



November 14, 2012 - IMMEDIATE ADVISORY

EMPO: Empowered Products

Current EMPO around \$1 with expanding value above \$15
Now is Your Chance to Buy Huge Asset-Growth Beforehand

EMPO to benefit from Exponential Reactive Buying:

The pending value of EMPO, currently around \$1 at press time, to move above \$15 centers around three major events that are rapidly expanding the Empowered Products business scope, right now. The three expansive events will draw the **Exponential Reactive Buying** to drive the EMPO share price extensively higher. New EMPO shareholders now have the rare opportunity to buy-in well ahead of the major Wall Street institutions and large cap mutual funds and before behemoth Proctor & Gamble and Johnson & Johnson conglomerates.

Empowered Products' PINK and Gun-Oil brands of sensual lubricants and libido enhancing supplements are growing rapidly in the steadily expanding Personal Wellness sector that now draws multi-billions in retail sales. Empowered Products currently sells in 3,000 retail outlets and is expanding to over 21,000 stores of US national chains. There is also now a stampede of more than 200,000 consumers, thus far in 2012, to its online venues and is on pace to quickly surpass 1,000,000.

This confluence of crucial events causes rapidly expanding revenues and global brand recognition for Empowered Products brings the **Exponential Reactive Buying** to make early EMPO shareholders EXPONENTIALLY WEALTHY - if you buy in beforehand.



Stock Symbol: EMPO
Company: Empowered Products
Instruction: Buy up to \$2.25
Catalyst: 7-fold global expansion
Projection: \$15 buy-out ranking



Current sales in 3,000 retail outlets is now expanding to 21,000 stores in major U.S. national chains

When Applied to EMPO

The Famous Peter-Lynch Formula Proves that Making Money on Emerging Brand-Name Stocks is Easy – if, you select the right one!

Empowered Products (EMPO)
– **currently around \$1 per share** –
is about to Prove-It in PROFITS

Legendary investment guru Peter Lynch – of Fidelity Magellan fame – built his \$14 Billion stock empire on a single, simple investing principle: *Invest in what you know!*

Who has time to decipher complicated quantitative stock measures or lengthy financial reports? The key point is to invest in stock situations you can readily observe in the "real" marketplace.

That's where the most consistent stock gains can be attained by the individual investor.

Lynch would literally walk around shopping centers, observe what's selling...and then buy the related stocks early on – leaving Wall Street's *chart-jockeys* scratching their heads!

Imagine that....then imagine if you had bought-in early on famous, household brands like Clairol and Old Spice or Neutrogena and KY Jelly before they dominating the retail consumer markets and before **Proctor & Gamble** and **Johnson & Johnson** gobbled them up with their \$billions in



Peter Lynch

acquisition power – you'd be a \$millionaire many times over.

It's a simple formula – read to see why **Empowered Products (EMPO)** is next great brand-name stock:



**200,000+ Consumers Are Going Direct to EMPO Websites for PINK & Gun Oil
This Growing Demand Is Gaining EMPO Brand's Dominant Shelf Space in CVS and Walgreens**

Checklist for 10-fold Gains with Empowered Products (EMPO)

- ✓ Over the last decade, Empowered Products has forged a powerful **brand name presence** with global sales in more than 30 countries worldwide at 3,000-plus retail locations!
- ✓ CVS® and Walgreens® have now joined the **consumer buying-frenzy** for Empowered Products' PINK® line of women's intimate wellness products – Walmart®, Sam's Club®, and Costco® should be next!
- ✓ Your ground floor opportunity with Empowered Products is right now at the \$1 per share level as these retail giants continue driving EMPO's **sustained share-value growth!**

Empowered Products is on the cusp of retail-space dominance: This is the exact point where stock fortunes can be made by foresighted investors. EMPO, with PINK and Gun-Oil brands, is expanding at a rapid-fire pace in this new product sector – now moving to the mainstream retailers like Walgreens and CVS.

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Multi-\$Billion Consumer Shift to Mainstream Retail Chains is EMPO's Driving Force

Following the proven mantra – **Invest in what you know** – Empowered Products (EMPO) is just now entering the consumer buying-frenzy stage where the largest stock gains can be secured by the individual investor.

The company's sophisticated, high-end **PINK®** line of intimate wellness products for women is taking the retail world by storm, already with \$millions in annual sales. Putting our Peter Lynch model to the test, I want you to visit your nearby CVS® or Walgreens® – see how PINK® easily outshines the competition with its elegant packaging and top-tier shelf presence!

Female consumers *want the very best*...especially when it comes to their brand-name choices in cosmetics, body lotions, hair products, and health supplements – and PINK® is fast becoming the brand of choice in the highly distinctive "sensual wellness" category.





Right now, we're witnessing a massive shift in the intimate-products subsector from your *mom-and-pops* to the largest, most-recognized retail chains. This multi-\$billion consumer trend is the driving force behind EMPO's enormous projected revenue and share-value growth.

Already at **3,000-plus stores**, we're anticipating a rapid 7-fold increase to **21,000-plus stores** for Empowered Products over the next few business quarters. CVS® and Walgreens® are already on board – and the next logical buyers are Walmart®, Sam's Club®, and Costco®.

Your EMPO opportunity is clear: Buy the early shares now around \$1...then get ready for a true "ten-bagger" share-value performance.

Smart-Stock Alert: There's no time to hesitate on Empowered Products – *if* you want to secure the largest percentage gains. Peter Lynch coined the phrase "**ten-bagger**" for stocks that leap upward by 1,000% or more – and I firmly believe that those who load up on EMPO now while it's still around a buck will have better than *ten-bagger* bragging rights by this time next year!

Don't Miss-Out on the Next Great Retail Stock Empowered Products (EMPO)

Empowered Products has blasted yet another homerun with its industry-leading **PINK®** lineup for women – follow the global consumer buying-frenzy to sustained EMPO stock riches.

By adhering to the proven mantra of investing in what you know and what you can readily observe in the real marketplace – you can now begin amassing your stock fortune starting with Empowered Products (EMPO) at the current \$1 per share range.

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Here are just a few examples of how you can become rich simply by "being early" on emerging consumer trends:

I spend a great deal of time observing and evaluating consumer market trends in relation to select share values, and I firmly believe Empowered Products (EMPO) is poised for an extended upward profit-run from current price levels.

The highly-coveted **Strongest-Buy** rating is reserved only for those stock situations with the potential to increase by several-fold within the near-term – and EMPO fits that strict criteria perfectly.

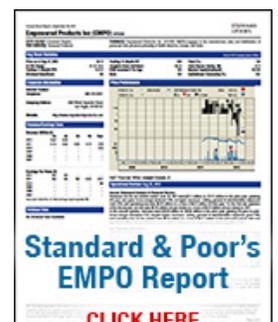
Buy Empowered Products (EMPO) immediately up to \$2.25 per share. As always, remember to sell part of your EMPO position on the way up to protect initial gains.

Initial Institutional coverage is vital action-signal to early EMPO shareholders

S&P Capital IQ Initiates Coverage on Empowered Products, Inc. in Standard & Poor's Factual Stock Reports

My EMPO projection on initial institutional coverage: This is the optimum time for individual investors to buy EMPO shares. Currently, Empowered Products operates under Wall Street's institutional radar but the new, initial S&P report on EMPO should be the start of an ever-expanding market profile. Usually, emerging growth stocks are presented to individual investors after mutual funds and Wall Street banks have already bought the shares and inflated the share price to unsustainable levels. With EMPO, you can still buy the stock around \$1 per share and before the coming wave of new institutional coverage and mutual fund buying drives up your EMPO share price. This time, you get to buy EMPO first and be the first to profit as the company moves toward a senior-exchange listing. I project that shareholders who buy EMPO now will reap more profits than my recent brand-name stock success, True Religion Apparel (TRLG).

Recently Updated S&P Report on EMPO: [Click Here](#)



Empowered Products business and future value potential for EMPO Shares are both Rapidly Expanding - Stay Informed on the Upward Impact on Your Stock

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Empowered Products Wins Award for Sexual Supplement of the Year

The popularity of Gun-Oil Higher Caliber supplements for men should enable Empowered Products to capture an increasing share of the \$50 Billion+ that is spent, worldwide, on men's sexual supplements. Yet, keep an eye on this company's PINK Elevate libido supplements for women. This market is new, emerging and EMPO is the publicly-traded frontrunner to be the first choice of the 43% of women, just in the US, who report some form of sexual dysfunction. If you've heard of Viagra, buy shares of EMPO right now and enjoy your shareholder-profit ride for years to come.



**Viagra gave PFE shareholders \$Billions in annual revenue
PINK Elevate will give EMPO shareholders annual profits for decades**

Conglomerates Grow by ACQUISITION of Independents like Gun-Oil and PINK

Procter & Gamble and Johnson & Johnson would have to buy-out your EMPO shares to control the Gun-Oil and PINK brand names and their valuable and expanding consumer bases. But even if Empowered Products decides not to sell out to Procter & Gamble or Johnson & Johnson, the EMPO share price is going much higher from here. This company marked its tenth year of operations in March 2012. From its Las Vegas factory and headquarters, Empowered Products has established and expanded a global sales network across 30 countries and over 3,000 retail locations. Since the company was founded in 2002, Empowered Products has constantly increased its sales, the scope of both its proprietary men's and women's sexual wellness product lines and rapidly added to its fiercely loyal consumer base. Although EMPO is temporarily flying under the Wall Street radar, a bidding war by the world's 2 largest conglomerates to buy-out Empowered Products would spark a buying frenzy. Hesitation to buy EMPO now at \$1.25 could result in paying over \$15 per share like everyone else after the news hits the wires.



Gun Oil and PINK Could Be the Next Buy-Outs!

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Section 27A of the Securities Act of 1933 and Sections 21E of the Securities Exchange Act of 1934, and are subject to the safe harbor created by these sections.

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