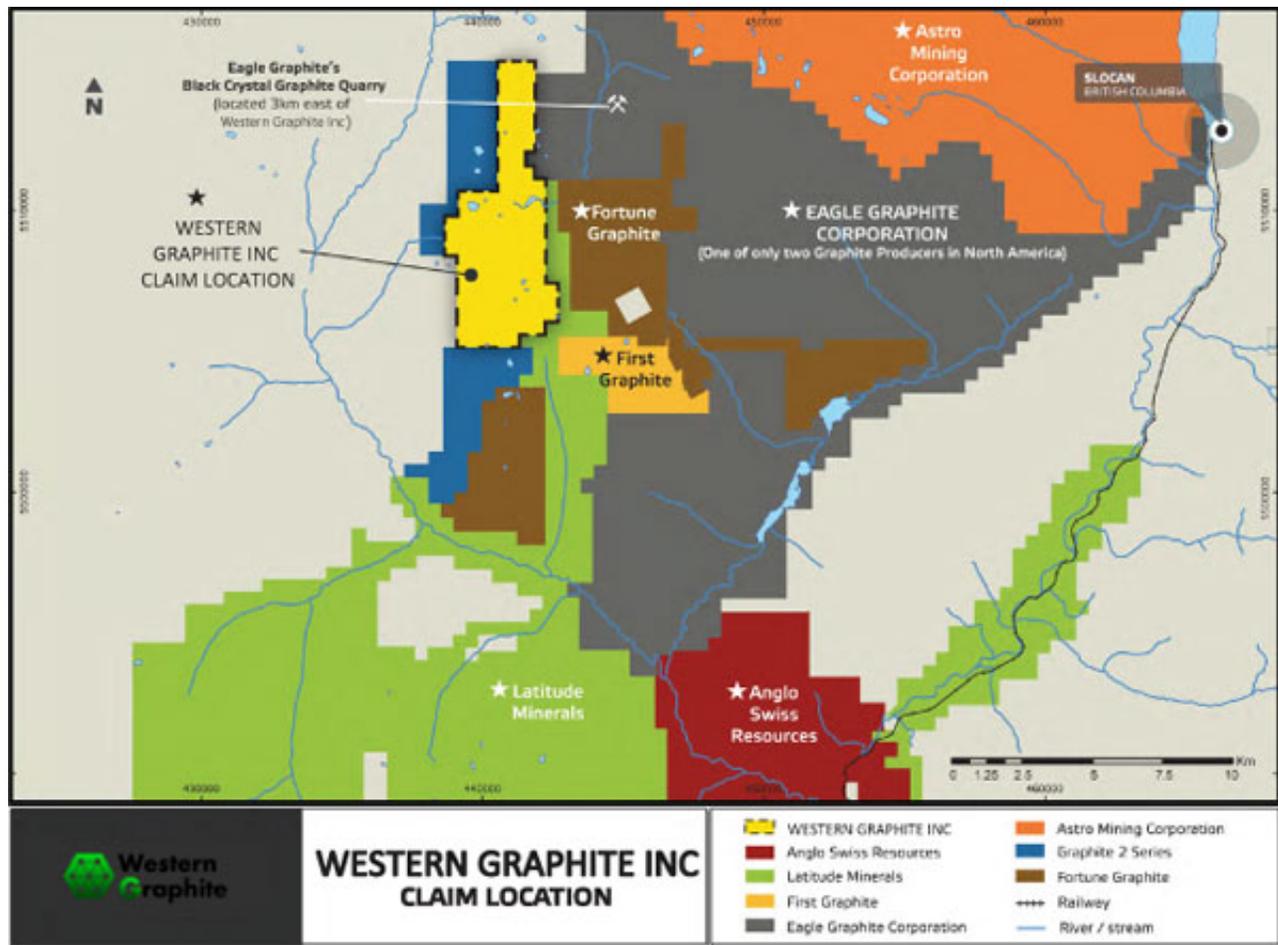
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The Pure Flake mining property, owned by Western Graphite Inc., is comprised of five contiguous mineral tenures covering approximately 6,088 acres located in the Omineca mining division in the province of British Columbia, Canada.

Western Graphite's easterly claim boundary is directly west of the Black Crystal graphite quarry, operated by private corporation Eagle Graphite Corp., the only producing graphite mine in North America. The claims are accessible by forestry roads, and a high-tension power line passes approximately five kilometers southwest of the property.



Western Graphite now has its flagship property near the producing Black Crystal mine, and is currently one of two public companies adjacent to the only natural flake graphite mine in British Columbia.

Currently, **WSGP** is planning a summer mapping and sampling program followed by a drill target selection program for this field season, to commence immediately after the property snow melts.

Western Graphite is excited to be an early mover in an emerging graphite camp with current production in close proximity to the project area.

Western Graphite's neighbor, Eagle Graphite, is the only natural flake graphite mine operating in North America. It is a private Canadian corporation with production facilities located 46 kilometers northwest of the city of Nelson, in southeastern British Columbia, Canada that's just a few miles from the U.S. border which will allow the company's production to be easily exported into the United States. Reopened in 2007 and operating to the highest environmental standards, Eagle Graphite produces high grade carbon graphite for the worldwide market.

Eagle Graphite has some very impressive production, showing that Western Graphite is perfectly positioned in a graphite rich area. Eagle Graphite's "mine and processing facility produce high carbon natural flake graphite with a purity level ranging from 93%-99%. Flake size ranges from 75 to 400 microns with naturally low sulfur, iron and copper content. Eagle Graphite is available in standard (1.4% volatile matter, 0.5% moisture) and extra dry (0.4% volatile matter, 0.1% moisture) making it the material of choice for manufacturers who demand the highest quality for their processing needs." (source: Eagle Graphite's website).

9 Simple Reasons Western Graphite (WSGP) is a Must Own for Every "Next Big Thing" Speculative Growth Portfolio



- 1** The High Grade Carbon Graphite Mega Growth Cycle Is Just Starting
- 2** The BIG Money in EVERY "Next Big Thing" is Made in the Small Companies that are the Pure-Play on Mega Trend ... like Western Graphite
- 3** When China Soon Shuts The Door on the Western World for its High Grade Graphite resources, a MASSIVE Door of Opportunity Opens for Ground-Floor WSGP Investors
- 4** As the Graphene Revolution Starts to Hit Critical Mass, the Investment World WILL Figure out that High Quality Carbon Graphite is the Silicon of the 21st Century ... and go looking for Pure-Plays on the feedstock ingredient — High Grade Carbon Graphite
- 5** DITTO For the Lithium-Ion Battery Revolution — which uses 20x MORE High Grade Graphite in each Battery Than Lithium
- 6** Lithium Mining Stocks Raced 1,200%-3,000% HIGHER as Lithium Was Discovered To Be A Key Component in 21st Century Batteries — with average 1,563% Upside in 2008-2010
- 7** Imagine Getting In on the Ground Floor of the Rare Earth Stocks — many that raced from \$2 to \$78 in an Incredible 2 Year Run ... Creating Thousands of New Millionaires
- 8** North America NEEDS All the High Grade Carbon Graphite We Can Find
- 9** I'll be Following This Mega Trend EVERY Step of the Way for You — You'll NEVER Be Alone and my Thousands of Subscribers Will be There Too

Look ... my service for the last 20 years has been ALL about life changing wealth ... isn't it time YOU caught the next big wealth making wave AHEAD of the crowd?

Yours for Life Changing Wealth,

Tobin Smith

Tobin Smith
Next Big Thing Investor

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