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9TH JUDICIAL CIRCUIT COUNTY OF KALAMAZOO KALAMAZOO, MICHIGAN

## STATE OF MICHIGAN

2	NINTH JUDIC	IAL CIRCUIT COURT (KALAMAZOO COUNTY)						
3	SCOTTSDALE CAPITAL ADVISORS CORPORATION,							
4		Plaintiff,						
5		File No. 2018-0153-CZ						
6	V							
7	MORNINGLIGHTMOUNTAIN, LLC, et al.,							
8	Defendants/							
9	HEARING ON MOTION FOR SUMMARY DISPOSITION							
10	BEFORE HONORABLE ALEXANDER C. LIPSEY, CIRCUIT JUDGE							
11	KALAMAZOO, MICHIGAN — FRIDAY, DECEMBER 14, 2018							
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Kalamazoo, Michigan

Friday, December 14, 2018 - 2:45 p.m.

THE JUDICIAL AIDE: The Court calls the case of Scottsdale Capital Advisors Corporation versus

MorningLightMountain, LLC, Case Number 2018-0153-CZ. Please state your appearances for the record.

MR. PINSKY: H. Rhett Pinsky for the Plaintiff Scottsdale, your Honor.

MR. RICHOTTE: Good afternoon, your Honor. May it please the Court, Joe Richotte appearing on behalf of Defendants of whom Defendant Michael Goode is present.

THE COURT: Good afternoon. This is a time and place set for a Motion for Summary Disposition under 2.116(C)(8). This is to a amended complaint based on an earlier ruling of this Court. I'll save some additional comments until later, I expect in the dialogue, but at this point, I guess Mr. Richotte, it's your motion.

MR. RICHOTTE: Thank you, your Honor.

Your Honor, obviously as the Court has indicated in its opening remarks, we're here on a (C)(8) motion as it relates to a second amended complaint.

There was some discussion the last time we were here regarding a special First Amendment standard that applies and the Court had indicated in its earlier ruling that the First Amendment standard is designed to apply in cases where there

are public figures or public officials that are defendants in the action. And we've had an opportunity, your Honor, in this motion to supply some additional authority that we would ask the Court to revisit that issue since that authority demonstrates that it does, in fact, apply as well in the private figure context.

Moving into the statements themselves that are at issue, your Honor, as you'll recall from last time, there were four statements. We're now down to two. The two statements — of the two, rather, the first is "If you have followed penny stocks and pump—and—dumps for a few years, then you know Scottsdale Capital Advisors." Your Honor, we have three main points to make as regards that statement.

First, we believe that it is not actionable as opinion. To be actionable, a statement must be provably false. Nonfactual hyperbole is not provably false. This kind of everyone knows statement is classical, rhetorical hyperbole that is not actionable. Indeed, we — excuse me, we cited the Court to the case of Komarov out of New York where in that particular instance, someone said everybody knows in the community that the plaintiff Mr. Komarov who was accused of being a mobster who assisted in moving people around for the mob, was as well-known in the community as John Gotti, obviously a well-known mobster.

In that case, the Court held that was not actionable

as rhetorical hyperbole because it's a fact that can't be proven objectively false. Here we have the same scenario. Scottsdale can't objectively prove that those who followed pump-and-dump schemes did not know of Scottsdale.

The second issue, your Honor, is that the statement is simply just not false on its face. The statement does not accuse, as Scottsdale continues to suggest, of it being involved in pump-and-dump schemes, of being a defendant in any pump-and-dump lawsuits, or of being convicted of such activity. These are the same allegations that the Court had found wanting before.

The new twist, if you will, on the amended pleading is essentially defamation by implication and the basis for that is the juxtaposition of the challenge statement against the headline FINRA fines Scottsdale 1.5 million. There are two problems with this approach. The first is that a person is not responsible for every implication a reader might draw from a report of true facts or because the statement might be taken out of context.

Scottsdale has to plead facts that Mr. Goode and MorningLightMountain intended the defamatory implication, intended the defamatory implication but it has not pleaded any facts to demonstrate that intent.

Second, the statement must read, or excuse me, must be read in the context of the entire article, not just the

parts that Scottsdale wants to focus on. Scottsdale has essentially admitted in its brief that the FINRA report provides important context, namely, that FINRA fined Scottsdale 1.5 million in part because it allowed itself to yet again be used as a tool for a pump-and-dump scheme.

It goes on essentially to say that the Court should ignore this context because the damage is done after the headline and the challenge statement are read, but that isn't the law.

The Michigan Supreme Court has held that the Court must construe the entire article and that includes the linked-out FINRA report that provides that, admittedly from Scottsdale's perspective, important context.

Moving to Statement Number Two, your Honor, the statement at issue, "They are one of the few brokers left that have continued to allow the deposit and sale of shares of illiquid penny stocks. Larger brokers and discount brokers stopped allowing that over five years ago." We have two main points.

First, that the statement itself is not false. The deposit and sale of shares are two different activities. The deposit of shares is how shares are introduced into the market for trading. The selling of shares is the actual trading of shares.

Statement number two is conjunctive. It says

Scottsdale is one of the few brokers that still allowed both activities, but the complaint only identifies brokers who sell penny stocks. They do not identify any brokers that allow the deposit of those shares. So it has not sufficiently alleged that the statement as written, "deposit and sale" is false.

The second main point, your Honor, is that the statement is not defamatory. Scottsdale urges the Court to hold the statement as inherently defamatory by implying that its business practices were not in line with others in its field but that's not the test. To say something is inherently defamatory is to say that it is defamatory per se.

For something to be defamatory per se, it must either hold a person up to contempt, ridicule, scorn, as to impute crime, unchastity or some sort of a loathsome disease. It's a very specific category of things that can qualify for that inherently defamatory label.

In Bufalino the Michigan Supreme Court held that saying someone is in a particular line of business is not defamatory if it's a perfectly legitimate business. Now, while Scottsdale has had some difficulty being used as a tool in pump-and-dump activity, its brokerage status, the business that it engages in is legal. It is a federally-regulated business. Saying as much, even while noting that most other brokers choose not to enter into that portion of the market, is not defamation under Bufalino.

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Your Honor, we spent a few minutes speaking about the two statements individually but there is an overarching thread and element of fault that also must be addressed here. Scottsdale alleges that it's a prime figure. Now, of course, we don't make a concession here at a (C)(8) stage. You have to assume that that's true based on the pleadings. We, of course, reserve the right to challenge that if this case were to go forward. But if we're assuming that it is a private figure, then it must prove that the defendants acted negligently.

That means at the pleading stage, it must allege what a reasonably-prudent journalist or publisher would have done differently under the circumstances and that must be assessed in the light of the most reasonable audience here, the sophisticated readers who are familiar with that penny stock market we've been talking about. Scottsdale says it meets this requirement but it has not for at least two reasons.

First, it says defendants have refused to retract, correct or apologize for the challenged statements. Well, of course, as a matter of law, apologies aren't required. The issue is really retraction or correction but that's a damages question. Fault is assessed at the time of publication, not days or weeks or even months later. The failure to retract the statement could be evidence of fault only if leaving the

article online after receiving the retraction demand amounted to a republication.

All right. If it were a republication, then the very next day after receiving the retraction demand, you could point to that and say they didn't take it down, therefore it's evidence of negligence. But Michigan follows the single publication rule. The Michigan Court of Appeals has already ruled, albeit in an unpublished opinion, that leaving allegedly defamatory material on a website is not a new publication each day it remains online. Thus, the fact that the article remained online after Scottsdale issued its retraction demand is irrelevant as a matter of law on the issue of fault.

Next, Scottsdale relies on the Court's previous ruling that adequately pleading falsity automatically establishes fault under the doctrine of res ipsa loquitor.

Your Honor, I'd like to ask the Court to use this as an opportunity to revisit that ruling. We have explained in our brief why we don't believe that res ipsa applies, at least in defamation cases. It's used when the Court doesn't know and can't find out what actually happened but the injury could not ordinarily occur without the defendant acting negligently. All right, the act in and of itself speaks for itself.

The doctrine can't apply in defamation cases because a false statement is never automatically the result of actual

malice or negligence. The act of publishing the allegedly false statement can't speak for itself because the test is what a reasonable reporter and publisher would have done differently than the defendants in the same situation. It's that objectively reasonable person test as applied in the news reporting context.

So if a reasonable reporter or publisher would have done the same thing in this situation, then the defendants did act as the reasonable person and there would be no fault even if the challenge statements were false.

Your Honor, so we believe that these are reasons that the Court should dismiss both statements. I realize last time we were here, it affirmed Statement Number Two as being adequately pleaded but we think with this additional information, the Court would agree with us that both statements are inadequately pleaded.

Even if that's not the case, your Honor, on the sanctions issue that's been raised regarding --

THE COURT: Having to refile this.

MR. RICHOTTE: -- raising the same issues, as we pointed out in our brief, this is really just a matter of issue preservation. It's certainly not intended in any harassing way toward plaintiff so we don't think sanctions would really be appropriate in this case.

And of course, your Honor, if the Court does agree

with us, we would ask that given the number of opportunities to plead at this time, that no amendment be permitted.

And with that, your Honor, unless you have any questions, I'll cede the floor to Mr. Pinsky.

THE COURT: No questions at this point. I'll let Mr. Pinsky have his say.

MR. PINSKY: If it please the Court, your Honor, the defendant has raised the question of heightened scrutiny in defamation cases and quite frankly, I'm not sure what that means. I don't know is that a substantive standard or a procedural standard?

In any case for a judgment on the pleadings, you have to allege a statement of claim and it seems to me that we have done that, regardless of whether we say it's heightened or it's not heightened. It's the same thing. In other words, it looks like it's a concept in search of a meaning so I have no idea really what that means.

Now let's take Statement Number One. Defendant says that that's merely hyperbole but I think as was pointed out in the plaintiff's brief, you could make a determination as to who knew about pump-and-dump stocks and Scottsdale and who didn't. That's different than the John Gotti statement.

Secondly, it is true that that statement in and of itself is not false and I think the Court recognized that in the first hearing when it dismissed that claim. However, what

the plaintiff has done now is plead the headline, if you will, regarding this matter where it says Scottsdale was fined by FINRA for being associated with pump-and -- deposits of pump-and-dump or deposits of penny stocks.

I think it becomes really a question of fact whether that is false and defamatory because the juxtaposition of the two suggest that Scottsdale was fined for being associated with a pump-and-dump scheme and that, that actually is false. Now how a jury will read that or I don't know but that seems to me to be a question of fact and by pleading that headline, we have cured the fact that the initial complaint did not comply with the appropriate standards.

Secondly, the Statement Number Two. The Court has already decided that twice. We're in the same place with respect to Statement Number Two that we were on the -- in the initial Motion for Summary Judgment. Nothing there has really changed except defendant has raised this question of heightened scrutiny, which as I have indicated I don't really understand. I think -- I don't know what kind of meaning it has.

But let's assume that it means that certain facts have to be pleaded. There's a kind of a circular argument here with respect to defendant's claim and that is well, you haven't alleged negligence and therefore you can't make your claim or your claim should be dismissed.

On the other hand, how do we know what the reporter or whoever wrote the article did or didn't do? There's no way for us to know. All of the facts are in the control of the defendant and therefore there has to be discovery in order to find out what the defendant did or didn't do.

Now if the Court says you haven't pleaded it sufficiently, how in the world are we gonna get to the facts to know whether or not there was negligence or intention? So it seems to me that to dismiss this claim based on defendant's argument is premature. We should be entitled to discovery.

Now if all the defendant is saying is well, you didn't use the word "negligence," I mean that's easily corrected. But quite frankly, we don't know what the reporter did in this matter or didn't do. We think because we believe that the statement is false that he didn't do his due diligence so to speak and we think that is the basis of the Court's ruling about res ipsa loquitor.

But until we can take depositions and documents and whatever, there is no way for -- there is no way for us to state negligent facts other than to say, look, this happens, it's false and you should have known better or you intended this.

So based on those reasons, we think that number one, the Statement Number One should not be dismissed because we have now sufficiently pleaded it and number two, it's simply a

rehash of the old arguments but if the Court wants to take into account our new argument, we think that the argument is really circular and we're entitled to discovery on that.

So if the Court has any questions, I'd be pleased to answer them.

THE COURT: Well, no. I mean in some ways, it's the third time around; certainly it's second time around in terms of looking at these statements. So any questions I think I probably had have been answered already. But yeah, no questions at this point.

MR. RICHOTTE: If I may, your Honor, just one thing.
THE COURT: Mmm-hmm.

MR. RICHOTTE: Our brief mentioned sanctions. I don't think the relief really requested sanctions. I think that was simply a way of saying we think that this is not a good motion but we don't really intend to ask for sanctions.

THE COURT: Thank you.

MR. RICHOTTE: Thank you, your Honor. Joe Richotte again for defendants. I do thank Mr. Pinsky for that last remark regarding the sanctions.

Your Honor, just a few points in response. Mr. Pinsky says that he doesn't know what the heightened standard means, that it's kind of in search of itself, if you will. But as we've outlined in our moving papers, your Honor, it is essentially and this is my own shorthand, it's the importation

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of a fact-pleading requirement, almost like the federal Iqbal standard.

You have to plead your facts. It's not the traditional tort case where you come in and you say, you know, you dropped something on my foot. You injured me. You must be negligent, right? You have to be able to articulate the facts that support each one of the claims and that includes those — or excuse me, each of those elements and that includes elements like fault which is akin to the breach of the duty of care. Right?

With respect to Statement Number One, I think the only issue that I'll spend time here responding to that isn't adequately perhaps briefed is on the implication of it being a question of fact that a jury should decide. Right? Can this be the implication?

This is why we have heightened standard at work. There is no factual allegation regarding the intent of the defendants for that implication. Right? In order for the Court to say that this is adequately pleaded to get over that First Amendment pleading standard that we advocate, you have to plead facts that would demonstrate that the implication alleged is the implication intended.

What facts do they have that Mr. Goode in drafting this article when he wrote this statement and the headline that goes with it, Statement Number One, intended for readers

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to conclude what plaintiff is asking you to conclude, right, that they are actively engaged in pump-and-dump schemes? When you read the entire article which includes the links out to the source documents, right, that would be no different than if I had an article with an exhibit attached to it that was posted online or filed with the Court. That report, it's a slog, but it goes through in detail four other lawsuits that either FINRA has brought or the SEC has brought, someone has brought where either Scottsdale itself or people who work for Scottsdale either acted or failed to act in a way that allowed pump-and-dumps to move forward.

So if you follow this space, if you're somebody who follows penny stocks and you follow the news about penny stocks, then it won't come as a surprise to you that a company that has been named in four other lawsuits that the Securities and Exchange Commission has filed, that FINRA has filed are in some way connected in the conscious with pump-and-dumps.

So that's the heightened standard. Right? If you're going to require somebody to plead facts, what is it that they have to suggest that he intended that? They don't have that information.

With respect to Statement Number Two, Mr. Pinsky said well, what did the defendant do or he didn't do, right? The only way we can get after that is through discovery. If this were an ordinary tort case, I might agree with him. But

we're talking about the fault element. Right? It's not what would the defendants have done or what did they do; it's what would a reasonable person in their situation have done differently?

If Mr. Goode was a reporter for the New York Times, what would his publisher have done differently? Right? If he were, you know, the proverbial Deep Throat, right, and he was publishing stories, what would they have wanted him to do differently? That's something they can plead. They can plead what the test is. Right? Think of it back in the context of a regular tort case. What is the duty of care that he's alleged to have breached? But in the First Amendment context, they have to plead the facts establishing what the duty of care is. What would a reporter, what would a publisher have done differently? And of course, in the context of their audience, what would a reasonable audience have understood?

When in this context, a reasonable audience are the people who go to MorningLightMountain's website for information about stock trade. So it isn't just man on the street reasonable audience. It's people who actually know this space. They live it, they breathe it, they trade these stocks. So what would a reasonable publisher, a reasonable journalist have done differently to ensure that their audience didn't draw this implication.

Of course, they have to plead why that he intended

the implication. Right? We've already talked about that.

But assume you can get past that, what would they have done differently? That's the heightened standard of review that applies in these First Amendment cases at the pleading stage.

And at the very end, your Honor, when we talk about fault, I heard nothing today about Bufalino. This is a case that couldn't be more clear. Saying somebody works in a specific industry, specific job is not defamatory. And what they're saying is because we implied that they're the only people or one of the few remaining people who work in this space, that we've defamed them somehow, at least with respect to Statement Number Two. But that's not true because simply identifying somebody as occupying a job isn't defamatory.

For example, Judge, I do a lot of criminal defense work. Not a lot of people like criminal defense attorneys. Right? We help the bad guys get out of jail. Think of collections lawyers. Right? Think of the lawyers who that people just don't think of. Personal injury lawyers. Right? The ambulance chasers. But if I were to identify somebody as working in that profession and maybe it's not the most glamorous part of what we do, but it's a necessary part of what we do. It protects people's rights, it protects people's interests. It may not be popular but it doesn't mean that I've defamed them somehow, particularly if the underlying fact is true.

And that's what we have here. We have facts that are true. We have implications that aren't intended and they're trying to say that anything we can come up with is sufficient for pleading and that's simply not what the First Amendment allows in this case, your Honor.

Thank you.

THE COURT: This is a --. I don't know. That light has a mind of its own.

This is another attempt to get ourselves, get our heads around a defamation action being filed by Scottsdale Capital Advisors Corp. against MorningLightMountain, LLC, Michael Goode and John Does 1 through 10 is the caption.

Scottsdale is an investment banking company that participates in a number of things but in the most I guess salient piece at this point, or at least apropos, they have engaged in so-called penny stock trading. In 2017, so almost two years ago, MorningLightMountain in its website, looks like Good Trades.com, published an article that Scottsdale alleges is defamatory. It claims the article actually contained several false comments and originally there were I think four defamatory statements that occurred over a period of time.

Through an earlier Motion for Summary Disposition, this Court indicated that two of those were not defamatory and that the defendants were entitled to, in essence, summary disposition as to those items. The Court did allow plaintiff

opportunity to further amend their complaint with regard to two of the alleged statements to clarify possible defamatory action as relates to those.

Those quotes actually have been cited by both parties already during these proceedings, one being, quote, if you have followed penny stocks and pump-and-dumps for a few years, then you know Scottsdale Capital Advisors. The second one being, they, Scottsdale, are one of the few brokers left that are — that have continued to allow the deposit and sale of shares of illiquid penny stocks. Larger brokers and discount brokers stopped allowing that over five years ago, close quote.

After the first round of the Motion for Summary
Disposition, plaintiffs amended their complaint to
specifically allege those two statements as defamatory, in
essence jettisoning the other claimed defamatory statements
which, of course, found could not establish a cause of action
as they were pled and as the facts of the case appeared to the
Court at that particular time, although it was a (C)(8)
motion, I believe.

In any event, the second complaint, the second amended complaint is now being tested again by the defendants under 2.116(C)(8) basically arguing that as pled there is no way that a cause of action can be supported based on the pleading as it presently stands.

In this matter today, the defendants have raised a number of issues with regard to how the Court analyzes the question of fault and whether, in fact, on its face the complaints, the two counts in the complaint satisfy the elements necessary to establish defamation.

There's the initial arguments that were raised with regard to whether there is -- this is a public or a private entity and therefore subject to under the First Amendment analysis subject to heightened scrutiny for defamation. And then there is as counsel for the defendant notes a more overarching question of establishing the necessary element of negligence with regard to the defamation matter.

Basically this Court in reviewing the submission and arguments that have been raised in this round would note that while res ipsa loquitor is an attractive analysis for purposes of trying to get at whether a particular matter is breached, an element necessary to establish defamation, this Court is not comfortable with the fact that at least as I can discern, there is not a body of case law that would allow the Court to use that in this particular context.

Basically looking at this from the standpoint of journalistic activity, if the elements with regards to negligence can be established simply because the statement was false or in some ways defamatory, this Court would in essence be providing in essence a strict standard with regard to

publication of articles, in essence requiring that the journalist, the writer, in essence take responsibility for what I would characterize as innocence misreporting or in the larger context simply bad reporting related to events and individuals.

I think that there is a need to establish some intentionality on the part of the writer to really satisfy that prong of a defamation action, particularly when we are talking about one of the, I think, bedrock of our system, namely the First Amendment to the Constitution. And as defense counsel notes, if we simply look at these two statements from the standpoint of establishing a intentionality on the part of the author that goes above simply writing a poor article or not engaging in sufficient research to get a totally accurate picture with regard to the plaintiff. If we look at it from that lens, then I have to agree that something more is required in the pleading to support a notion of defamatory action on the part of the defendant journalist.

That ultimately means that while plaintiff notes that they may not necessarily have a clear picture as to the motivation of the journalist in writing the article, I believe it is incumbent on them to at least connect the dots in that respect lest all journalists be subject to possible defamation acts anytime they misprint, misread or simply write any

article that can be interpreted by the subject of the article as being defamatory.

It is not, I believe, the status of the law that says simply because something is unflattering that that could and should subject the writer to libel or slander claims by the subject of the article. Something more is required. And something more I believe is required in the pleadings to at least allege that that is something to be proven. If it can be proven, obviously through discovery you can prove it. If it's not provable, then quite frankly, the plaintiff is not entitled to have in essence the defendant saddled with the quote, unquote, falsity simply because it's later proven that somehow the statement was not totally accurate.

It is a fairly high mountain to climb as far as the plaintiff is concerned but I believe that as most litigation that comes before this Court requires that the parties establish facts as a basis for their conclusions and their positions. I think that that is the appropriate burden, if you will, to place on the plaintiff in this matter.

So regardless of the truth or falsity of the statements, if in fact the plaintiff believes that there is a cause of action related to the writings of this particular journalist, it is incumbent upon them in the complaint to specify why they think that this action was either reckless or negligent or some facts that would establish the causation

with regard to this particular journalist and this particular article and these particular statements.

So in one sense, this Court is revisiting the earlier ruling allowing res ipsa to be a part of the elements that are to establish defamation. I am reversing that opinion and indicating that it is a requirement plaintiff establish the necessary elements of negligence in their pleadings in order to proceed with those claims.

For that reason, the Court is going to grant the motion for summary disposition as relates to these two claims. The Court is not, given the fact of the Court's prior ruling and my ruling today, the Court is not going to deny the plaintiff an opportunity to fashion a complaint that does comport with this Court's rulings relating to establishing at least some factual basis for negligence that can be explored in the litigation process and in that respect I will provide 21 days for plaintiff to fashion an amended complaint if they so desire.

I guess Mr. Richotte, you can prepare the order.

MR. RICHOTTE: All right. Thank you, your Honor.

THE COURT: Thank you.

(At 3:27 p.m., proceedings concluded)

STATE OF MICHIGAN COUNTY OF KALAMAZOO I certify that this transcript, consisting of 25 pages, is a complete, true, and correct transcript of the proceedings and testimony taken in this case on Friday, December 14, 2018. nancy & Mitchell December 20, 2018 (CER-4090) Nancy J. Mitchell Certified Electronic Recorder PO Box 194 Grand Junction, Michigan