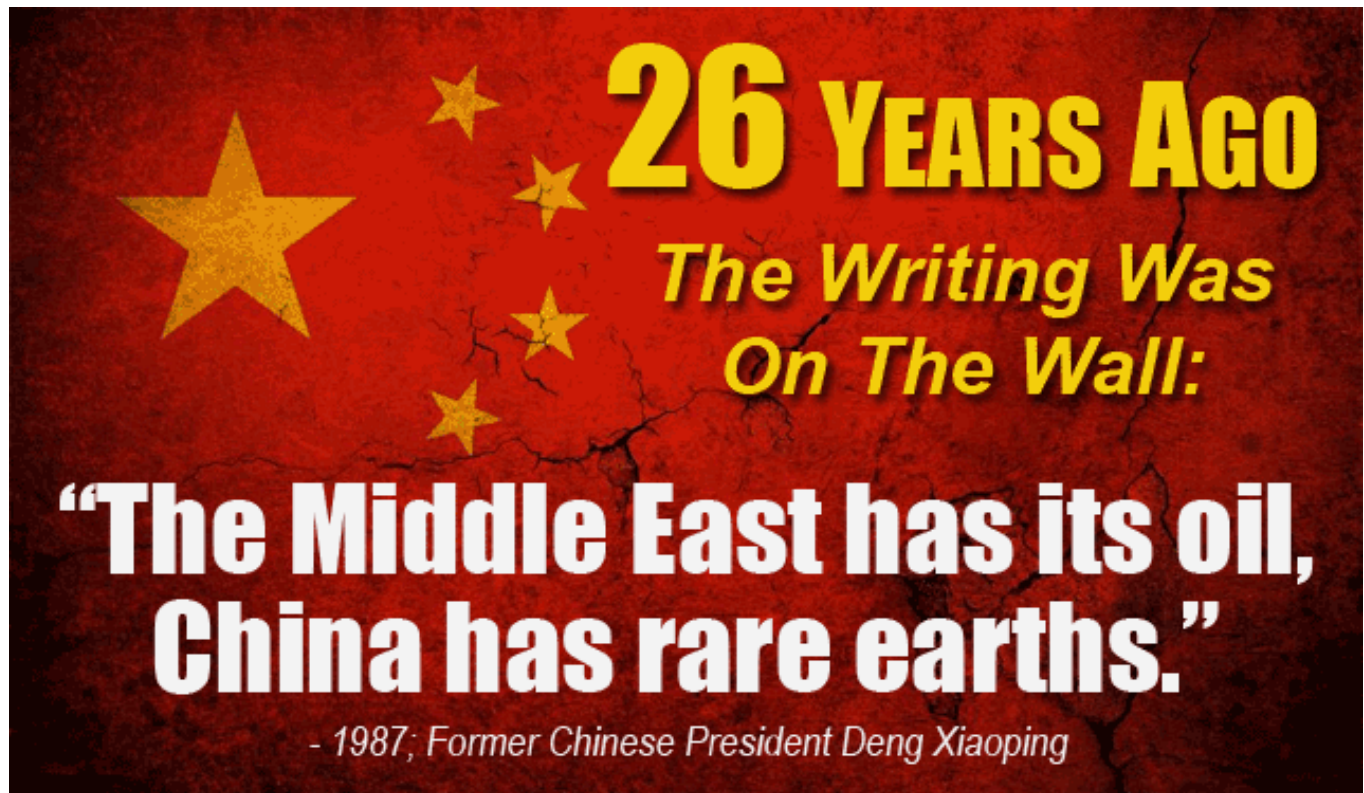


# MICROCAP MARKETPLACE March 2013

URGENT BUYING OPPORTUNITY: GREAT AMERICAN ENERGY (SRBL)



## The U.S. is in a live-or-die race against the ticking time bomb of China's rare earth monopoly!

**FACT:** Rare Earth Elements (REEs) are absolutely essential for the manufacture of missile guidance systems... satellites... smart bombs... drones... surveillance equipment and a host of other defense weapons. Without access to Rare Earth Elements, America's defense and electronics industries would wither and die.

**FACT:** China currently has a 95% monopoly on the world's production of Rare Earth Elements.

**FACT:** China has announced it intends to severely reduce or even cut off exports of all Rare Earth Elements.

on exports of all rare earth elements.

**ACT:** Great American Energy Inc. (SRBL), is a U.S. based company that is estimated to be sitting on \$14.325\* billion worth of recoverable\* REEs.

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**Turn \$10,000 into \$430,000  
in the next 10-12 months!**

[Click to Watch Video Below](#)

Dear Investor:

For the first time since King George III, a non-Western, non-democratic state will soon be the largest economy in the world.

The question is not whether China will replace the U.S. as the world's economic super-power, but whether it will start to acquire some of the attributes of a world power, particularly a sense of responsibility for global order. Will a dominant China accept the culture, norms and structure of the post-war order? Or will it seek to change it by military might?

I believe this is the single core question for the first half of the 21st century; not just for Asia, but for the U.S. and the entire world.

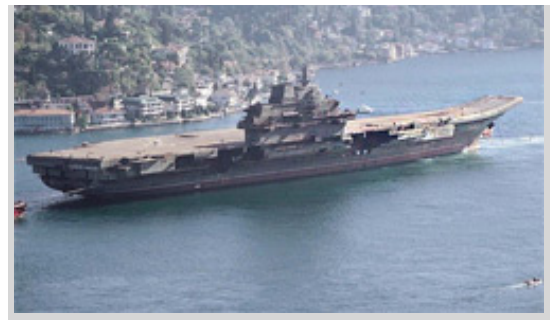
I don't presume to know the answer!

But, videos of Chinese fighter jets landing on a new



Chinese carrier lead me to conclude that the U.S. cannot afford to take a chance on Chinese benevolence.

Make no mistake. **China intends to kidnap millions of American jobs!**



China's long-term goal is to build the world's most powerful economy. And, if need be, it could use military might to achieve its goals.

It's not enough to steal America's intellectual properties by ripping off U.S. Patents. China's cunning plan is to cut off access to the rare earth minerals that high-tech defense and electronics companies must have to stay in business. This would force high-tech companies like Lockheed Martin, General Dynamics, Boeing, Motorola and even Apple to move their entire operations to China.

**Rare earth elements (REEs) are the new linchpin of the technology age. And right now, China has a chokehold on 95% of the world market!**

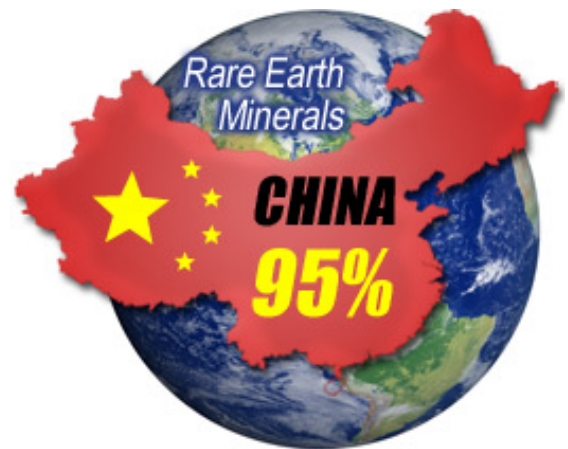
Rare earths are an irreplaceable commodity absolutely necessary for the manufacture of computer hard drives... catalytic converters... mobile phones... medical devices... lasers... high-powered magnets... wind turbines... missile guidance systems... and numerous other technologies.

#### **Without rare earths there would be...**

- No iPhones, no Droids, no iPads, iPods nor Kindles...
- No wind turbines...
- No computers, no high-speed internet, no GPS...
- No HD nor 3D televisions and no electronic displays...
- No solar panels and no electric cars...
- No lasers for surgical procedures and no life-saving MRI machines for early diagnosis.

They're also an irreplaceable component needed for the new generation of green technologies – like solar power, electric powered vehicles, and wind turbines (almost 800 lbs. of rare earths are needed for a single wind turbine).

Just how critical are rare earths to the survival of American industry?



**U.S. NEWS**

U.S. News &amp; World Report says that shortages

*"would have a bigger impact on manufacturing than problems with the supply of any other commonly used metal."*

**The New York Times**

The New York Times calls them:

*"the world's most obscure but valuable minerals."*

**The Economist**

The Economist says they are simply "indispensable."

**Forbes**

Forbes magazine said that rare earths are...

*"...vital in the creation of lithium car batteries, solar panels, wind turbines, flat-screen TVs, compact fluorescent light bulbs, petroleum-to-gasoline catalytic cracking, and military defense components such as missile guidance systems."*

In other words...

**... without rare earths, the future has no future.**

New uses for these elements are being found all the time and global demand is rapidly expanding, at the same time that China is choking off supply.

**China currently has a 95% monopoly on the world production of rare earths.**

REEs are to the electronics industry as crude oil was to the age of the internal combustion engine

If you think our dependence on foreign oil is a threat, consider the fact that about 95% of the world's supply of rare earths currently comes from Inner Mongolia.

Nearly 100% of high-power Neodymium Iron Boron (NdFeB) magnets (and all intermediate magnet materials) essential to so many high-tech electronics are controlled by or manufactured from materials sourced

**URGENT**



electronics, are controlled by, or manufactured from materials sourced exclusively out of China.

Consequently, all rare-earth-dependent technologies are completely reliant on Chinese sourced rare earth elements for their production. No technically viable alternatives to these rare earths are currently known for these applications.

That puts China in the driver's seat.

It gives China a life-or-death hold over America's defense and high-tech electronics industries. This is very, very serious and very urgent.

That's why it's absolutely mandatory that America develop its own rare earth resources, and that it does it now!

That's why I believe the stock of this North American rare earth exploration company could go through the roof.

**BUY ALERT!**



**(SRBL)**

**Buy Price:** Up to \$2.50

**Conservative Strategy:**

**Sell half at \$5.00**

**Hold to \$10.00**

**Aggressive Strategy:**

**Buy and Hold to \$18.00**

***Great American Energy is a US based rare earth company that's just made its debut. Estimates\* show SRBL is sitting on top of as much as \$143.25 billion worth of rare earths!***

That's enough REEs to keep Apple, Boeing, General Dynamics, GE, Lockheed Martin, Motorola and the rest of America's defense and electronics giants going for a good long time!

I'll tell you all about this company in a moment. But first, since we're both interested in making money, I want to show you what kind of profit potential we're talking about here:

**Rare Earth Jr.s Have Racked Up Some Rare Profits.  
If You'd Timed It Right.**

**Whether you already got rich, or you  
missed out, here's what I think could be...**

**The Next Rare Earth Super-Stock!**

My name is Mike Casson, and I'm the Founder and Executive Editor of *MicroCapMarketPlace.com*, a paid subscription service primarily focused on public



companies with less than a \$300 million market cap.

*MicroCap MarketPlace* is your best source for carefully researched micro and small cap investment opportunities.

Our primary emphasis is on well-managed companies that offer investors superior potential return...300%, 500%, even bigger gains that could be realized within six to eighteen months.

I have a 35 year history of successful investing and many of my recommendations have produced gains that are off the charts! Here are a few of the winners I, and my research staff, have passed along to my readers.

- **187% gain on Harbin Electric** - which jumped from \$4.70 to \$8.50 in 66 days, then on to \$13.48 (in the next 4 months). Harbin later went private at \$24 per share providing our readers a 411% gain.
- **195% gain on COGO Group (COGO)**. It went from \$5.51 to \$16.27 in 241 days.
- **400% gain on SilverCrest Mines (SVLC)**, which racked up a 75% gain in one year. However, longer term investors who held another 14 months saw a 400% profit.
- **739% gain on Fushi Copperweld (FSIN)**. It jumped from \$3.30 to \$10.00 (up 203% in 61 days) – and ultimately hit \$27.69 a share for a whopping gain of 739%.
- **408% gain on China Global Media (CGLO)**, which skyrocketed from \$0.40 to \$2.03 in less than seven weeks.
- **Quest Water Global (QWTR) gained 48.2% in 28 days** (the annualized return potential on quick movements like this are off the charts...over 578%).

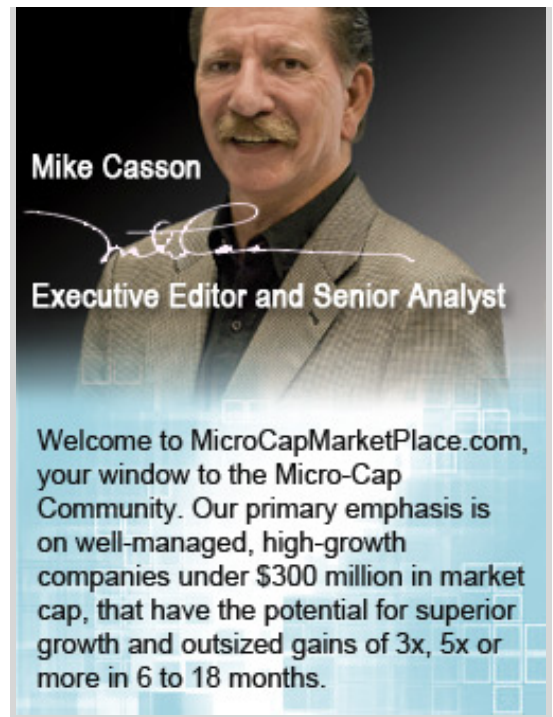
So, let's be clear. When it comes to SRBL, I'm not talking about making doubles... or triples... or even a paltry quadruple. I'm talking about people just like you who have made some *SERIOUS*, never-work-again, change-your-life-forever, gains!

## Great American Energy Inc. (SRBL)

is estimated\* to be sitting on as much as...

# \$143.25 Billion

## Worth of Rare Earth Minerals!



# For the U.S., Rare Earths Are Now THE Critical Commodity!

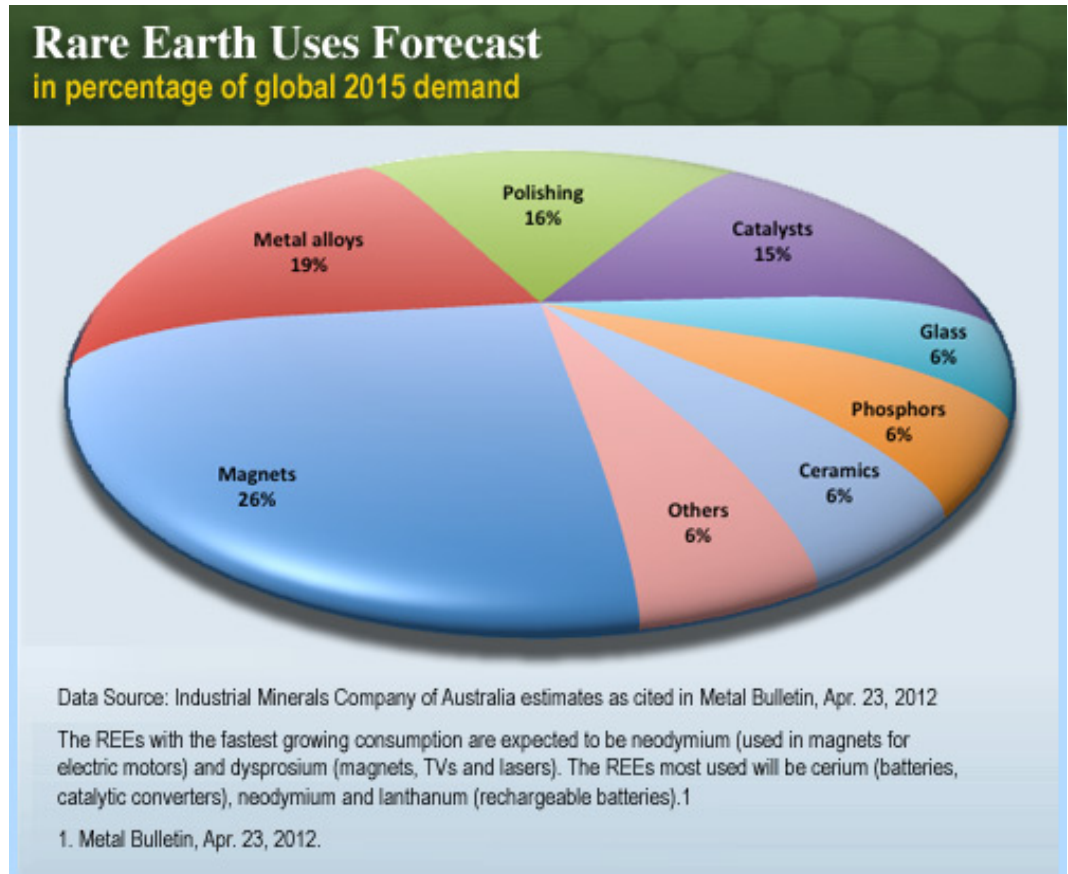
According to a published report by respected geologist, Dr. Stewart A. Jackson, Ph.D., P. Geol, Great American Energy Inc.'s Bear Creek Property is sitting on top of \$143.25 billion worth of REEs. Even a conservative recovery estimate of just 10% recovery rate means there are \$14.325 billion in recoverable\* REEs. That works out to a whopping \$161.26 for each share of SRBL you can buy now (if you hurry) for around \$1.

As worldwide demand from the consumer electronics and the defense industries continues to escalate, America could quickly find itself between a rock and a hard place.

With the growth of a middle class in China, India and Africa, high-tech gadgets will continue to grow, putting more pressure on rare earth production.

According to a recent Congressional Research Service report, world demand for rare earth metals is estimated to be 136,000 tons per year, and projected to rise to at least 185,000 tons annually by 2015.

A recent MIT study projected that neodymium demand could grow by as much as 700 percent over the next 25 years; demand for dysprosium, also needed for wind turbines, could increase by 2,600 percent.



***Without Rare Earth magnets  
and materials, the future  
would have no future!***

What's neat about the rare earth space is that it is being driven by two booming industries:

consumers who want all the latest electronic bells and whistles; as well as by the increasingly high-tech military, for its missile guidance systems, night vision technology and high-tech communications.

**URGENT  
BUY ALERT!**

It's very unusual to have both sectors of the economy creating simultaneous demand, which is still another reason why the rare earths space has been red hot.

Without these critical minerals, nearly \$5 trillion in commerce would grind to a halt! And while most investors are completely unaware, severe and crippling shortages of rare earths are imminent!

## **WARNING: China could use its 95% chokehold to hurt the U.S. militarily and economically!**

**The U.S. Geological Survey has officially stated: "Existing production is currently not sufficient to meet world demand..."**

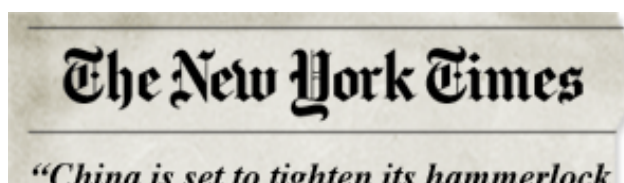
In fact, in 2010, the demand exceeded the annual production by 10,000 metric tons. The difference was made up from dwindling stockpiles in China.

But with China's ongoing modernization efforts and green energy initiatives, its internal demand is skyrocketing.

That's why they have been cutting exports by about 12% annually for the last five years. But this is nothing compared to what's coming...



The media are all over this story:





**GREAT AMERICAN ENERGY**

**(SRBL)**

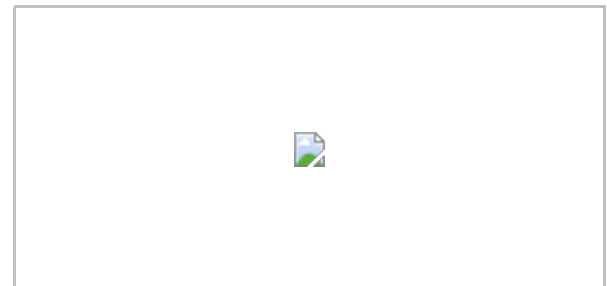
Buy Price: Up to \$2.50

Conservative Strategy:  
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Hold to \$10.00

Aggressive Strategy:  
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## **What Exactly Are Rare Earths?**

There are seventeen chemical elements in the periodic table known as earth elements or rare earth metals, including the fifteen lanthanoids plus scandium and yttrium. Scandium and yttrium are considered rare earth elements since they tend to occur in the same ore deposits as the lanthanoids and exhibit similar chemical properties.



Despite their name, rare earth elements (with the exception of the radioactive promethium) are relatively plentiful in the Earth's crust, with cerium being the 25th most abundant element at 68 parts per million (similar to copper). However, because of their geochemical properties, rare earth elements are typically dispersed and not often found in minerals (previously called "earths") that led to the term "rare earth". The first such mineral discovered was gadolinite, a compound of cerium, yttrium, iron, silicon and other elements.



*China is set to tighten its hammer down on the market for some of the world's most obscure but valuable minerals."*

yttrium, iron, silicon and other elements. This mineral was extracted from a mine in the village of Ytterby in Sweden; many of the rare earth elements bear names derived from this location.

## DefenseNews

*"Now armed with its monopoly, China is jacking up prices, and restricting exports, alarming companies worldwide, including U.S. weapons makers and Pentagon officials."*

Mining analysts, government agencies and the industry's own trade groups all predict that domestic demand within China could surpass their production this year...

- **Manufacturing & Technology News:** "With growing global demand ... China could reach its production capacity by 2012."
- **U.S. Magnet Materials Association:** "...Chinese domestic consumption ... will outpace Chinese domestic supply as early as 2012."
- **U.S. Department of Commerce:** "A crisis point could be reached as early as the period 2012 to 2014."
- **Colorado Congressman Mike Coffman:** "Chinese domestic demand ... could easily equal Chinese production as early as 2012."

**Most of the investment community still remains unaware of what is about to happen. Chinese exports could soon be reduced to ZERO -- there is simply no other way around it!**

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## **America's continued prosperity could depend on the success of still-undiscovered, Great American Energy Inc. (SRBL)!**

- China has a monopoly on the rare earth minerals America must have to keep making the high-tech weapons and surveillance equipment that protect our way of life.
- According to a Sept. 10, 2012 report by Reuters, China is about to severely reduce export of all rare earths in an effort to drive up prices. China exercised a similar tactic

export of all rare earths in an effort to drive up prices. China exercised a similar tactic a few years ago and succeeded in creating a significant rise in the prices of rare earths.

- When China succeeds in choking off exports, this company has the rare earths to keep America safe.
- Great American Energy Inc. (SRBL) is estimated\* to be sitting on \$14.325 billion worth of North American rare earth minerals.

## China Wants American Jobs! The U.S. Government can't let that happen.

The Chinese don't want to be the "world's workshop" anymore. They're not content to be a dirty, labor-intensive economy. They want to be clean and green and home to the world's high-tech industries.

Why dig up valuable resources and sell them to the world, when they can use them to create missile guidance systems, high-tech surveillance satellites... and millions of new jobs in China?



**CONFIDENTIAL**

China wants America's manufacturing jobs. Not only does that impact our

unemployment rate, it would also put some of America's most sensitive, security technology secrets in Chinese hands. And it will only get worse until America develops its own rare earth resources.

*Defense News* reports that China is already “pressuring high-tech manufacturers to set up shop in China, where supplies are more plentiful.”

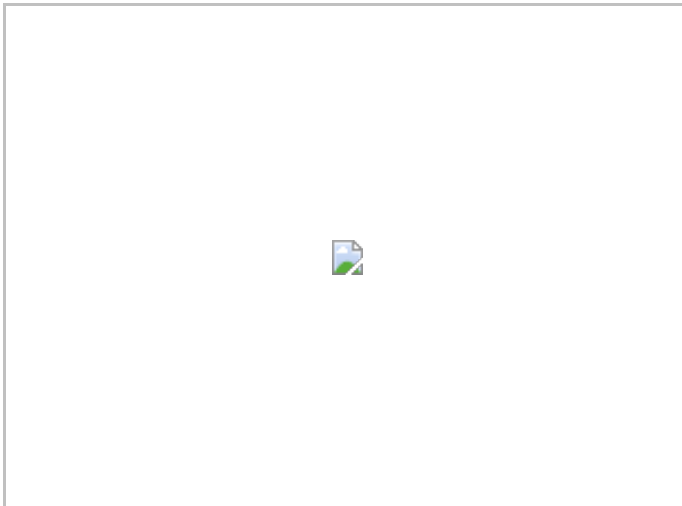
For manufacturers and governments around the world... this is a major crisis. But the solution can make you unbelievably wealthy.

## **Washington knows they can't let China steal those high-tech jobs. They've got to do everything possible now to encourage rare earth production near home!**



With near record numbers of Americans still out of work, Congress knows that its number one concern is jobs.

That means keeping good jobs here in America and not letting them go overseas, as well as creating new jobs by stimulating business and encouraging new technologies.



Everyone in Washington has to be aware of China's cunning plan to choke off supplies of critical rare earths in an all-out effort to force more American manufacturers to move their plants, and America's jobs to China.

Think what could happen to millions of other U.S. jobs if General Dynamics, Lockheed Martin, Raytheon, Boeing, Intel, GE, Motorola, Honeywell and a host of other U.S. defense and electronics companies were suddenly cut off from the critical rare earths they need to stay in business.

Can you imagine the guidance systems for U.S. smart bombs being made in China?

No way! The U.S. Government isn't going to let that happen for two very good reasons:

### **First, Jobs!**

The rare-earth-dependant defense and electronics industries are the backbone of the American economy.

- **Raytheon employees about 71,000 workers.**

- General Dynamics employees 91,000 hard-working men and women.
- Lockheed Martin has about 125,000 skilled employees.
- Boeing has some 158,000 U.S based employees.
- Intel has 45,000 U.S based employees.
- Honeywell has some 132,000 employees.
- General Electric has about 289,000 employees worldwide, about 134,000 in the U.S.

Now, just think for a moment what would happen to the U.S economy if China were to succeed at forcing all, or even half, of those jobs to be moved to China?

Allow any of these major contractors to shut down or even cut back their U.S. operations and you'd see America plunge into a nightmare depression that would make the bad times of the 1930's look like a picnic.

The stock market would crash and the jobless rate could soar to 25% or higher.

Is it going to happen?

Not if Congress can help it. And there's no doubt it can stave off this crisis by encouraging American business to develop its own abundant rare earth resources.

Great American Energy Inc. could have the resources that will help save the technology manufacturing industry in America.

### **Congress knows it has to stop the brain drain!**

General Electric has quietly announced just recently that it will be sharing its most sophisticated airplane electronics, including some of the same technology used in Boeing's new state-of-the-art 787 Dreamliner, with a state-owned Chinese company.

### **New rare earth-based technologies could create thousands of new jobs!**

Remember, it was a new technology, the microchip revolution that led to the booming economy of the Clinton years and created whole new industries that employed tens of thousands of new American workers.

**Just as the chip spawned now-giant companies like Apple, Intel and Microsoft, so does the rare earth revolution have the potential to create entirely new, but yet-unknown industries.**

For example, every Prius hybrid car on the road carries about 10 pounds of the rare earth, lanthanum. Yet, most Prius owners don't even know they use this rare earth element every day.

Wind turbines wouldn't exist without the super-magnets made possible by rare earths. New wind power generator designs are larger (up to 7 megawatts) by the inclusion of REE magnets enabling gearless generators for better reliability and online performance. Large wind turbine-generator units require 2 tonnes of high strength magnets, which contain approximately 30% REE.



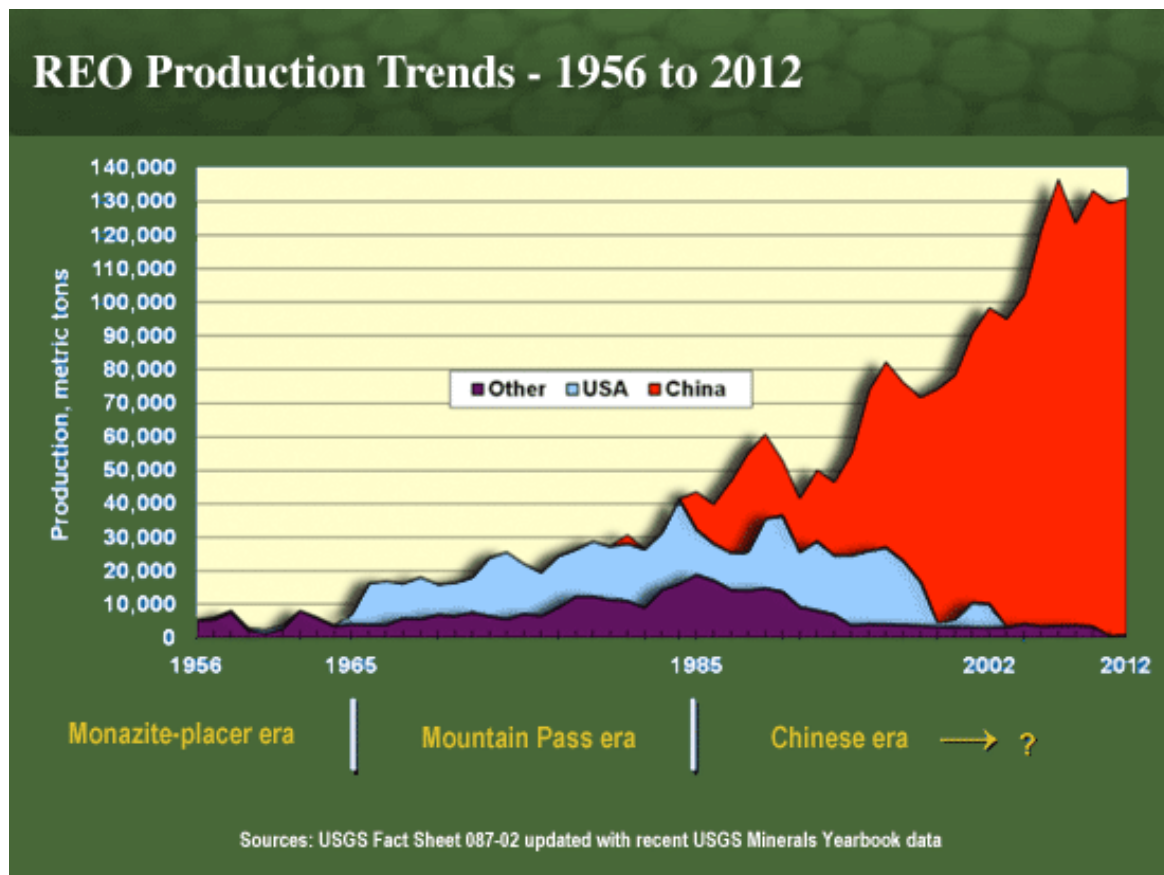
Rare Earth Elements play a key role in a wide range of health and medical applications, including drug treatments, diagnostic techniques and equipment. REEs act as catalysts in biomedical and chemical research, are used as tracing agents during imaging, and in laser and radioisotopic treatment for cancer.

Washington understands how critical the continued development of new technologies is to the growth of the economy, and that is yet another reason why they are likely to do everything in its power to see that rare earth start-ups like Great American Energy Inc. prosper and grow.

## Second, National Security!

The Pentagon simply cannot tolerate the threat that a Chinese monopoly on rare earths would be to our national security.

Rare earth elements play an essential role in our national defense. In the Gulf Wars, night-vision goggles, precision-guided weapons and other defense technology gave the United States military a tremendous advantage enabling us to win the war quickly and decisively while saving American lives. Rare earth metals are key ingredients for making the very hard alloys used to make armored vehicles as well as projectiles that shatter upon impact into thousands of sharp fragments.



As I pointed out earlier, there's just no way any President is ever going to allow the manufacture of strategic arms – highly secret, high-tech guidance and communications systems- to be made anywhere but within the United States.

All of that confirms the critical need for America to develop its own rare earth resources now.

It also explains the recent stampede to buy the stocks of ***rare earth exploration companies***.

**SRBL could be the next rare earth super-stock.**

# Great American Energy Inc.

**\$14.325 Billion  
worth of North American  
rare earth minerals.**

**Each under-\$1 share buys  
\$161.26 worth of recoverable REEs!\*\***

- Great American Energy Inc. (SRBL) has the rare earth minerals that could save America's defense and high-tech electronics industries... and they're strategically located right here in North America.

Great American Energy Inc. is a Denver, Colorado based mineral exploration and development company focused on two key commodities – rare earth minerals and lithium.

Currently, the company has two strategic projects:

- The Bear Creek REE project consists of 10 mining claims totaling ~7,311 acres a few miles northwest of the mining community of Trail, British Columbia. As I have reported, the Bear Creek Property's estimated value of recoverable\* REEs is *\$14.325 billion!*
- The Big Smoky Valley Lithium Project represents 48 unpatented placer mining claims comprising ~7,800 acres smack in the sweet spot of Nevada's Clayton Valley. This location is home of some of the highest lithium content brines found anywhere in the world.

Let me first give you the details on the rare earth resources project... an upcoming second report will focus on SRBL's lithium reserves.

Great American Energy Inc. has negotiated to acquire an undivided 60% interest in the Bear Creek Rare Earth Property. This consists of 10 mining claims totaling ~7,311 acres (~2,959 hectares) a few miles northeast of the mining community of Trail, British Columbia (BC) Canada.

The option  
agreement also

**Bear Creek Rare Earth Project**

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BUY ALERT!**



**(SRBL)**

Buy Price: Up to \$2.50

Conservative Strategy:  
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Hold to \$10.00

Aggressive Strategy:  
Buy and Hold to \$18.00

agreement also identifies an Area of Mutual Interest encompassing all mining claims and property within a ~12.4-mile (20-km) radius of the property.

## A shopping mall of rare earth minerals:

Sampling of 32 locations within the property has indicated four rare earth elements;

Scandium, Neodymium, Samarium and Europium as major potential contributors to value.

There is also evidence of Holmium, Gadolinium, Yttrium, and Ytterbium as well as lower levels of Dysprosium, Erbium, Lutetium, Praseodymium and Thulium.

Assays conducted through the Alex Stewart Group suggests a gross value in the order of \$140 per ton.



Geological formations of the area (1999 Bedrock Geology - Age and Rock):







at 5 to 10 percent recovery rate (potential \$14.325 billion gross project) this would be a multi-billion potential return. Such a target warrants a substantial exploration effort to determine the possible presence of such a resource.

Access to the Bear Creek property is by good logging roads, and by bush road to the location of rock outcrops.

Minor road building will be necessary for access by truck-mounted drilling equipment, but lighter hand portable drills could be deployed in early phases of work to alleviate road construction until needed.

Full support services for the operations are available at Trail, a substantial mining and smelter center for over 100 years. The community is mining oriented and favorably inclined toward industrial development. Abundant labor, power, water, and materials are available should a refining operation be constructed for separation of rare earth elements, or for the development of any intermediate stage facilities.

## Bear Creek Could free us from China's REE Monopoly!

To a geologist, there are two things about the Bear Creek property that indicate vast quantities of REEs:

- The geological formations at the Bear Creek REE project.
- The recent discovery of the Carbonatite-affiliated rock type. This type of carbonatized rock is possibly an epizonal intrusive with unlimited depth.

That's precisely why I'm so excited about Great American Energy Inc. (SRBL). It's the new face that's still undiscovered by Wall Street.

With my reputation on the line, I'm more than willing to tell you that I believe Great American Energy Inc. could emerge as the long-term rare earth super-stock!

***My specialty as publisher of MicroCap MarketPlace is uncovering great microcap investments and frankly, SRBL could be the best one yet.***

As I said earlier, my name is Mike Casson and I'm the Founder and Executive Editor of [MicroCapMarketPlace.com](http://MicroCapMarketPlace.com) (MCMP), a paid subscription service primarily focused on public companies with less than

**Location:** British Columbia (BC), Canada; a few miles NE of Trail.

**Claims & Area:** 10 mining claims; ~7,311 acres (~2,959 hectares).

**Ownership:** option to acquire 60% interest.

**Area of Mutual Interest (AMI):** all claims & property within ~12.4-mile (20)-km radius.

**Previous Exploration:** surface samples collected from 32 locations on property.

**Sample Findings:** significant resources of rare earth elements (REEs).<sup>1</sup>

**Potential Tonnage:** 1 billion tons at presumed depth extent of 500 meters.<sup>1</sup>

**Potential In Situ Valuation:** total estimated value of \$143.25 billion.<sup>1</sup>

**Property Geology:** Carbonatite-affiliated rock type at 2 sites.<sup>1</sup>

**Exploration Plan:** surface sampling program & geophysical survey.

**Strategic Location:** excellent infrastructure, support services & mining community of Trail nearby; within Rocky Mountain Rare Metal Belt.<sup>2</sup>

1. Bear Creek Rare Earth Project Report. Dr. Stewart A. Jackson, PhD, P. Geol., Feb. 12, 2011.

2. Resource World Magazine, Aug. 2010.



**URGENT**

a \$300 million market cap.

I have a 35 year history of successful investing and many of my recommendations have produced gains of 187%... 195%... 408% and even 578%.

*So, when I recommend a company about which I feel very strongly, the chances of the stock being another 200%... 400% ... even 500% winner are excellent. I'm telling you now, Great American Energy Inc., has huge potential and I think it could out-gain my 408% recent winner.*

My research staff and I regularly uncover little-known and undervalued stocks that have the potential to make up to 10 times your money.

As a subscriber to MicroCap MarketPlace, you'll be among the first to know when we make these micro-cap buy recommendations.

Plus, you'll get "precise investment advice" for every recommendation; no guess work here...you'll know exactly what to do and when.

## Please Note...Our Recommendations May Not Be Right for You

I need to be frank; *MicroCap MarketPlace* is not for everyone. If your investment strategy is to avoid unproven stocks, then our approach to investing may not be right for you. However...

- **If you want to learn about unique, undervalued small companies with 300%, 650% even 1,000% profit potential before the mainstream media even has a clue...**
- **If you'd like to tap into little known sectors for potentially huge profits...**
- **And, if you're not opposed to taking a calculated amount of portfolio risk... then I definitely think *MicroCap MarketPlace* is worth your consideration.**

There has never been a better time than right now to have a team of small stock experts on your side. The unknown, undervalued gems we routinely uncover are definitely where you'll find the greatest upside for outsized profits.

I look forward to hearing from you today.

Sincerely,



Mike Casson

Publisher and Executive Editor  
[www.microcapmarketplace.com](http://www.microcapmarketplace.com)

\* Based on samples taken from its 7,311 acre Bear Creek, Nevada property in August 2010 and report by Dr. Stewart A. Jackson

**BUY ALERT!**



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property in August 2010 and report by Dr. Stewart A. Jackson, Ph.D., P. Geol. (Feb 2011), the Bear Creek Property's estimated in situ **value is \$143.25 billion**. This writer has assumed that there is a 10% recoverable reserve based on these findings. This may or may not be correct.

\*\* Based on 88,833,334 shares issued and outstanding as of November 14, 2012; Form 10-Q

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